

**DOG GONE
SMART™**



SMARTER BY DESIGN



2014 CATALOG
RESCUE EDITION NO. 2

A WORD FROM DAVE (Our CDO, “Chief Dog Officer”)

Hi, I’m Dave, a rescue dog lucky to have been adopted by the Dog Gone Smart™ family. We are a group of creative individuals, thought-leaders and trendsetters in the pet industry.

We use the most advanced technologies in all of our award-winning and innovative products, and I have fun being the number one product tester!

After testing each of them thoroughly, I give all of our new products four paws of approval.

- Our fresh, updated color palette was inspired by the latest home fashion trends and complements any décor.
- Our tough NINJA Beds come with a 90-day Chew-Proof Guarantee!
- Our absorbent CAT LITTER MAT solves the problem of messy litter scatter!
- Our handy Zip n’ Dri™ contains the mess of a wet dog, and dries them in moments—great for bath time or the beach!
- Our versatile TRAVEL MAT is the perfect companion for grab and go comfort for your pet, indoors or out!

Here at Dog Gone Smart™, it is very important for us to be able to partner our success with our passion to help shelter dogs like me get adopted. In this 2nd edition of our “Rescue Edition,” we continue our mission.

Thanks for your support!

Dave 

River (cover) is resting on our Eco Green Rectangle bed. River is a lab/newfie mix adopted through Little Black Dog Rescue by one member of our DGS team.



WHAT’S NEW AT DOG GONE SMART?

Fashionable Color Palette

Dog Gone Smart™ is excited to launch a fashionable, new color palette. Our newest bedding and accessory color line is sure to complement any home décor!



NanoBreaker Rain Coat

Just in time for spring, the newest NanoBreaker Rain Coat features our Repelz-It™ Nano-protection and is sure to keep dogs warm and dry! A waterproof zipper feature allows for easy leash attachment to any dog harness or collar.



Cat Litter Mat

A spin-off of the popular Dirty Dog Doormat™, this super absorbent Cat Litter Mat pulls litter scatter off the cat’s feet and traps it into the mat!



Zip n’ Dri™

Go ahead and let ‘em shake! Keep the water mess contained in our new Zip n’ Dri™. The super-absorbent microfiber fabric dries the dog 4x faster than traditional cotton towels.



Travel Mat

We know our pets are frequent travel buddies, so bring along our newest Travel Mat for a cozy resting spot. Repelz-It™ Nano-protection keeps the mat clean and reduces the need for washing while traveling.



NINJA Bed

This is one tough dog bed! The NINJA bed is made with a durable, ballistic Nylon fabric, strong enough to withstand tough chewing and scratching. It even comes with a 90-day chew proof guarantee!



Isn't technology beautiful?



DOG GONE SMART™ is the industry leader in seeking out the most advanced technologies to solve many of the common pet problems we face today. From our introduction of Repelz-It™ Nanotechnology and our cutting-edge bacteriostatic, to our Moisture Management and Wicking Finishes, we continue to introduce SMART technology into the pet market. Our products are non-toxic, pet and people-safe and environmentally friendly.

Repelz-It™ Nano-protection

Is Repelz-It™ Nano-protection pet-safe?

Repelz-It™ Nano-protection is the only nanotechnology on the pet market that is both perfluorooctanoic acid (PFOA) and perfluorooctane sulphonate (PFOS) free. PFOA and PFOS are suspected carcinogens often found in other stay-clean fabric finishes.

Are Repelz-It™ products waterproof?

Repelz-It™ pet products are water and stain resistant, not waterproof. Repelz-It™ Nano-protection resists most “doggie” messes, which can be easily rinsed off with water. Stains, bacteria and pet odors don’t adhere to the surface of Repelz-It™ fabrics, keeping them cleaner, longer.

How do Repelz-It™ products help with odor control?

Dirt and other tough messes resist sticking to the fabric, keeping Repelz-It™ pet products looking and smelling clean. Frequently, pet odor is caused by oil from the animal’s coat getting on the fabric and then bacteria attacks it. Repelz-It™ Nano-protection products have a very high oil repellency and resist “sticky” messes. Our bacteriostatic reduces the growth and spread of odor causing bacteria, which is one of the leading causes of pet odor.

Can I wash Repelz-It™ Pet Products?

Dog Gone Smart™ products featuring Repelz-It™ can be machine washed and dried. Because these fabrics don’t get as dirty and smelly as regular fabrics, you don’t have to wash these pet products as often. When it comes time to wash your Dog Gone Smart™ product, use a small amount of regular detergent and be sure not to use bleach, fabric softeners or dryer sheets, as these will ruin the Repelz-It™ finish. Our bed liners and fill cannot be machine washed.

How long does the Repelz-It™ finish remain functional?

Repelz-It™ Nano-protection is impregnated into the fabric, meaning it won’t come off or wear away with everyday use. Dog Gone Smart products using Repelz-It™ retain their soft, natural feel and are 100% breathable. Repelz-It™ Nano-protection can remain functional up to 50 washing cycles and/or several years of use.

Is Repelz-It™ Guaranteed?

Dog Gone Smart™ products using Repelz-It™ Nano-protection are 100% guaranteed to be easier to keep cleaner than any other similar pet products you’ve owned.

For more information, please visit www.dgspetproducts.com

DOG GONE SMART™ uses Repelz-It™

Nano-protection to keep our pet beds and apparel looking and smelling clean,

even after years of use! Repelz-It™ uses

both Nanotechnology and a state of the art

bacteriostatic to keep liquids, stains, dirt and pet

odor from clinging to the fabric. Repelz-It™ Nano-protection is

pet and people safe!



www.repelz-it.com

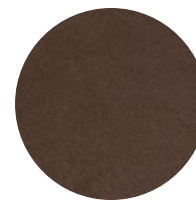
Archie, resting on our cozy lounge bed, is catching a quick nap before his next walk. Archie is an adorable hound mix from The Little Pink Shelter.

www.pinkshelter.com



BEDDING

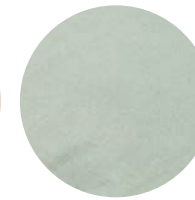
DOG GONE SMART™ BEDS are designed to meet the needs of pets and their owners. Our timeless bed designs feature hand-sewn upholstery-grade, durable cotton canvas fabrics and a classic color palette, complementing any home décor. Dog Gone Smart™ beds use a high density, chambered, AAA-grade, siliconized polyfill to maintain a high loft and reduce fill bunching. Not only does our ground-breaking Repelz-It™ Nano-protection keep our pet beds clean, it's 100% pet safe, promoting a happy, healthy household.



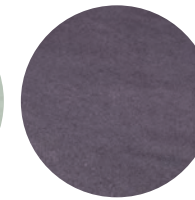
ESPRESSO



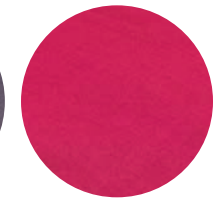
SAND



ECO GREEN



PEBBLE GREY



BERRY

Finn is cuddled up in our classic Lounger Bed in Pebble Grey. Finn was saved by The Little Pink Shelter.



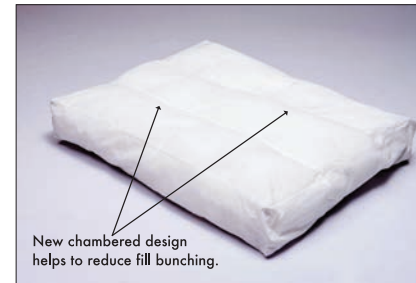
Lounger Beds



Item Number	Color	Size LxW (in)	UPC Code
DGSLB1936	Espresso	XS, 19 x 15	849670002521
DGSLB1937	Sand	XS, 9 x 15	849670002538
DGSLB1938	Eco Green	XS, 19 x 15	849670002545
DGSLB1939	Pebble Grey	XS, 19 x 15	849670002552
DGSLB1940	Berry	XS, 19 x 15	849670002569
DGSLB2236	Espresso	S, 22 x 20	849670002576
DGSLB2237	Sand	S, 22 x 20	849670002583
DGSLB2238	Eco Green	S, 22 x 20	849670002590
DGSLB2239	Pebble Grey	S, 22 x 20	849670002606
DGSLB2240	Berry	S, 22 x 20	849670002613
DGSLB2636	Espresso	M, 26 x 24	849670002620
DGSLB2637	Sand	M, 26 x 24	849670002637
DGSLB2638	Eco Green	M, 26 x 24	849670002644
DGSLB2639	Pebble Grey	M, 26 x 24	849670002651
DGSLB2640	Berry	M, 26 x 24	849670002668
DGSLB3236	Espresso	L, 32 x 28	849670002675
DGSLB3237	Sand	L, 32 x 28	849670002682
DGSLB3238	Eco Green	L, 32 x 28	849670002699
DGSLB3239	Pebble Grey	L, 32 x 28	849670002705
DGSLB3240	Berry	L, 32 x 28	849670002712
DGSLB3736	Espresso	XL, 37 x 31	849670002729
DGSLB3737	Sand	XL, 37x31	849670002736
DGSLB3738	Eco Green	XL, 37x31	849670002743
DGSLB3739	Pebble Grey	XL, 37x31	849670002750
DGSLB3740	Berry	XL, 37x31	849670002767

X-Small	19"x15"	(for dogs up to 10 lbs)
Small	22"x20"	(for dogs up to 20 lbs)
Medium	26"x24"	(for dogs up to 35 lbs)
Large	32"x28"	(for dogs up to 55 lbs)
X-Large	37"x31"	(for dogs 80+ lbs)

Rectangle Beds



Medium	26" x 34"	(For dogs up to 55 lbs)
Large	30" x 40"	(For dogs up to 80 lbs)
X-Large	36" x 48"	(For dogs up to 110 lbs)
XX-Large	40" x 52"	(For dogs 110+ lbs)

Item Number	Color	Size LxW (in)	UPC Code
DGSRE2636	Espresso	M, 26 x 34	849670002323
DGSRE2637	Sand	M, 26 x 34	849670002330
DGSRE2638	Eco Green	M, 26 x 34	849670002347
DGSRE2639	Pebble Grey	M, 26 x 34	849670002354
DGSRE2640	Berry	M, 26 x 34	849670002361
DGSRE3036	Espresso	L, 30 x 40	849670002378
DGSRE3037	Sand	L, 30 x 40	849670002385
DGSRE3038	Eco Green	L, 30 x 40	849670002392
DGSRE3039	Pebble Grey	L, 30 x 40	849670002408
DGSRE3040	Berry	L, 30 x 40	849670002415
DGSRE3636	Espresso	XL, 36 x 48	849670002422
DGSRE3637	Sand	XL, 36 x 48	849670002439
DGSRE3638	Eco Green	XL, 36 x 48	849670002446
DGSRE3639	Pebble Grey	XL, 36 x 48	849670002453
DGSRE3640	Berry	XL, 36 x 48	849670002460
DGSRE4036	Espresso	XXL, 40 x 52	849670002477
DGSRE4037	Sand	XXL, 40 x 52	849670002484
DGSRE4038	Eco Green	XXL, 40 x 52	849670002491
DGSRE4039	Pebble Grey	XXL, 40 x 52	849670002507
DGSRE4040	Berry	XXL, 40 x 52	849670002514

Sherpa Cuddler Beds

For cats and small dogs



Item Number	Color	Size Inches	UPC Code
DGSCA2036	Espresso	20	849670003221
DGSCA2037	Sand	20	849670003238
DGSCA2038	Eco Green	20	849670003245
DGSCA2039	Pebble Grey	20	849670003252
DGSCA2040	Berry	20	849670003269



Donut Beds



Medium	27"	(For dogs up to 20 lbs)
Large	35"	(For dogs up to 55 lbs)
X-Large	42"	(For dogs 55+ lbs)

Item Number	Color	Size Inches	UPC Code
DGSD02736	Espresso	M, 27	849670002774
DGSD02737	Sand	M, 27	849670002781
DGSD02738	Eco Green	M, 27	849670002798
DGSD02739	Pebble Grey	M, 27	849670002804
DGSD02740	Berry	M, 27	849670002811
DGSD03536	Espresso	L, 35	849670002828
DGSD03537	Sand	L, 35	849670002835
DGSD03538	Eco Green	L, 35	849670002842
DGSD03539	Pebble Grey	L, 35	849670002859
DGSD03539	Berry	L, 35	849670002866
DGSD04236	Espresso	XL, 42	849670002873
DGSD04237	Sand	XL, 42	849670002880
DGSD04238	Eco Green	XL, 42	849670002897
DGSD04239	Pebble Grey	XL, 42	849670002903
DGSD04240	Berry	XL, 42	849670002910



Multi-Purpose Mats



Sized to fit standard pet crates/carriers.
Use the Multi-Purpose Mat for:

- Padding in pet crates/carriers
- Protect your car seats and furniture from unwanted hair, stains, dirt and slobber!
- Travel bed or day bed

X-Small	15"x20"	(for dogs up to 10lbs)
Small	19"x24"	(for dogs 10-25lbs)
Medium	21"x30"	(for dogs 25-35lbs)
Large	23"x36"	(for dogs 35-50lbs)
X-Large	28"x42"	(for dogs 50-70lbs)
XX-Large	30"x48"	(for dogs 70+lbs)



Item Number	Color	Size LxW (in)	UPC Code
DGSCPS1536	Espresso	XS, 15 x 20	849670002927
DGSCPS1537	Sand	XS, 15 x 20	849670002934
DGSCPS1538	Eco Green	XS, 15 x 20	849670002941
DGSCPS1539	Pebble Grey	XS, 15 x 20	849670002958
DGSCPS1540	Berry	XS, 15 x 20	849670002965
DGSCPS1936	Espresso	S, 19 x 24	849670002927
DGSCPS1937	Sand	S, 19 x 24	849670002989
DGSCPS1938	Eco Green	S, 19 x 24	849670002996
DGSCPS1939	Pebble Grey	S, 19 x 24	849670003009
DGSCPS1940	Berry	S, 19 x 24	849670003016
DGSCPS2136	Espresso	M, 21 x 30	849670003023
DGSCPS2137	Sand	M, 21 x 30	849670003030
DGSCPS2138	Eco Green	M, 21 x 30	849670003047
DGSCPS2139	Pebble Grey	M, 21 x 30	849670003054
DGSCPS2140	Berry	M, 21 x 30	849670003061
DGSCPS2336	Espresso	L, 23 x 36	849670003078
DGSCPS2337	Sand	L, 23 x 36	849670003085
DGSCPS2338	Eco Green	L, 23 x 36	849670003092
DGSCPS2339	Pebble Grey	L, 23 x 36	849670003108
DGSCPS2330	Berry	L, 23x 36	849670003115
DGSCPS2836	Espresso	XL, 28 x 42	849670003122
DGSCPS2837	Sand	XL, 28 x 42	849670003139
DGSCPS2838	Eco Green	XL, 28 x 42	849670003146
DGSCPS2839	Pebble Grey	XL, 28 x 42	849670003153
DGSCPS2840	Berry	XL, 28 x 42	849670003160
DGSCP3036	Espresso	XXL,30 X 48	849670003177
DGSCP3037	Sand	XXL,30 x 48	849670003184
DGSCP3038	Eco Green	XXL,30 x 48	849670003191
DGSCP3039	Pebble Grey	XXL,30 x 48	849670003207
DGSCP3040	Berry	XXL,30 X 48	849670003214

Sunny (left) is a well-trained chow-mix from Adopt-A-Dog, relaxing on our multi-purpose mat.

www.adopt-a-dog.org



TRAVEL MAT

- Use the Travel Mat just about anywhere
- Features our Repelz-It™ Nano-protection to repel the mess and pet odor during travel, eliminating the need for frequent washing
- Rolls up for easy transport/packing
- Tough, Tetron base is water resistant
- Convenient zipper pocket on the travel mat holds dog necessities

X-Small	15"x20"	(for dogs up to 10 lbs)
Small	19"x24"	(for dogs 10-25 lbs)
Medium	21"x30"	(for dogs 25-35 lbs)
Large	23"x36"	(for dogs 35-50 lbs)
X-Large	28"x42"	(for dogs 50-70 lbs)
XX-Large	30"x48"	(for dogs 70+ lbs)

Lincoln loves adventure, and our new Travel Mat keeps him comfortable in any element! Just grab and go and your dog can always come along for the ride! Lincoln was adopted through Paula's Dog House.



TRAVEL MAT

JUST ROLL AND GO!

Travel Mats



Item Number	Color	Size LxW (in)	UPC Code
DGSTM1536	Espresso	XS, 15 x 20	849670003306
DGSTM1537	Sand	XS, 15 x 20	849670003313
DGSTM1538	Eco Green	XS, 15 x 20	849670003320
DGSTM1539	Pebble Grey	XS, 15 x 20	849670003337
DGSTM1540	Berry	XS, 15 x 20	849670003344
DGSTM1936	Espresso	S, 19 x 24	849670003351
DGSTM1937	Sand	S, 19 x 24	849670003368
DGSTM1938	Eco Green	S, 19 x 24	849670003375
DGSTM1939	Pebble Grey	S, 19 x 24	849670003382
DGSTM1940	Berry	S, 19 x 24	849670003399
DGSTM2136	Espresso	M, 21 x 30	849670003405
DGSTM2137	Sand	M, 21 x 30	849670003421
DGSTM2138	Eco Green	M, 21 x 30	849670003429
DGSTM2139	Pebble Grey	M, 21 x 30	849670003436
DGSTM2140	Berry	M, 21 x 30	849670003443
DGSTM2336	Espresso	L, 23 x 36	849670003450
DGSTM2337	Sand	L, 23 x 36	849670003467
DGSTM2338	Eco Green	L, 23 x 36	849670003474
DGSTM2339	Pebble Grey	L, 23 x 36	849670003481
DGSTM2330	Berry	L, 23 x 36	849670003498
DGSTM2836	Espresso	XL, 28 x 42	849670003504
DGSTM2837	Sand	XL, 28 x 42	849670003511
DGSTM2838	Eco Green	XL, 28 x 42	849670003528
DGSTM2839	Pebble Grey	XL, 28 x 42	849670003535
DGSTM2840	Berry	XL, 28 x 42	849670003542
DGSTM3036	Espresso	XXL, 30 X 48	849670003559
DGSTM3037	Sand	XXL, 30 x 48	849670003566
DGSTM3038	Eco Green	XXL, 30 x 48	849670003573
DGSTM3039	Pebble Grey	XXL, 30 x 48	849670003580
DGSTM3040	Berry	XXL, 30 X 48	849670003597



Layla LOVES lounging outdoors thanks to our NINJA Bed! Layla was found, re-homed and is now happily living with one of our DGS team members.

NINJA BEDS

WHEN YOU NEED IT TO BE TOUGH

**90-DAY
CHEW PROOF
GUARANTEE**

Dog Gone Smart's™ NINJA Bed is one tough dog bed. The NINJA Bed features Repelz-It™ Nano-protection, coupled with smart design elements, making this new line of bedding a top choice for both dog owners and the pet professional.



- **Strength**
Strong ballistic Nylon fabric is tough against chewing and scratching
- **Durability**
Double-reinforced seams improve durability
- **Versatility**
Use in crates, cars, outdoors and pet hotels
- **Repelz-It™ Nano-protection**
Stay-clean technology repels stains, liquids, pet odor and bacteria
- **Comfort and Support**
High density foam insert provides long-lasting support for pets
- **Indoor/Outdoor Use**
Water-resistant bed covers allow the bed to be used indoors or out
- **Professional Design**
SMART design features set the NINJA bed apart from other Nylon bedding



NINJA BEDS

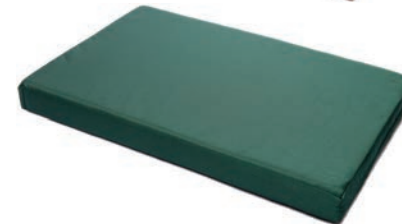
Pet-Safe, Cutting-Edge Technology

Unlike other waterproof coatings used on nylon bedding, the NINJA Bed is free of the harmful toxins and carcinogens found in other brands.

- Sized to fit standard pet crates/carries
- Great for use in kennels or pet hotels—simply hose it down or machine wash the cover to clean!



Boomer is a NINJA wanna-be. He's a tough chewer, but he's no match for our NINJA bed! Boomer was rescued through Pets Alive.



X-Small	15"x20"	(for dogs up to 10 lbs)
Small	19"x24"	(for dogs 10-25 lbs)
Medium	21"x30"	(for dogs 25-35 lbs)
Large	23"x36"	(for dogs 35-50 lbs)
X-Large	28"x42"	(for dogs 50-70 lbs)
XX-Large	30"x48"	(for dogs 70+ lbs)

Item Number	Color	Size (L x W Inches)	UPC Code
DGSNJ1519	Black	15 x 20	849670002255
DGSNJ1504	Khaki	15 x 20	849670001654
DGSNJ1505	Olive	15 x 20	849670001661
DGSNJ1919	Black	19 x 24	849670002262
DGSNJ1904	Khaki	19 x 24	849670001685
DGSNJ1905	Olive	19 x 24	849670001692
DGSNJ2119	Black	21 x 30	849670002279
DGSNJ2104	Khaki	21 x 30	849670001715
DGSNJ2105	Olive	21 x 30	849670001722
DGSNJ2319	Black	23 x 36	849670002286
DGSNJ2304	Khaki	23 x 36	849670001746
DGSNJ2305	Olive	23 x 36	849670001753
DGSNJ2819	Black	28 x 42	849670002293
DGSNJ2804	Khaki	28 x 42	849670001777
DGSNJ2805	Olive	28 x 42	849670001784
DGSNJ3019	Black	30 x 48	849670002309
DGSNJ3004	Khaki	30 x 48	849670001807
DGSNJ3005	Olive	30 x 48	849670001814

OUTERWEAR

Dave looks smart sporting our new and improved Aspen Parka. Dave is a rescue dog from the Florida Little Dog Rescue Group. He's now happily part of the Dog Gone Smart™ Family!

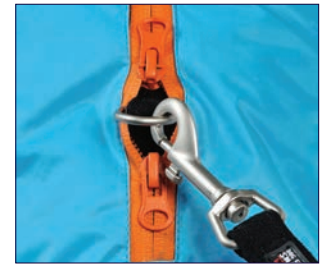
www.floridalittledogrescue.com



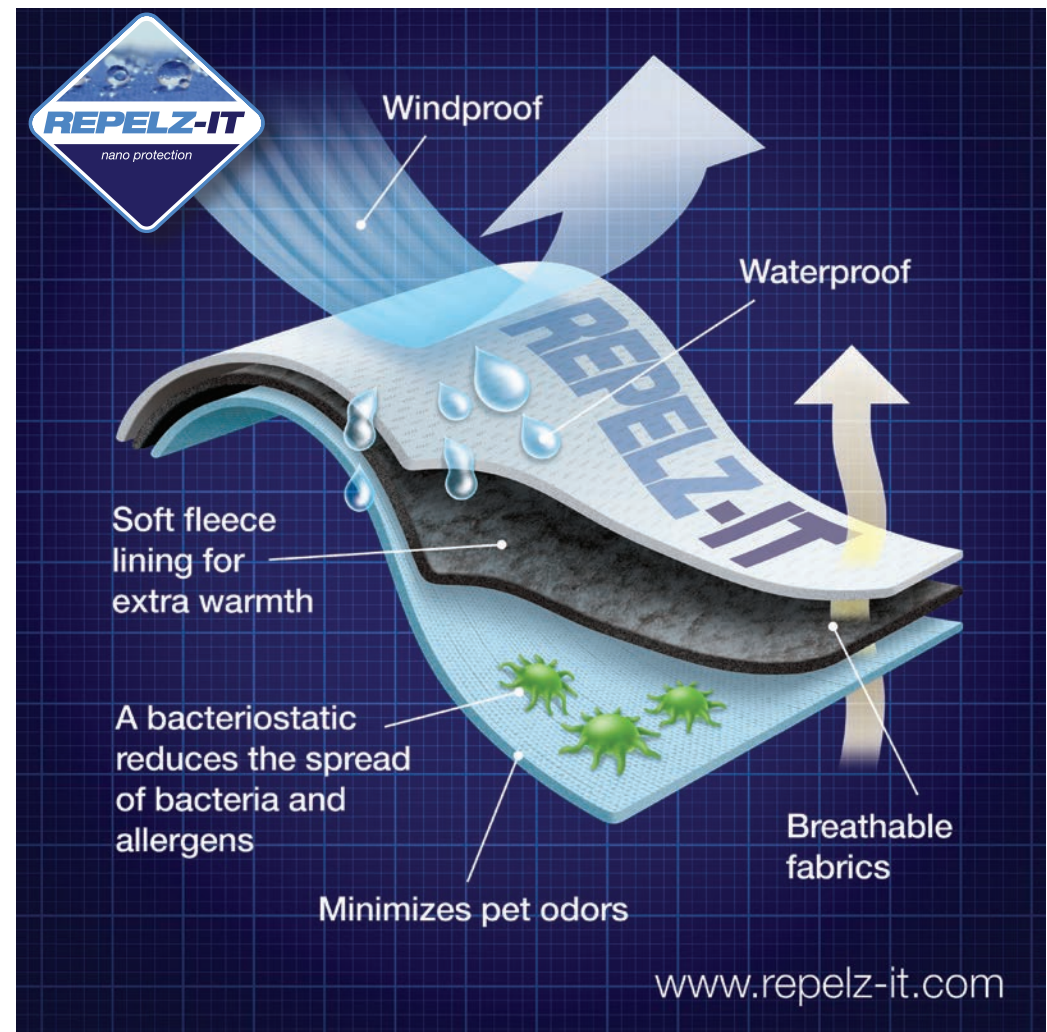
OUTERWEAR

DOG GONE SMART™ OUTERWEAR

features the best of both worlds—style and function! Our award-winning waterproof zipper feature allows any dog leash to easily clip through the jacket to a collar or harness ring.



The 4-inch long waterproof zipper allows for plenty of adjustability when attaching the leash to the collar or harness ring. Simply open the zipper, clip the leash to the harness ring, and re-zip to keep your pup warm and dry.



ASPEN PARKA

Stylish faux fur collar provides extra warmth

Reflective piping offers improved visibility at night

Waterproof zipper for easy leash attachment to any dog harness

Soft, yet durable outer shells are wind and rain proof, keeping pups warm and dry

Full belly coverage allows for extra warmth and protection

Cozy fleece lining featuring Repelz-It™ and a bacteriostatic prevent the build up bacteria and "doggie" odor

Dual buckle fasteners and elastic waist help maintain a snug fit when running or playing

Item Number	Color	Size Inches	UPC Code
DGSAPZ0819	Black	8	849670000961
DGSAPZ0818	Scarlet	8	849670000978
DGSAPZ0825	Purple	8	849670000985
DGSAPZ0833	Aqua	8	849670000992
DGSAPZ1019	Black	10	849670001005
DGSAPZ1018	Scarlet	10	849670001012
DGSAPZ1025	Purple	10	849670001029
DGSAPZ1033	Aqua	10	849670001036
DGSAPZ1219	Black	12	849670001043
DGSAPZ1218	Scarlet	12	849670001050
DGSAPZ1225	Purple	12	849670001067
DGSAPZ1233	Aqua	12	849670001074



Aqua



Scarlet



Black



Purple



ASPEN PARKA



Item Number	Color	Size Inches	UPC Code
DGSAPZ1419	Black	14	849670001081
DGSAPZ1418	Scarlet	14	849670001098
DGSAPZ1425	Purple	14	849670001104
DGSAPZ1433	Aqua	14	849670001111
DGSAPZ1619	Black	16	849670001128
DGSAPZ1618	Scarlet	16	849670001135
DGSAPZ1625	Purple	16	849670001142
DGSAPZ1633	Aqua	16	849670001159
DGSAPZ1819	Black	18	849670001166
DGSAPZ1818	Scarlet	18	849670001173
DGSAPZ1825	Purple	18	849670001180
DGSAPZ1833	Aqua	18	849670001197
DGSAPZ2019	Black	20	849670001203
DGSAPZ2018	Scarlet	20	849670001210
DGSAPZ2025	Purple	20	849670001227
DGSAPZ2033	Aqua	20	849670001234
DGSAPZ2219	Black	22	849670001241
DGSAPZ2218	Scarlet	22	849670001258
DGSAPZ2225	Purple	22	849670001265
DGSAPZ2233	Aqua	22	849670001272
DGSAPZ2619	Black	26	849670001289
DGSAPZ2618	Scarlet	26	849670001296
DGSAPZ2625	Purple	26	849670001302
DGSAPZ2633	Aqua	26	849670001319

All our Aspen Parkas feature our award-winning waterproof zipper for easy leash attachment to any dog harness.



NANOBREAKER RAINCOAT



Lily, a beagle mix, is hitting the town in our NanoBreaker Rain Coat. She is from the rescue group Shelly's Angels.

NANOBREAKER RAIN COAT

Dog Gone Smart's™ all-season, light-weight breaker is perfect for rainy and windy conditions.

- Lightweight design is perfect for rainy or chilly days
- Wind and waterproof outer shell featuring Repelz-It™ Nano-protection keeps your dog warm and dry
- Waterproof zipper for easy leash attachment to any dog harness
- Rear darting to keep the jacket from flipping up when walking.
- Cozy fleece lining featuring Repelz-It™ and a bacteriostatic prevent the build up of coat oil and odor causing bacteria
- Dual Velcro closures with elastic waistband allow for a more comfortable fit
- Full belly coverage protects the dog's underside in wet and cold conditions.



Item Number	Color	Size Inches	UPC Code
DGSNB0806	Red	8	849670000503
DGSNB0835	Blue	8	849670000510
DGSNB1006	Red	10	849670000527
DGSNB1035	Blue	10	849670000534
DGSNB1206	Red	12	849670000541
DGSNB1235	Blue	12	849670000558
DGSNB1406	Red	14	849670000565
DGSNB1435	Blue	14	849670000572
DGSNB1606	Red	16	849670000589
DGSNB1635	Blue	16	849670000596
DGSNB1806	Red	18	849670000602
DGSNB1835	Blue	18	849670000619
DGSNB2006	Red	20	849670000626
DGSNB2035	Blue	20	849670000633
DGSNB2206	Red	22	849670000640
DGSNB2235	Blue	22	849670000657
DGSNB2606	Red	26	849670000664
DGSNB2635	Blue	26	849670000671

TRAILBLAZER

TRAILBLAZER

Dog Gone Smart's™ newest winter jacket is the perfect combination of style and function.



Award-winning waterproof zipper adjustment, assures perfect leash attachment to any harness

Soft outershell featuring Repelz-It™ Nano-protection, repels dirt, stains, liquids and bacteria

Rear darting to keep the jacket from flipping up when walking.



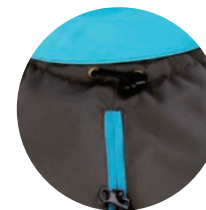
Cozy fleece lining featuring Repelz-It™ and a bacteriostatic prevents the build up of coat oil and odor causing bacteria

Full belly coverage protects the dog's underside in wet and cold conditions.

Dual Velcro closures with elastic waistband allow for a more comfortable fit



Purple with fuschia



Grey with teal



Grey with orange

Rex looks rugged wearing our Trailblazer jacket. Rex is a rescue dog from Ruff Start Rescue.

www.ruffstartrescue.org



TRAILBLAZER



Item Number	Color	Size Inches	UPC Code
DGSTB082134	Grey with orange	8	849670000688
DGSTB082133	Grey with teal	8	849670000695
DGSTB082527	Purple with fuchsia	8	849670000701
DGSTB102134	Grey with orange	10	849670000718
DGSTB102133	Grey with teal	10	849670000725
DGSTB102527	Purple with fuchsia	10	849670000732
DGSTB122134	Grey with orange	12	849670000749
DGSTB122133	Grey with teal	12	849670000756
DGSTB122527	Purple with fuchsia	12	849670000763
DGSTB142134	Grey with orange	14	849670000770
DGSTB142133	Grey with teal	14	849670000787
DGSTB142527	Purple with fuchsia	14	849670000794
DGSTB162134	Grey with orange	16	849670000800
DGSTB162133	Grey with teal	16	849670000817
DGSTB162527	Purple with fuchsia	16	849670000824
DGSTB182134	Grey with orange	18	849670000831
DGSTB182133	Grey with teal	18	849670000848
DGSTB182527	Purple with fuchsia	18	849670000855
DGSTB202134	Grey with orange	20	849670000862
DGSTB202133	Grey with teal	20	849670000879
DGSTB202527	Purple with fuchsia	20	849670000886
DGSTB222134	Grey with orange	22	849670000893
DGSTB222133	Grey with teal	22	849670000909
DGSTB222527	Purple with fuchsia	22	849670000916
DGSTB262134	Grey with orange	26	849670000923
DGSTB262133	Grey with teal	26	849670000930
DGSTB262527	Purple with fuchsia	26	849670000947

DIRTY DOG DOORMAT



Quinn had fun getting messy to model on our popular Dirty Dog Doormat™ Runner. Quinn is a retriever mix from Tender Loving Canines in San Diego.

www.tenderlovingcanines.org

DIRTY DOG DOORMAT

Welcome the Dirty Dog Doormat™ into your home.

- Instantly soaks up water, mud and dirt, keeping floors clean and dry
- Extremely absorbent due to the wicking power of thousands of microfiber strands
- Dries 5x faster than ordinary doormats
- A tough, non-skid backing helps keep the doormat in place
- Machine washable



Dirty Dog Doormats

Item Number	Color	Size Inches	UPC Code
DGSDDM3104	Khaki	M, 31x20	813370016225
DGSDDM3131	Maroon	M, 31x20	813370016232
DGSDDM3103	Brown	M, 31x20	813370017260
DGSDDM3504	Khaki	L, 35x26	813370016164
DGSDDM3531	Maroon	L, 35x26	813370016171
DGSDDM3503	Brown	L, 35x26	813370017253



Maroon



Brown



Khaki

DIRTY DOG DOORMAT

It's more than just a doormat, for use in cars, crates, food and water bowls!



PJ is a welcome passenger in the car because our Dirty Dog Doormat™ absorbs any pet mess! PJ is a rescue from Aunt Mary's Doghouse.



The Dirty Dog Doormat™ makes feeding time spill-free & slobber-proof! You can adopt **Marley** at the Dog Gone Smart Canine Center.



Bodie is a happy boy because our Dirty Dog Doormat™ keeps his crate cozy, soft, and clean!

Dirty Dog Doormat Floor Runner

Item Number	Color	Size Inches	UPC Code
DGSDDR6004	Khaki	60x30	813370019684
DGSDDR6031	Maroon	60x30	813370019691
DGSDDR6003	Brown	60x30	813370019707



A strong rubber backing helps keep our Dirty Dog Doormat™ Runner in place.

DIRTY DOG DOORMAT

Dog Gone Smart™ is proud to offer a quick and easy fully-stocked display option for the Dirty Dog Doormats™. Displays are available in two sizes, medium and large, catering to retail stores of all sizes. Easy set-up for easy selling!

Item Number	Color	Size Inches	UPC Code
DGSDDMCSH31	MEDIUM SHIPPER - 15pc	16" x 16" x 21"	813370018540
DGSDDMSH35	LARGE SHIPPER - 27pc	18" x 18" x 48"	813370018533

Shipper Display



Large Shipper Holds 27 pieces (9 brown, 9 maroon, 9 khaki) of the 35"x 26" size Dirty Dog Doormats™



Medium Shipper holds 15 pieces (5 brown, 5 maroon, 5 khaki) of the 31"x 20" size Dirty Dog Doormats™

From footprints to paw prints, the Dirty Dog Doormat™ is your best defense!

Please contact our sales team to learn more about retail support; including videos, in-store training and other marketing material.



SCAN TO WATCH VIDEO

CAT LITTER MAT

Instantly traps cat litter scatter!



- Use under litter boxes to instantly trap cat litter scatter!
- The Advanced Wicking Technology pulls excess litter off the cat's paws and into the mat
- Soft microfiber fabric is gentle on paws
- Non-skid backing keeps the mat in place
- Machine wash or shake out excess litter to clean
- Multi-use: Use under food and water dishes, too

POP Displays for the Cat Litter Mats

NO set-up required—just open the box and start selling

Holds 10 Cat Litter Mats (5 brown, 5 khaki)



CAT Shipper 10-pieces

Cat Litter Mats

Item Number	Color	Size Inches	UPC Code
DGSDDMC3504	Khaki	35x26	849670001371
DGSDDMC3503	Brown	35x26	849670001364
DGSCMSH35	CAT Shipper-10 pc	19x12x23	849670002248

zip n' dri



ZIP N' DRI

THE SMARTER WAY TO DRY YOUR DOG!

- Super-absorbent microfiber dries your dog 4x faster than traditional cotton towels
- Zip-up the dog's body in the Zip n Dri™ to contain the mess when shaking or drying
- Use the head flaps to dry the dog's ears and face. Hand pockets allow for a better grip when drying
- Use after bath time, outdoor play, or rainy days
- Machine wash and dry

Let 'em
Shake!




How the Zip n' Dri™ Works...

1. Open the Zip n' Dri™ and sit your dog in the center of the Zip n' Dri™
2. Close Velcro strap around the dog's neck to hold the Zip n' Dri™ in place
3. Zip-up your dog's body in the Zip n' Dri™ and begin drying
4. Place hands in pockets on head flaps to dry the dog's ears and face

Zip n' Dri™



Item Number	Color	Size inches	UPC Code
DGSZNDXS04	Khaki	XS, up to 14"	849670003627
DGSZNDS04	Khaki	S, 14"-22"	849670003634
DGSZNDM04	Khaki	M, 23-35"	849670003641
DGSZNDL04	Khaki	L, 36"-50"	849670003658
DGSZNDXL04	Khaki	XL, 51"+	849670003665



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OUR MISSION

**EVERY DOG DESERVES A HOME.
HERE'S HOW YOU CAN HELP.**

HERE AT DOG GONE SMART™ we make innovative pet products because we LOVE dogs. Each dog featured throughout this edition of our catalog is a rescue dog who has either recently been adopted, or is still in need of finding a forever home. A portion of our profits will go directly to helping shelter dogs get the chance they deserve.

Please support us in this mission.

DGSPETPRODUCTS.COM