



Community Outreach News
Summer 2013

Auguston Traditional Elementary School

On a cool and bright Thursday morning in April, a parade of children wearing color-coded tee shirts were led out onto the grass field behind Auguston Traditional Elementary School. They arrived excited and ready for the task at hand. The objective was to complete a school-wide walk-a-thon in conjunction with BC Children's Hospital Jeans Day.

They were welcomed by many members of the community including the Abbotsford Police Department, parents, school administrators, a Castle Fun Park representative and even Hawk (the Abbotsford Heat's mascot). Once settled on the field, two announcements were made: first that an astounding \$15,092.86 was raised for BC Children's Hospital, and second the class responsible for

raising the greatest portion had earned a party valued up to \$1000 at Castle Fun Park.

The majority of the walk-a-thon participants were escorted 2.8 km's through the neighborhood

BELOW: The winning kindergarten class celebrating their success!
BOTTOM: The completion of the walk-a-thon.

by Abbotsford Police while the younger participants were cheered on as they walked and jogged around the field. The completion of the event was celebrated on the field with a round of popsicles.

The inspiration for this initiative was to support an organization that has made very personal connections with the students in this school's





LEFT: Abbotsford Heat's mascot Hawk walking with the kindergarten class.

most pledges as a class in order to earn an all expense paid party at Castle Fun Park.

This walk-a-thon initiative was submitted to Castle Fun Park as an entry into its Community Outreach Program which is now running into its third year. The outreach program was created to inspire lasting legacies in communities all around the lower mainland, and although this year saw an increase in applications, it was

Auguston's initiative that stood out.

Their principal, Woody Bradford, credits this program for creating the reach outside of the school's community and adding the additional incentive for greater success. While "inspired by the kid's stories and the involvement of community partners, (e.g., Castle Fun Park) they got the opportunity to have fun while doing something that is very important for so many other kids in our province", states Mr. Bradford.

community. The incentive was to work together over a two week period to raise the

The lesson for the children to take from this initiative is, "the incredible support that can be achieved if we work together. They (the students of Auguston) were the messengers of hope for us to have success", explained Mr. Bradford. Many of the children of this community had and continue to receive support from Children's Hospital.



A representative from Children's Hospital was presented with an impressively over-sized cheque just a week following the walk-a-thon during a special assembly at Auguston Traditional Elementary School. Mr. Bradford once again thanked Castle Fun Park for its contributions in making this initiative such a success, as well as the school's PAC President, Lynn Kramer and a grade 5 teacher, Jennifer Dyck for organizing this event.

HOW DID THIS SCHOOL GET INVOLVED?

They filled out the application form highlighting the Community Project they were going to undertake and submitted it for approval.

CAN MY SCHOOL PARTICIPATE?

Yes! Castle Fun Park is on the lookout for some fantastic teachers and amazing students who want to change their community in a meaningful way. Application forms will be available online at castlefunpark.com or by emailing Jennifer@castlefunpark.com.

WHAT IS THE PRIZE IF MY SCHOOL IS SELECTED?

A party package valued up to \$1000 in attractions and games for the students to enjoy!



ABOVE: These two were enjoying a little friendly competition while earning e-tickets to redeem for prizes!

Are you a teacher and would like to motivate and reward your students? Would you like to hear about Castle Fun Park's special promos and family events?

Go to our Facebook page to find out more!
[Facebook.com/CastleFunPark](https://www.facebook.com/CastleFunPark)



ABOVE: A young man testing his skill at one of the pinball machines.
RIGHT: A young lady earning herself mass e-tickets on Deal or No Deal.

