

**SUPPLEMENT SUPPLIERS**

**WAPITI LABS** ([wapitilabs.com](http://wapitilabs.com)) uses a blend of Elk Velvet Antler and traditional herbs to create natural supplements that help support positive joint function, a healthy immune system and normal function of the kidneys. Mobility is perfect for dogs in the first stage of life. Longevity is formulated for senior dogs and contains a higher level of ginseng. Both concen-



trated formulas are available in powder or tablets and are made in the USA.

**DALE EDGAR BRAND** ([daleedgarbrand.com](http://daleedgarbrand.com)) offers Nutri-Wafers in three effective formulas: Hip & Joint K9, Calm K9 and Skin & Coat K9. The formulas are made with natural ingredients and have a real peanut butter flavor. The best-selling Hip & Joint K9



combines five joint support supplements in one easy use. All three formulas are available in a 14-, 28- and 56-count jar.

**NATURA PETZ** ([naturapetz.com](http://naturapetz.com)) offers a line of veterinarian-formulated, organic pet medicinals for dogs and cats in all life stages.

The products help address a variety of issues including digestive support, antioxidant support, allergies, arthritis, anxiety, tumors and cysts, infections, wounds, thyroid support and more.



**PURELIFE 4PETS** ([purelife4pets.com](http://purelife4pets.com)) is committed to setting a new standard in pet supplements, manufacturing all of its products at facilities certified for production of human supplements. PureLife 4Pets supplements address the most important issues that can arise in a pet's life. Formulations include Joint Mobil-



ity, Antioxidant Protection, Omega-3 Support and Immune Support.

"We also use a chicken flavoring that is very aromatic. It doesn't have a lot of taste, but dogs like the smell. We really worked on finding a flavor profile that dogs like to make the medicine go down easier."

Making the medicine go down easier may be challenging for some pet parents, particularly the growing population of small-breed owners, says Weiss. Last year, Ark Naturals Pet Products converted its popular capsule products, Happy Traveler and Gentle Digest, into a soft chew.



**NEW**

**PureLife**  
**4 PETS**

**ANTIOXIDANT PROTECTION** with **Microhydrin®**

**IMMUNE SUPPORT** with **Organic Spirulina**

**JOINT MOBILITY** with **BiovaFlex®**

**OMEGA SUPPORT** with **Krill oil.**



*When  
Ingredients  
Matter*



**THE NEW STANDARD IN PET SUPPLEMENTS**



For more information  
954.385.0771  
[www.purelife4pets.com](http://www.purelife4pets.com)

