



Text by Stacey Rydnars ☼ Photography/Styling by Sunny Lim

# HAUS INTERIOR

## New York and Los Angeles

Haus Interior is a full interior design service that started working with The HomePort Collections in 2008, shortly after the opening of its first store in New York City. *Opposite page* - Haus Interior owner Nina Freudenberger's signature flame-switch motif. *This page* - Haus Interior's vintage furniture selection, featuring The HomePort Collection's Pyramid Chiaro Display Case.



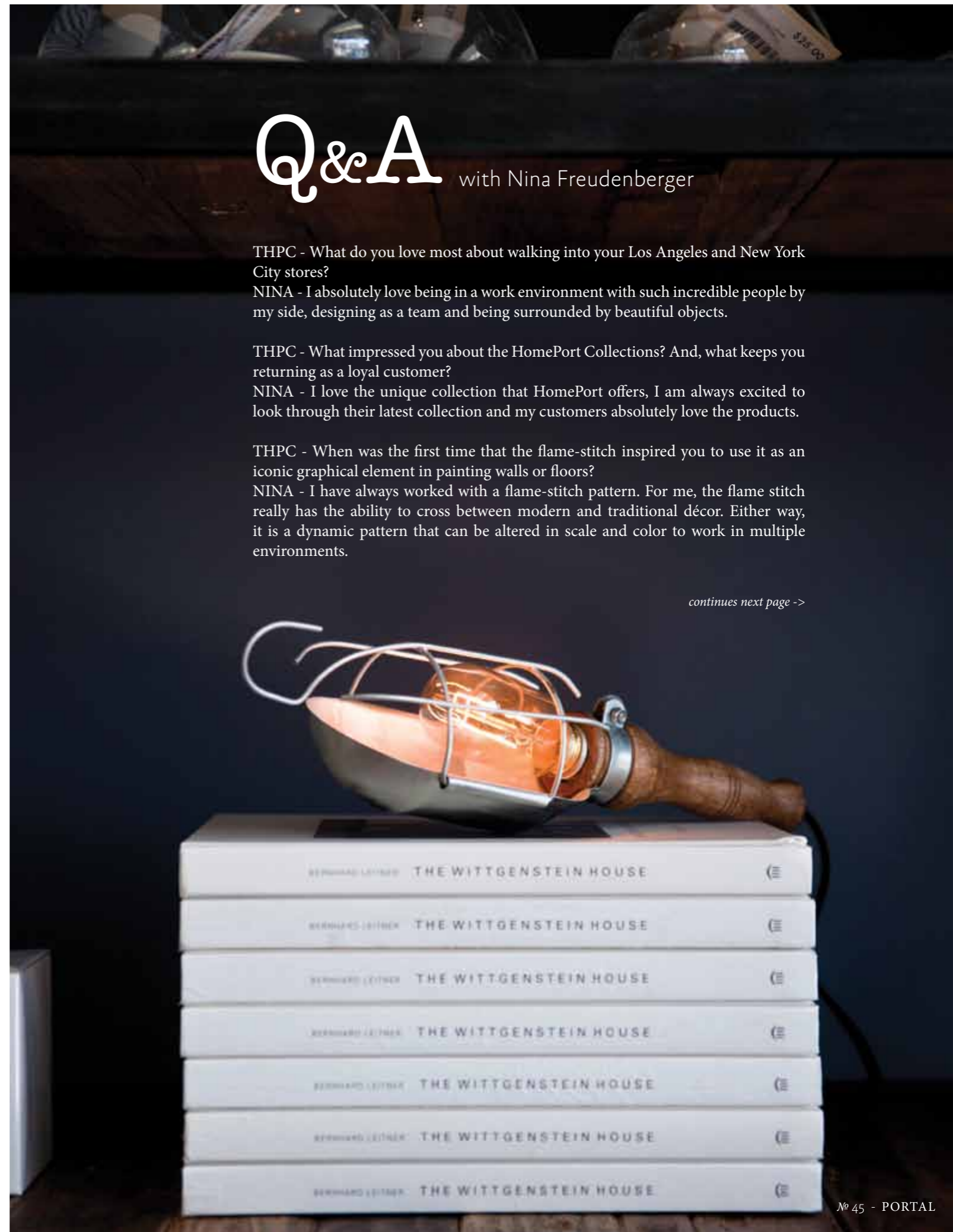
The HomePort Collections  
- Feature Customer -



“ I am always aiming to create my clients’ perfect home or work environment, one they can live in for years to come and feel that it has met all of their wishes. I have been so fortunate to have such wonderful clients; it makes the process truly rewarding. ”

Born in Munich and raised in New York, Nina Freudenberger worked for four years at the prestigious Costas Kondylis and Partners architecture firm upon graduation from the Rhode Island School of Design. In 2007, she launched Haus Interior, providing interior design services. She expanded into retail in 2009 when she opened a boutique in the Nolita neighborhood of New York City. She has since opened a store in Los Angeles. In both her stores, all prices remain below \$300 per item with the majority of home accessories costing less than \$50.

Nina is famed for her use of the flame-stitch in interior designs and for her no-rules-approach to design, creating spaces coined as masculine modern. Her design and creative process will be showcased this summer in a Canadian HGTV series called the “Real Designing Women.” Nina is one of four designers selected to star in the show. ✪



# Q&A with Nina Freudenberger

THPC - What do you love most about walking into your Los Angeles and New York City stores?

NINA - I absolutely love being in a work environment with such incredible people by my side, designing as a team and being surrounded by beautiful objects.


THPC - What impressed you about the HomePort Collections? And, what keeps you returning as a loyal customer?

NINA - I love the unique collection that HomePort offers, I am always excited to look through their latest collection and my customers absolutely love the products.

THPC - When was the first time that the flame-stitch inspired you to use it as an iconic graphical element in painting walls or floors?

NINA - I have always worked with a flame-stitch pattern. For me, the flame stitch really has the ability to cross between modern and traditional décor. Either way, it is a dynamic pattern that can be altered in scale and color to work in multiple environments.

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*This page - "Colors of the Ocean" canvas tiles hand-painted by the mother of Haus Interior owner Nina Freudenberger. Each canvas features the date, time and location of the ocean color. Also featured are The HomePort Collections' Calm Parrot and Crested Parrot.*

*Opposite page - The HomePort Collections' Crystal Glass Paper Weight, {top} Honeycomb Chantal Shadow Box, and Chantal Table Mirror {bottom}.*

THPC - What is a source of inspiration to which you consistently return?

NINA - Travel is always my biggest source of inspiration. Every country or city I am able to visit provides another level of colors, textures and style to inspire my latest designs.

THPC - When people walk into your home and stores, what feeling do you want them to take with them when they leave? And, how does this influence your creative design process for other interiors?

NINA - I want people to feel inspired and to feel that their dream home is accessible and possible no matter what their budget. I also hope for people to realize there is no formula for interior design except for believing in your own inherent style.

THPC - What inspiration is evolving your design, your goals right now?

NINA - My goals are to continue to grow as a designer - something that will never cease. I am always learning from my clients and am inspired by their vision.

THPC - What influenced your "masculine modern" style?

NINA - I have never been inclined to use feminine colors or floral fabrics but am now growing to love them in certain moments. I am influenced by Bavaria in southern Germany, where I was born. Bavarian interiors tend to emphasize natural materials, such as wood and linens, without dramatic amounts of color. Through that, their interiors always remain timeless.

THPC - What is your vision for Haus Interiors in 10 years?

NINA - There are so many! But in 10 years, I hope to have additional stores throughout the United States and a few in Europe, bringing affordable design around the globe.

THPC - What is the one thing you would like most to achieve in your career in the next 10 years?

NINA - Where do I start? I would love to design a hotel. I think it is an incredibly exciting idea - to create a domestic lifestyle for short moments in life. I also am looking forward to writing a book as a guide for people to design their own homes with confidence.

THPC - What is your greatest source of motivation in life and in your career?

NINA - My largest motivation in life is my desire for beautiful design and to work with small designers that need to be supported in the industry. I love what I do and I hope that shows through in my work.

