

# NAILS

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## Playing Footsie

[peruse the latest pedicure products]

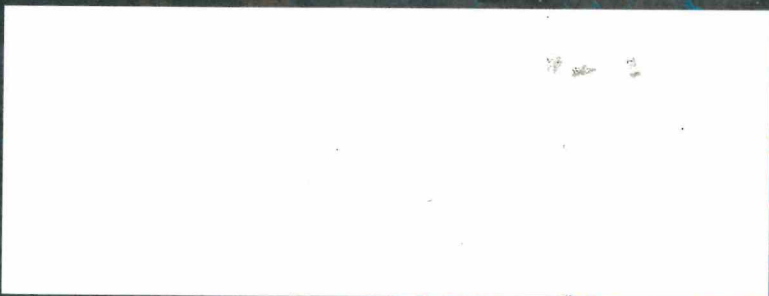
### NEONS Are In!

Understanding  
Basic SEO

10 Japanese Nail Trends to Watch

Reader Roundup:  
Walk-ins or No Walk-ins?

4 Ultimate  
Pedicure Ideas



## SPF Products

While your customers are prepping for their beach vacations, make sure they aren't left stranded without the proper sun protectants. These SPF products offer it all, from preventative skin and hair care to restoration after a bit too much time in the sun.

**IT Cosmetics'** CC+ Veil Beauty Fluid Foundation will change the way you think of foundation.

Formulated with liquid crystals to brighten and correct your skin, this SPF-infused makeup will give customers both immediate and long-term benefits.

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**Jack Black's** Intense Therapy Lip Balm is enriched with lip conditioners and antioxidants, and protects and relieves dry, chapped, irritated lips. Unlike waxy sticks, the formula penetrates quickly to provide instant relief, while guarding against windburn and extreme temperatures.

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**Drunk Elephant's** Umbra Sheer Physical Defense is a water-resistant formulation loaded with antioxidants that aid in the prevention of oxidative cell damage and photoaging. This SPF is infused with sunflower shoot extract, astaxanthin, raspberry seed oil, and marula oil, which leave your skin healthy and protected without any white residue or greasiness.

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**Mineral Fusion's** Brush-On Sun Defense is a natural, oil-free, silky powder that can be used for all skin types to protect against UVA/UVB damage. With titanium dioxide, zinc oxide, sea kelp, and vitamin E, this sun protection can be used alone, over moisturizer, or on top of makeup.

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**COOLA's** Sport SPF 30 Citrus Mimosa Sunscreen Spray allows you to apply your sunscreen on the go. Offering broad-spectrum protection, this "farm-to-face" sourced spray will nourish, repair, and hydrate skin with 97% certified organic ingredients like cucumber, algae, and strawberry extracts.

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**Control Corrective's** oil-free sunscreen is a greaseless, totally transparent, luxuriously silky formula that doubles as a daily moisturizer. With hydrating, antioxidant-rich sunblock, this SPF uses microfine zinc and other skin defenders to protect from both UVA and UVB radiation.

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**Pureology's** Strength Cure Masque is a restructuring cream that protects hair from UV rays, fortifies hair, and helps reduce breakage for increased strength and shine. Customers can use this mask weekly to boost elasticity and help reverse micro-scarred damage.

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