

The Difference Between Email Archiving and Traditional Backup methods

While backups are designed for the purpose of disaster discovery, email archiving can help to realize completely different objectives. The IT strategy of security-minded companies shouldn't fall to include both approaches.

Objective	Traditional Backup methods	GFI MailArchiver Email Archiving solution
Reduction of Microsoft Exchange email server load and simplification of backup and restore processes by outsourcing email	No	Yes (Makes backing up Exchange faster and more efficient)
Elimination of mailbox quotas	No	Yes (Administrators can determine what rules to apply to Exchange mailboxes to keep size to a minimum)
Reduces the dependency on distributed and unmanageable PST files which helps address email storage issues	No	Yes
Cuts up to 80% of storage costs by using single-instance and compression technology	No	Yes
Real-time backup/archiving of all emails	No (For example, email can be deleted immediately after being received and therefore before being backed up. And company would normally backup email servers once per day)	Yes (Archiving emails into a searchable database almost in real-time)
Full-text indexing of emails for fast and granular searches	No	Yes
Self-service recovery of lost/deleted emails	No (Backups must first be restored by IT technicians at great)	Yes (Users can restore emails themselves using "one-click restore" technology)
Reduces legal risks associated with locating emails and their attachments for eDiscovery	No	Yes (GFI MailArchiver export relevant emails and produce emails and their attachments to "original format")
Gives management, HR and IT administrators a centralized tool for monitoring email activity	No	Yes (Allows you to leverage business intelligence through reports that help decision-makers make better-informed choices)
Maintains a secure, read-only copy of every email	No	Yes