

















# THE PRO'S CHOICE!

In 1885, our family business began manufacturing athletic towels for schools, health clubs and military institutions. Now with over 128 years of tradition, McArthur is a leader in the towel industry, and we work hard to bring our customers great products and services. In 2010 McArthur was acquired by WinCraft, a 52 year old Minnesota based company, that manufactures over 40 product families in America.

The McArthur product line includes an extensive towel selection that is available blank or can be customized with your own design. We have a large inventory and in-house decorating capabilities to deliver on-time product and award winning promotions.

McArthur is the number one towel supplier to locker rooms and weight rooms for the NFL, MLB, NBA, NHL, and NCAA. Our towels can be spotted on the benches and in stadiums at almost every professional sporting event across the nation.

We look forward to bringing you exceptional customer service. Thank you for the opportunity to serve you!



President

McArthur Towel & Sports, a WinCraft Company



#### **SUCCESSFUL PROMOTIONAL PRODUCTS**

Call or e-mail for our full line catalog. Many other items available!

• Flags

Decals

- Magnets
- Beach & Pool Towels

- Pennants
- Buttons

Clocks

Rally Towels

- Lanyards
- Collector Pins
- Signs & Banners
- Golf Towels

#### **MEMBERSHIP** INCENTIVES

- Sign-up Gifts
- Active Reward Programs
- Towel Service
- Loyal Customer Appreciation Gifts

### **COMPANY PROMOTIONS & EVENTS**

- Golf Towels for community outings
- Beach Towels for summer swim programs
- Kids' fitness programs
- Towels for retail sales featuring custom logo



#### **SIGNATURE SERIES** - LOCKER ROOM & BATH



#### **ACTIVE LIFESTYLE & FITNESS**





#### THE SUPER GYM

22" x 44" 7.0 lbs./doz

McArthur's #1 Selling Bath and Bench Towel of all time! Famous for its vintage stripe design, the Super Gym has been a customer favorite for over 70 years. This super durable, absorbent towel is guaranteed to withstand 350 commercial launderings and features a customizable 3" x 18" border on each end for optional logo exposure.



#### **Available Accent Stripe Colors:**

Pink Black Green Gold White Blue Red

#### THE JUNIOR GYM

16" x 24" 3.0 lbs./doz

With the same construction and extreme durability as the Super Gym towel, the Junior Gym's smaller size is ideal for fitness clubs, health clinics and golf courses. This towel features one 2" x 10" cam border for optional customization.

**Available Accent Stripe Colors** Red

Green

### **ACTIVE LIFESTYLE & FITNESS**



## **COLORED**GYM TOWELS

McArthur's colored towels, including the famous olive green "Ugly Towel," have been a favorite for over 70 years. These terry towels are made of super absorbent 100% ring-spun cotton and are designed for theft prevention and stain defense.

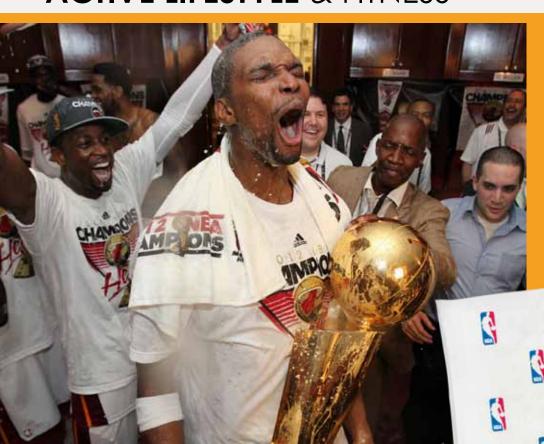
SIZE	WEIGHT
12" x 12"	1.0 lbs./doz
16" x 27"	3.0 lbs./doz
22" x 44"	6.0 lbs./doz
24" x 50"	10.0 lbs./doz

Colors: Olive Green, Gold, Navy Blue, Steel-Gray

AVAILABLE IN WASHCLOTH, HAND, AND BATH TOWEL SIZES!

CUSTOM PRINT AVAILABLE

#### **ACTIVE LIFESTYLE** & FITNESS



#### **SPORTS** TOWELS

Used by professional athletes in the NFL, MLB, NBA, NCAA and NHL, McArthur's famous 24" x 42" 5.5 lbs./doz bench towel can be seen at most nationally televised sporting events. The sheared velour finish offers the perfect surface for a flawless imprint. Also available in a 22" x 42" 7 lbs./doz size.

#### FITNESS TOWELS

The best towel for workouts and game time! The Fitness Towel's unique 11" x 44" size was created to hang comfortably around your neck without getting in the way of a workout.









When you need towels fast, come to McArthur for the best selection of blank towels with the quickest turnaround times!

- LARGE INVENTORY of quality towel styles.
- WIDE VARIETY of white and colored towels to choose from.
- SAME DAY SHIPPING on orders placed before 11 am CST, Monday Friday.

Grommet and hook shipping times may vary. Product is subject to availability. Select styles only.

### Call or email for our full line catalog!



1-800-356-9168

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