

# Clearspring

## Clearspring Organic Wholegrain Rice Cakes

Authentic flavours of the East

Made using Clearspring award winning ingredients

Available Jan 1st 2011

Clearspring is livening up the humble rice cake by launching a range of wholegrain organic puffed rice cakes in authentic Japanese flavours. Available in three oriental varieties: Tamari & Sea Vegetables, Tamari & Black Sesame and Teriyaki they are ideal for a light lunch, delicious on their own or as a low fat snack by adding your favourite topping.

Christopher Dawson founder of Clearspring says, "we use our own high quality award winning Japanese ingredients to flavour these rice cakes so we can be sure that they meet our high quality standards and deliver on taste".



Clearspring Organic flavoured rice cakes are simply made with organically grown wholegrain brown rice double strength tamari soya sauce, aromatic green nori flakes and award winning teriyaki sauce.

What makes them so special?

- Wholegrain rice – good source of fibre
- Low fat
- Suitable for vegetarians and vegans
- No artificial additives
- No artificial flavours or added sugar
- Tamari varieties are gluten free
- Calories per slice 28-32 kcal

Clearspring flavoured rice cakes are delicate, crispy and light on your pocket too!!!

The tamari favoured rice cakes are gluten free and will give marmite rice cakes a run for their money!!!!

If you would like images, samples or more information, please do not hesitate to get in touch with Margreet Westerhuis on [margreet@clearspring.co.uk](mailto:margreet@clearspring.co.uk) or call mobile +44 (0)791 782 3252. You can also find more information on our website; <http://www.clearspring.co.uk>

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3 flavours: Teriyaki, Tamari & Sea Vegetables and Tamari & Black Sesame

### Ends ###

## Notes to Editors:

Clearspring is a privately owned UK company established in the 1980's to distribute great-tasting foods that support good health, promote sustainable agriculture, and provide economic stability for producer communities.

You will find that each of our food products has a distinct flavour and quality that comes from using the finest quality ingredients and respecting local food traditions. We always work directly with our producers, building long-term partnerships of ethical trade that support sustainable organic farming and benefit local communities.

There are two distinct groups of products at Clearspring; Authentic Japanese products which have been developed over the centuries by master artisan producers, as well as a European organic range which consist of premium organic foods produced by dedicated specialists.



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## All Clearspring products adhere to the Brand Promise

- Organic / premium quality Japanese / Oriental and European foods.
- Authentic and traditional recipes developed by master artisan producers.
- 100% vegetarian and vegan foods and ingredients.
- Wholesome and great tasting daily foods for optimum nutrition.
- No artificial additives, MSG, colourings, preservatives or added refined sugar.
- Ethically sourced foods which support producer communities.
- Made using environmentally sustainable and non-GM ingredients.

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