

# SPIERHEAD WINERY

## Okanagan Valley

PRESS RELEASE

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## South East Kelowna Pinot Noir Named Tops In Canada

*The "Best New" SpierHead Winery continues to wow critics*

### Suggested Tweet:

East #Kelowna's @spierheadwinery crowned 'Best Pinot Noir' in Canada! @WineAccessMag #cwa2012 #bcwine

### In Short:

[SpierHead Winery](#), based in Kelowna, BC, captured "[Best New Winery](#)" at the recent Fall Okanagan Wine Festival. Next, its Chardonnay was listed among the [Best White Wines](#) in the recent *Vancouver* magazine wine awards.

Now, adding another feather to its cap, the winery has just earned the accolade as the home of Canada's best Pinot Noir, and a [top BC Wine](#).

An elegant wine, which offers black cherry and strawberry flavours, also presents unmatched value for such quality; [SpierHead's 2010 Pinot Noir](#) is priced at only \$17.90.

The fruit is sourced from their Gentleman Farmer estate vineyard on the bench lands of South East Kelowna.

The December issue of [Wine Access](#) printed magazine includes the results of the 2012 Canadian Wine Awards. SpierHead's gold medal-winning 2010 Pinot Noir was judged to be the #1 Pinot Noir in Canada, coming out on top among almost one hundred entrants. In addition to SpierHead's gold, there were three other gold medals awarded in the Pinot Noir category, which were priced at \$30, \$40, and \$60 respectively.



## **The Full Story:**

The *Wine Access* Canadian Wine Awards are held annually, and have grown significantly in size and reputation since the first competition in 2001. Every year since, Canada's most respected wine writers, journalists, sommeliers, and industry experts taste and evaluate over 1000 wines from all across the country, presenting medals in almost two dozen categories.

SpierHead Winery offered its 2010 Pinot Noir for the competition, and it came out on top among 94 other Pinot Noirs in Canada.

Not only was this nationally-acclaimed wine rated the number one Pinot Noir in Canada, but it was also named one of the top BC Wines of the Year. Placing at Number seven, it is the only Pinot Noir in the top ten of 25, and again is the only wine under \$30!

"We are flattered, and of course thrilled to have been singled out like this among all the fantastic wines entered," enthuses winery co-owner Bill Knutson. "As such a new winery, we are also gratified for such positive feedback. It gives us confidence that we are on the right track."

The other wines in BC's top ten range from \$30 to \$42. See the full list of winners via the *Wine Access* blog [HERE](#).

The *Wine Access* judges are selected from both experienced and emerging talent from many different provinces, ensuring a balanced view of the Canadian wine world. The full results are published each year in the December issue of *Wine Access* magazine, the *Canadian Wine Annual*, as well as online via [wineaccess.ca](http://wineaccess.ca).

BC-based sommelier, writer, editor and 2012 judge, Treve Ring, suggests the wine "...has alluring aromas to unwrap - whiffs of aged wood, cinnamon stick, ripe cherry and bruised flowers. The medium-bodied palate is chock full of cherry, earthy fall forest and floral notes." (Courtesy of WineAccess.com)

For more information on SpierHead Winery, please visit [spierheadwinery.com](http://spierheadwinery.com) and stay social via [Facebook](#) and [Twitter](#).

## **About SpierHead Winery:**

SpierHead Winery is named for its stunning location along Spiers Road on the benchlands in South East Kelowna. Part of the East Kelowna Wine Trail, SpierHead has been turning heads since opening in 2010, and was named 'Best New Winery' at the 2012 BC Wine Awards. The winery's focus is on wine produced from a combination of sustainably-farmed, estate-grown grapes, and premium fruit from Black Sage Road, south of Oliver. The grapes are hand-harvested, sorted at the winery, and fermented in small lots by acclaimed winemaker Bill Pierson.

The winery building has been built into a north-facing slope, allowing for a completely underground barrel cellar. The focused portfolio currently includes Riesling and Chardonnay along with three reds: Pinot Noir, and two Bordeaux-style blends, Pursuit and Vanguard. The reds are aged in 100% French oak, featuring a curated mix of the very best barrels in France, including Dargaud & Jaegle, Francois Freres, Taransaud, among others.

Open seasonally or by appointment, the winery offers a charming drive through a small McIntosh orchard on the property, past the vineyard, to a licensed picnic area. For the golfers out there: try the sand trap and chipping mat between sips.