

Steve,

I was glad to see you at the Sportsman Show last week. I mentioned that I would write you about my trip to the Charlotte's, and my endorsement for the herring helmet.

My fishing partner and I caught in excess of 160 silvers. We were going through bait at a tremendous rate, at least 10 - 15 packages a day. We tried spoons and dodgers and squid to save bait, but nothing produced like cut plugged herring. That is when I started to use your herring helmets. By extending the trailing hook 4 - 5 inches behind the herring's tail, I was able to catch multiple salmon using the same bait. The challenge wasn't, would I catch silvers, but could I catch more than one fish without re-baiting. At times I would only catch one salmon per bait. Other times I would catch two, sometimes three, and finally up to four silvers on the same bait.

Using the helmet gave me a distinct advantage over my partner, who fished with the traditional cut plugged herring. The helmet gave me an enticing roll that silvers couldn't resist. Rarely could the salmon tear the bait from the helmet without getting hooked. My partner had to re-bait after each bite or fish. If I had a bite and missed, the bait was still fish-able and I could catch another one without bringing the line in to re-bait my hook. Besides catching more fish than my partner, I used way less bait than he did. In addition, the helmet prevents the herring from "blowing-out" when fished in heavy current, or from using soft bait.