

TRADITIONAL HOME

October 2012

Color!

REINVENT YOUR ROOMS WITH PAINT, FABRIC & WALLPAPER

Captivating Ideas FOR AN OUTDOOR OASIS p166

plus, MEET NAPA'S CHEF MICHAEL CHIARELLO

Effortless Elegance

How to make little details count

50+





| The Write Way

- "Write Away" note cards, envelopes, and leather pouch, \$75; Dempsey & Carroll (dempseyandcarroll.com)
- Duralee cotton and poly blend fabric #15129 (duralee.com)



| Sophisticated Sip

"Lotos Sirius" cup and saucer, \$838; Nymphenburg through Kneen & Co. (kneenandco.com)



"Western Saddle" linen pillow, \$92; Westernware Goods (westernware.net).
"Tamarin" fabric; Manuel Canovas (cowtan.com).



| Fabulous Fluting

Lacquered "Column" drinks table, \$575; Beeline Home (bunnywilliams.com)

As these two grand, old, and still tremendously vital brands celebrate their 175th anniversaries this year, a logo is almost superfluous because their trademark colors—robin's-egg blue for Tiffany and exuberant orange for Hermès—say it all.

The brands' distinctively colored boxes are all that is needed to convey the idea that the ultimate in luxury goods resides within.

So it's no surprise when manufacturers choose palettes for offerings ranging from fabrics and furniture to jewelry that they

turn to these emblematic, saturated hues to confer a sense of history, excellence, and class. "These are the most iconic colors in luxury branding," says New York designer Jamie Drake, who is known for creating dynamic interiors that artfully mix colors in