



# Spring/Summer 2014 Catalog

*Come Show  
Us Your  
Style!*





## About Us



Before **Southern Belle Boutique** became a leader in the personalized product industry, it began as a concept inspired by individual personal style and evolved into what it is today, a sensation!

Founded in 2008 as a past time by founder Rocksann Page, Southern Belle grew quickly into a flourishing business. The idea came from a desire to establish a widely recognized brand-name built on quality and customer satisfaction. Our product line is stylish, chic, and affordable.

We have an extensive list of items with a multitude of color, pattern, frame and font options which appeal to audiences of any age. Our items make great gift ideas and promotional items for any occasion including, but not limited to: businesses, birthdays, bachelorette parties, bridal and wedding parties, anniversaries, hostess/housewarming gifts, sororities, etc. We cater not only to individuals, but to stores and wholesalers as well through our personalized items.

Advertising through social media, various publications, and personal networking has elevated Southern Belle to the status of a serious presence in the realm of monogramming and personalization. Since its inception, the product line has been featured on HGTV, inside the 39th Annual Daytime Emmy Award gift bags, Americasmart International Gift Show, 2014 Golden Globe Award gift bags, Women's World Magazine, Etsy's front page, and The Voice Magazine.

All in all, **Southern Belle Boutique** is dedicated to creating personalized treasures for you and your loved ones. Our quality is top notch and our customer service cannot be beat. We look forward to working with you; come show us your style!

**Catalog Design by: Badie Designs, LLC**

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**Photography by: Nickie B Photography & Southern Belle Boutique**

# Press & Events



## HGTV - Thanksgiving 2011

Southern Belle Boutique was featured on HGTV in the “Hand-Made Holiday” special that aired on Thanksgiving Day, 2011. Such an honor to be a part of such an amazing show; we are truly grateful!

## 39th Annual Daytime Emmy Awards - June 23, 2012

What a huge accomplishment for Southern Belle Boutique! We were chosen to be 1 out of 30 companies in the United States to participate in the gift bags!! So of course, we jumped on the HUGE opportunity to create 1000 of our personalized koozies to be in the gift bags to be handed out to celebrities!! Amazing doors are about to open for Southern Belle Boutique!!!



## The Voice Tribune - August 2012 Bridal Edition



What a huge accomplishment for Southern Belle Boutique! This too is a very special feature for Southern Belle Boutique as this magazine is from Kentucky where I live, and it means so much that our business was chosen to be featured in such a pristine magazine. Thank you for this amazing opportunity!

## Golden Globes - January 13, 2014

We have another award show in the bag! Southern Belle Boutique was chosen to be featured in the gift bags at the 2014 Golden Globes. We got the opportunity to create custom beer bottle koozies, which showcased our new “Beach Front Collection”, to be give to the celebrities.



## Woman's World Magazine - November 18, 2013

Our casserole dish was featured in the November 2013 issue of Women's World Magazine. It was such an honor to be listed in such a well-known publication!





## \$36 Picture Frames

- frame measures 8" x 10"
- holds 4" x 6" photo
- black, satin finish backing
- shiny, mirror-like finish

## \$60 Door Mats

- measures 18" x 24"
- duranged back with black edges
- polyester blend material

## \$45 Throw Pillows

- measures 14.5" x 14.5"
- 100% polyester
- zippered top closure
- pillow insert included
- double sided personalization







## \$125 Shower Curtains

- measures 69" x 70"
- 100% polyester
- top hem has sewn eyelets for hooks

## \$65 Towels

- microfiber velour
- measures 30" x 60"



 = Products we love



## \$65 Casserole/Cake Pans

- measures 13" x 9"
- stainless steel pan
- snap-on lid
- lid is not oven safe, it is for storage purposes only



## \$25 Coasters

- set of 4
- cork-backed
- mirror-like finish

## \$40 Acrylic Salt & Pepper Shakers

- acrylic material
- measures 5" in height
- design is fully wrapped & laminated (water resistant, scratch proof)



## Cutting Boards Small \$48, Large \$60

- 3 sizes available
- 11" x 8" (medium rectangle)
- 16" x 12" (large rectangle)
- 12" round diameter
- thick, tempered glass
- dishwasher safe, lower rack recommended





# Melamine Products



## \$40 Melamine Platters

- measures 10" x 14"
- dishwasher safe but not for microwave use
- BPA free



## \$40 Melamine Trays

- measures 14" x 9"
- dishwasher safe but not for microwave use
- BPA free



## \$28 Melamine Plates

- 10" diameter
- dishwasher safe but not for microwave use
- BPA free



# Acrylics



## Serving Trays Small \$65, Large \$85

- small measures 8" x 11"
- large measures 11" x 17"
- comes with laminated insert, just wipe clean



## \$75 Ice Buckets

- measures 8" x 6.5"
- double-wall with insert
- tongs included



## \$25 Wine Goblets

- holds 11 fluid oz
- removable insert
- double-wall acrylic



# Drinkware



## \$25 Tumblers with Straw

- holds 16 oz
- has straw stopper
- double-wall with insert
- dishwasher safe but not for microwave use



## \$26 Stainless Steel Travel Mugs

- holds 18 oz
- thick tempered glass
- dishwasher safe



## \$25 Coffee Cups

- holds 15 oz
- ceramic



## \$30 Wine Totes

- totes measure 15" x 5.5"
- neoprene material
- double-sided personalization



# Drinkware



## \$25 Water Bottles

- holds 20 oz
- white aluminum
- BPA free



## \$14 Wine Glass Koozie

- neoprene material
- double-sided printing
- machine washable, lay flat to dry



## \$14 Bottle Koozies

## \$28 Wine Sleeves

- holds 16 oz bottle
- wine sleeves fit standard size bottle
- neoprene material
- machine washable, lay flat to dry
- double-sided personalization

## \$14 Can Koozies

- holds 12 oz can
- neoprene material
- machine washable, lay flat to dry
- double-sided personalization



## \$25 Flasks

- holds 8 fluid oz.
- stainless steel
- easy-off screw top



# Accessories



## \$25 Cosmetic Bags

- measures 9 1/2" x 5 3/4"
- neoprene material
- zippered top
- single-sided personalization only

## \$25 Flip Flops ❤️

- black straps
- bottom of flip flop is black
- available in adult S (6-7), M (8-9), L (10-11)



## \$60 Stainless Steel Watches

- measures 1.50" (face)
- fits up to 8" wrists with removable links

## \$20 Cuffs

- measures 6.625" x 1.625"
- aluminum adjustable cuff
- adjustable to fit all size wrists
- wide cuff

## \$15 Compact Mirrors

- measures 2 1/4" x 2 1/4"
- offers dual magnification





# Jewelry Collection



## \$25 Badge Reels

- reel is black
- available in any of our colors
- glass dome measures 20 mm
- slide on clip

## \$25 Cuff Links

- measures 25mm
- shiny silver finish



## \$25 Earrings

- antique bronze metal or shiny silver finish
- lever backed measures 22mm around
- studs measures 16mm around



## \$30 Bracelets

- metal finish comes in antique bronze or shiny silver
- glass dome measures 20mm



## \$30 Necklaces

- antique bronze metal
- lever backed
- measures 30mm around
- comes with antique bronze metal ball chain measuring 24"



# Accessories



## \$16 Pet Tags

- bone pet tag 1.5" x 1"
- round pet tag 1.25"
- aluminum material
- single sided print



## \$25 Kids Flip Flops

- all flip flops have black strap
- bottom of flip flop is also black
- available in kids S (9-10), M (11-12), & L (13-1)

## \$18 Beach Spikers

- measures 12" around, vinyl, laminated wrap measures 10" around
- measures 7" in height
- waterproof, fade proof, & scratch proof design

## \$35 Monogrammable Bandeau Swimsuit Tops

- available in 7 different colors
- fully lined with removable padding
- adjustable neck strap that is removable
- sizes are S (fits cups A-B) Medium (fits cups B-C) Large (fits cups C-D)





## Car & Travel Accessories



### \$16 Key Chains

- measures 2.25"
- 3/32" thick
- round or square
- double-sided personalization



### Car Mats (set of 2)

Front \$75, Back \$60 

- front mats measures 27" x 17"
- rear mats measures 17" x 13"
- 20 oz loop with black edges



### \$30 Car Tags

- measures 6" x 12"
- fiberglass reinforced plastic

### \$30 Seat Belt Wraps

- neoprene material
- Velcro closure
- measures 9" x 2 1/2"  
(imprint area)



# Car & Travel Accessories

## \$36 Trailer Hitches



- face plate measures 4.75" x 3.5"
- cover fits into the 2" square hitch receiver hole and is secured by a hitch pin
- trailer hitch pin not included



## \$20 Luggage Bag Finders

- measures 5" x 5" unfolded
- secured tight by Velcro strip
- made of neoprene



## \$30 Luggage Tags (set of 2)

- measures 4" round
- made from durable 3/32" FR plastic to withstand everyday use
- includes clear plastic loop
- double-sided personalization
- personalization for the back side of the tag is done in "Georgia" font ONLY



## Office & School Essentials



### \$30 Clip Boards

- measures 9" x 12.5"
- double-sided print
- dry erase finish



### \$36 Sticky Note Cubes

- printed on all four sides of the note cube
- consists of 700 sheets



### Memo Boards Small \$28, Large \$40

- two sizes available: 8" x 10" and 11" x 14"
- made from sturdy metal
- dry erase finish
- calendar lines can be added



### \$55 Lap Desks

- measures 18" x 12" at highest point of curve
- pillow is attached by velcro and is removable
- pillow colors are blue and pink



# Office & School Essentials



## \$36 Lunch Totes

- measures 9.5" high x 9" wide with 4.75" width
- neoprene material
- zippered top
- insulated to keep food hot/cold for up to 4 hours
- machine washable (gentle cycle, lay flat to dry, No Bleach)

## Portfolio Notebook \$25 (Small), \$38 (Large)

- small measures 7"x 9", large measures 12.5"x 9.5"
- faux suede spine & inside
- includes inside pocket
- includes notepad

## \$30 Stadium Cushions

- measures 10" wide x 13.25" long x 1/2" thick
- neoprene material



## \$18 Mouse Pads

- measures 7 3/4" x 9 1/4" for round
- measures 8" x 9" for rectangle
- soft polyester material with a thick rubber no-slip backing





# The Preppie Techie



## \$45 Economy Phone Cases

\*\*Phone Cases Are Available For The Following Phones\*\*

- iPhone 5 (Barely There)
- iPhone 5 (Vibe Case) \*upgrade charge\*
- iPhone 4/4s (Barely There)
- iPhone 4/4s (Vibe Case) \*upgrade charge\*
- iPhone 3g/3gs (Barely There)
- iPod Touch 4g (Barely There)
- Samsung Galaxy S III (Vibe Case) \*upgrade charge\*
- Samsung Galaxy S4 (Barely There)
- Samsung Galaxy S4 (Vibe Case) \*upgrade charge\*

3D wrap design • made of hard plastic material



## \$10 Screen Savers

- sized to fit all smart phone models

## \$48 Laptop Sleeves

- sleeve fits 14" computers
- neoprene material
- one-sided personalization, back is black

**The Preppie Techie Collection:**  
Professional look for the office,  
& a stylish addition for school  
and everyday use!





# The Preppie Techie



## \$30 iPad Sleeves

- sleeve fits iPad, iPad 2, 3, and 4
- measures 10" in length
- neoprene material
- one-sided personalization, back is black

## \$30 Kindle-Nook-eReader Sleeves

- measures 7" in length
- neoprene material
- one-sided personalization, back is black

## \$50 Economy Folio Cases

- fits iPad 2/3/4, iPad mini, Kindle Fire HD 7", Kindle Fire, Nook
- material is canvas on outside front, black suede-like material on the inside
- 3 tilt positioning
- front print only



## \$75 iPad Hard Shell Cases

- fits iPad 2/3/4
- 3D wrap design
- mirror finish



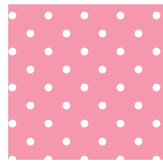
# Patterns



Big Dots



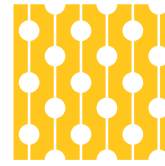
Polka Dot



Preppy Dot



Retro Linked



Retro Dots



Bubbly



Nautical



Thin Chevron



Chevron



Stripes



Thick Stripes



Waverly



Boardwalk



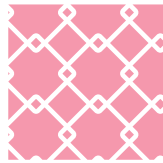
Lattice



Ogee



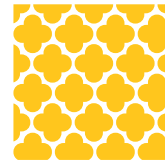
Trellis



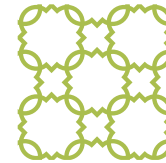
Diamond  
Linked



Clover



Thick Clover



Modern Trellis



Butterfly



City Flower



Country  
Flower



Lily Pad



Summer



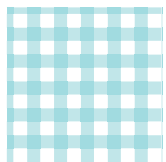
Fleur De Lis



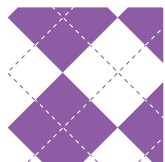
Preppy  
Anchor



Scarlet



Gingham



Argyle



Houndstooth



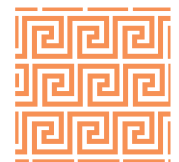
Ikat



Bamboo



Zigzag



Greek Key



Beauty



Chic



Damask



Antique



Reverse  
Antique



Floral



Rustic



Giraffe



Zebra



Shells



The Hills



Mustache



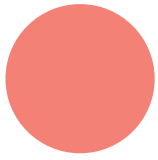
Chic Chevron



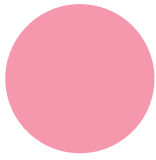
Sunset



# Colors



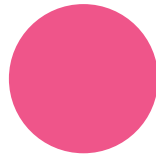
Sunshine



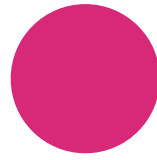
Bubblegum



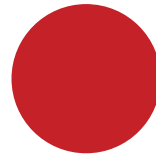
Strawberry



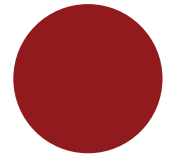
Watermelon



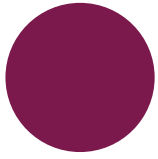
Fuchsia



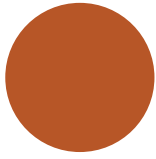
Rose



Garnet



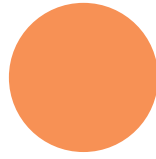
Wine



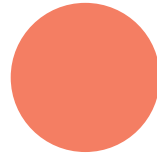
Spice



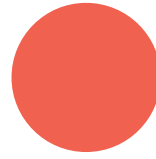
Melon



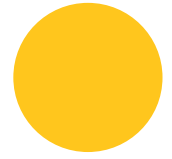
Poppy



Papaya



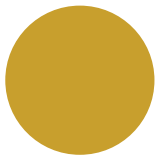
Coral



Custard



Curry



Avocado



Chartreuse



Grass



Lime



Pine



Kiwi



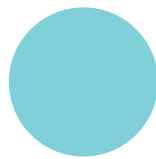
Emerald



Pear



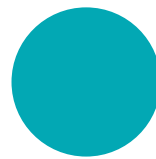
Mint



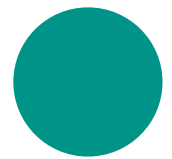
Aqua



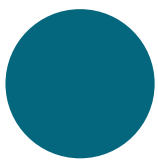
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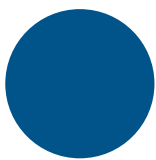
Peacock



Jade



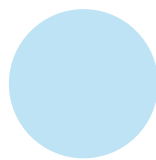
Teal



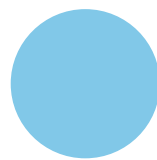
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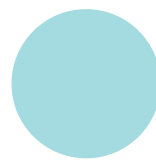
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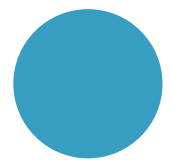
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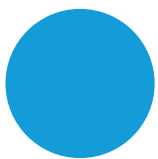
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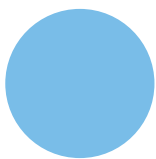
Ocean



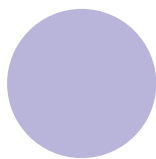
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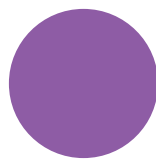
Malibu



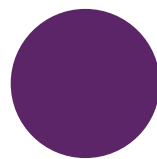
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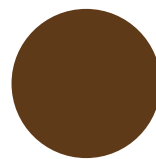
Lavender



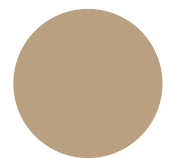
Lilac



Grape



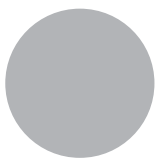
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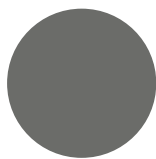
Khaki



Gravel



Smoke



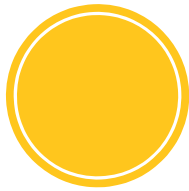
Slate



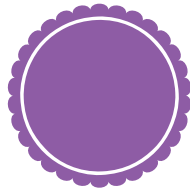
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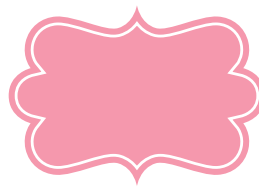
# Frames



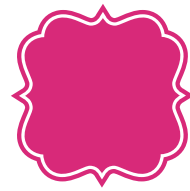
Round Frame



Scalloped Round Frame



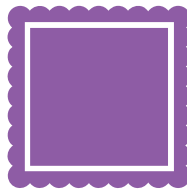
Elegant Outline



Flourished Frame



Square Frame



Scalloped Square Frame



Rectangle Frame



Crew Stripe



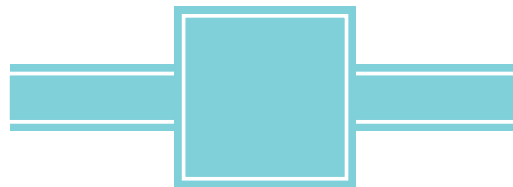
Elegant Square



Elegant Rectangle



Striped Outlined



Layered Frame



Ribbon



# Monograms

Name (EXACTLY as you want it to appear)

ARBONNIE	<i>Baroque</i>	<i>Curly</i>	Desigers
Georgia	<i>Good Vibes</i>	<i>Gwendolyn</i>	Hank
Harrington	<i>Inspiration</i>	Kristen	<i>Lavish</i>
Lounge	<i>Renaissance</i>	TinkerToy	<i>Ambassador</i>
Angelina	Fontliner	<i>Jackie</i>	<i>La Carte</i>

3 Letter Monogram (First, LAST, Middle)

				
Round	Elegant	Whimsical	Lovely	Fancy
				
Modern	Greek	Stacked	Classic	layered

\* All personalizations will be white

*Alley*

Side Script

\* No frame used

\* Can be done in any of our chart colors



# Greek



Ancient



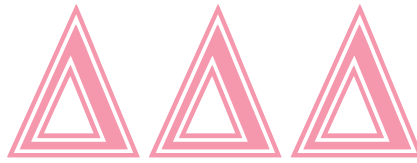
Marker



Kurz



Applique



Symbolized



Traditional



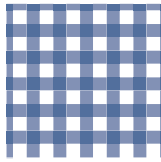
# Game Day Collection

## GAME DAY COLLECTION

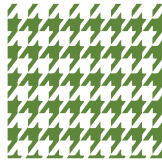
>>> Choose your Pattern <<<



Chevron



Gingham



Houndstooth



Big Dots



Thick Stripes

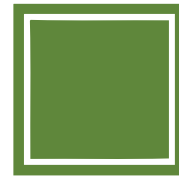


Argyle

>>> Choose your Frame <<<



Round Frame



Square Frame

>>> Choose Color for Pattern & Color for Frame <<<



Grape



Wine



Garnet



Rose



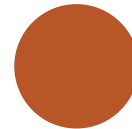
Melon



Poppy



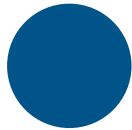
Avocado



Spice



Aqua



Vivid



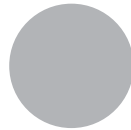
Navy



Emerald



Khaki



Smoke



Black

>>> Choose Font or Personalization Style <<<

Name (EXACTLY as you want it to appear)

Georgia Gwendolyn Lounge

3 Letter Monogram (First, LAST, Middle)



Round



Elegant



Modern

\* All personalizations will be white

**WE WILL NOT** print items with any protected phrases, team logos, school names, mascot names or trademarked slogans.



# Beach Front Patterns

Choose your Pattern



Sea Turtle



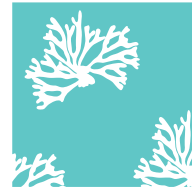
Crab



Starfish



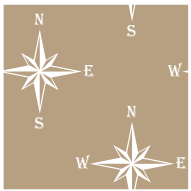
Seahorse



Coral Reef



Harbor



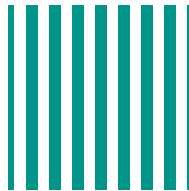
Nautical Star



Sand Dollar



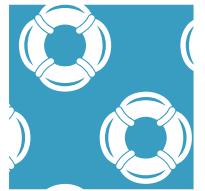
Fish'n



Seersucker



Diagonal Stripes



Overboard



Conch



Commodore



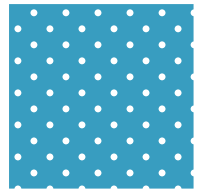
Anchors Aweigh



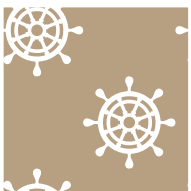
Thick Stripes



Chevron



Preppy Dot



Captain's  
Quarters



Sea Shell



Kingston

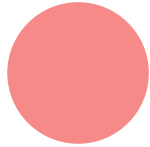


# Beach Front Collection

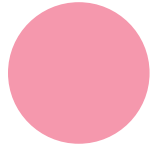
Choose Color for Pattern & Color for Frame



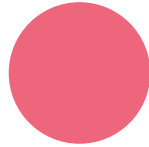
Sunshine



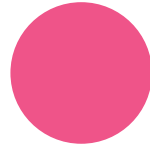
Grapefruit



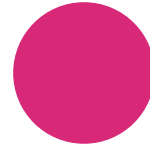
Bubblegum



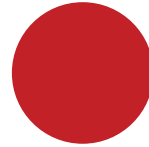
Strawberry



Watermelon



Fuchsia



Rose



Melon



Tangerine



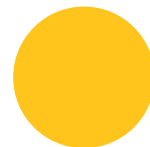
Poppy



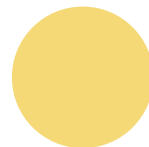
Papaya



Coral



Custard



Curry



Chartreuse



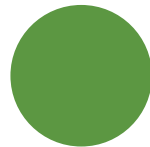
Grass



Lime



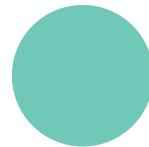
Pine



Kiwi



Emerald



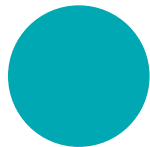
Mint



Aqua



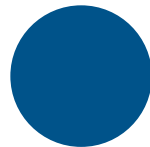
Pool



Peacock



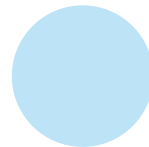
Jade



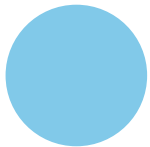
Vivid



Navy



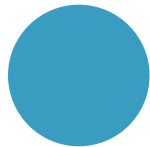
Powder



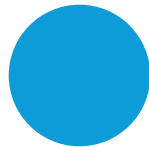
Robbin Egg



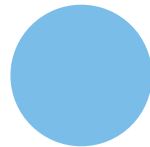
Ocean



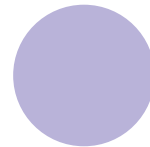
Sky



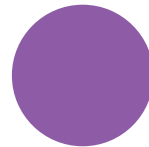
Malibu



Cornflower



Lavender



Lilac



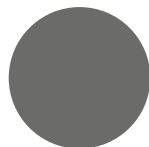
Khaki



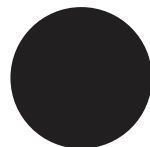
Gravel



Smoke



Slate

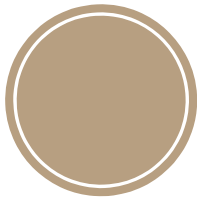


Black

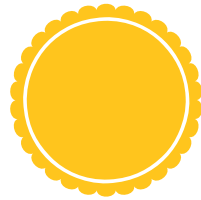


# Beach Front Frames

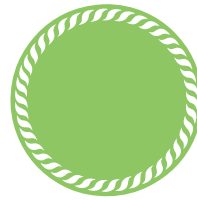
Choose your Frame



Round Frame



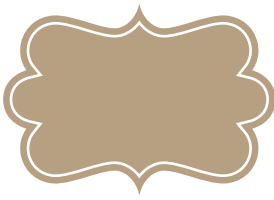
Scalloped Round Frame



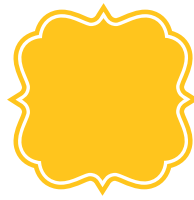
Nautical



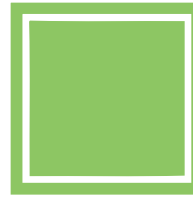
Nautical Outlined



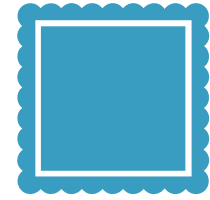
Elegant Outline



Flourished Frame



Square Frame



Scalloped Square Frame



Crew Stripe



Rectangle Frame



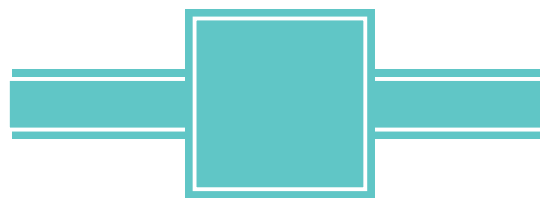
Elegant Square



Elegant Rectangle



Striped Outlined



Layered Frame



Ribbon



# Beach Front Fonts

Choose Font

Name (EXACTLY as you want it to appear)

ARBONNIE	<i>Baroque</i>	Curlyz	Desigers
Georgia	<i>Good Vibes</i>	Gwendolyn	Hank
Harrington	<i>Inspiration</i>	Kristen	Lavish
Lounge	<i>Renaissance</i>	TinkerToy	Ambassador
Angelina	<i>Fontdiner</i>	Jackie	La Carte

\* All personalizations will be white



# Beach Front Collection

Choose Personalization Style

3 Letter Monogram (First, LAST, Middle)



Seaside

\* Round or Elegant font only



Round



Elegant



Whimsical



Lovely



Fancy



Modern



Greek



Stacked



Classic



Layered

\* All personalizations will be white



Side Script

\* No frame used

\* Can be done in any of our chart colors



# Bandeau Chart

## Choose Your Bandeau Color



White



Black



Light Blue



Royal Blue



Navy



Pink

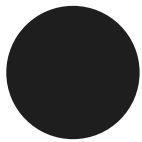


Red

## Choose Your Monogram Color



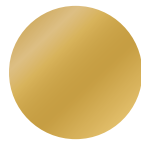
White



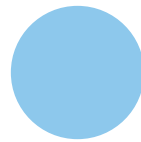
Black



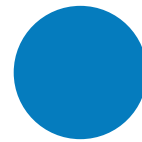
Metallic  
Silver



Metallic  
Gold



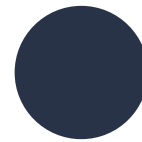
Pale Blue



Sky



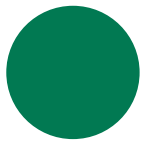
Royal Blue



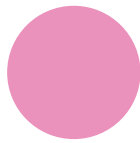
Navy



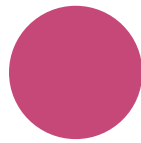
Green Apple



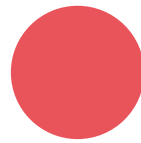
Green



Bubble Gum



Pink



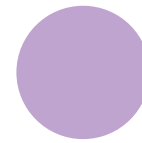
Hibiscus



Orange



Bright Red



Lilac

## Choose Your Monogram Style



Elegant



Round



Seaside

*\* Round or Elegant only*



Diamond

## Choose Your Bandeau Size

SMALL

(fits cup sizes A–B)

MEDIUM

(fits cup sizes B–C)

LARGE

(fits cup sizes C–D)



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