

Press Release



Japanese Organic Sencha Blends

Clearspring has just launched a range of organic green tea (Sencha) blends to compliment its existing range of traditional organic Japanese teas: there is now a flavour to suit every taste. Combining the exceptionally smooth and refreshing flavour of Japanese Organic Sencha with rich and exquisite matcha (finely ground green tea powder), invigorating mint and warming ginger root. Wonderful aromas with clean and delicate flavours which linger to the last sip.

Christopher Dawson CEO says, "Clearspring Organic Green Tea blends are created especially for us by our expert Japanese growers, who I have known for over 20 years, and are perfect for drinking either with or between meals".

Award winning organic Sencha leaves are steamed immediately after picking to inhibit the enzyme activity that causes oxidation, enabling the tea to retain its bright emerald green colour and preserving its many health benefits. In fact research has shown that Sencha tea contains six times the antioxidant levels of black tea.

Each has its own distinctive flavour, which one will be your favourite?

Ingredients:

Organic Green tea 97.5 %, 2.5% Organic Matcha
 Organic Green tea 70%, 30% Organic Ginger Root
 Organic Green tea 60%, 20% Organic spearmint, 20% Organic Peppermint

RRP: £3.99 for 40g (20 teabags)



Available in independent health food stores and selected on line stores. Please see <http://www.clearspring.co.uk/stockists> for our total distributor network.

ENDS

If you would like images, samples or more information please do not hesitate to get in touch with Margreet on margreet@clearspring.co.uk or call the office on 0208 749 1781. You can also find more information on our website: <http://www.clearspring.co.uk>

Notes to editors:

The Clearspring brand promises premium quality Japanese specialities and Organic Fine Foods that are authentic, versatile and support good health. Made to traditional recipes by master artisan producers, they bring you full, authentic flavours from some of the most exciting food cultures around the world.

Each product has a distinct flavour and quality that comes from using the finest quality ingredients and respecting local food traditions. Clearspring always works directly with its producers, building long-term partnerships of ethical trade that support sustainable organic farming and benefit local communities.



Authentic Japanese



Organic Fine Foods



Free From Products



Clearspring celebrates its 20th Anniversary this year!!

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