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# TRADITIONAL HOME

February/March 2014

**Color!**  
SPICE UP  
YOUR DIGS  
WITH RED p30

## BEFORE & AFTER

**Rethink  
the Kitchen:  
MAKE THE MOST  
OF EVERY INCH**  
p56

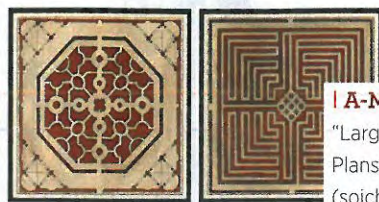
**FABULOUS  
MAKEOVERS,  
BEAUTIFUL  
SOLUTIONS**

**52+** rooms  
refreshed

plus, Southern-style outdoor living p84







**| A-MAZE-ing**  
"Large Garden Plans" in red  
(soicher-marin.com)

**| Stripe It Rich**  
Alessandra Branca primarily uses antiques in her projects, but for a similar look try:  
■ "Medevi Chest" at [countryswedish.com](http://countryswedish.com)  
■ "Louis XVI Square Back Armchair" at [ballarddesigns.com](http://ballarddesigns.com)  
■ "Collection Laurelton Stripe" wallcovering in vermilion at [ralphlaurenhome.com](http://ralphlaurenhome.com)



**| Tray Chic**  
"Modern Artefacts Broome Tray Table" (thomasville.com)

**| Light Bright**  
Ceramic "Bella" lamp in oxblood (frederick cooper.com)



**| Full Circle**  
"Ohm" mirror in red lacquer (bunnywilliams home.com)

# Wrapped In Rouge

Whether your favorite shade is bright and cheery or rich and decadent, red keeps home fires burning **BY TORI MELLOTT**

**| Our inspiration** Rome-born designer Alessandra Branca ([branca.com](http://branca.com)) is known for her exceptional use of color. She has a penchant for saucy red because, as she puts it, "Red is alive and passionate. It is universal. It is life."

**| Where to use it** Branca suggests using it in libraries, entry halls, and dining rooms but confesses she's also used it in a few bedrooms—and they looked fantastic.

**| How to use it** Aside from her own library, Diana Vreeland's

living room is one of Branca's favorite red rooms. Everything was swathed in red—the walls, the carpet, the upholstery. Additionally, Branca counts Albert Hadley's legendary red library for socialite Brooke Astor as a classic example of red done right.

**| Why it works** Red looks regal, expensive, and loaded with old-world charm. It can instantly make a quiet space pulse with life.

**| What it goes with** According to Branca, it depends upon the

tonality. She believes reds work well with Prussian blue, chocolate brown, and pale blue. For a feminine twist, pair bold lipstick red with soft ballet-slipper pink.

**| Pitfalls** Because red has personality to spare, Branca advises moderation. She explains that one must "measure and be aware of when to stop. Pay attention to the tonality of the color when you use it. Sometimes a softer, more antique tone is better because red is a strong color." ▶



**| Chair-y Red**  
"206 Scooter Chair" in "Rhythm Cherry" fabric ([crlaine.com](http://crlaine.com))



**| Red Door**  
"Karl Door Cabinet" from Lillian August for Hickory White ([lillianaugust.com](http://lillianaugust.com))



"Orient Red"  
[finepaintsofeurope.com](http://finepaintsofeurope.com)



"Dressage Red"  
[ralphlaurenhome.com](http://ralphlaurenhome.com)



"Vintage Claret"  
[prattandlambert.com](http://prattandlambert.com)