

NUEVUE



CASES that CLEAN
and Antimicrobial Protected



THE BIG IDEA



CASES WITH A CLEAR ADVANTAGE

More than just a fun and stylish way to protect your smart phone or tablet. NueVue cases clean the screen and offer antimicrobial protection, every time you remove the device.

- Screens stay looking like new, longer.
- Antimicrobial protection eliminates up to 99.9% of bacteria on the screen's surface, making it more hygienic.
- Cleaner screens are easier on the eyes.
- Cases are lined with the highest-grade microfibers, as gentle as a feather.
- Shock-resistant casing and the snug fit keep devices protected.
- Anti-static to avoid any electrical charges that may damage the device.

To learn more about the clear advantage of NueVue cases, visit [NueVue.com](https://www.nuevue.com)



WHY IT EXISTS



NUEVUE
for iPad®



NUEVUE
for iPad mini®



NUEVUE
for iPhone®

3 REASONS WHY

- 1 Research shows that 94.5% of all smart phones are contaminated with some kind of bacteria — and 30% of the bacteria end up on the owner's hands.*
- 2 Screens don't look their best — and text and images are harder to see — when they're covered with greasy fingerprints.
- 3 NueVue is a lot more effective than rubbing your phone on a sleeve or carrying a cloth, and it avoids scratches.

* (Annals of Clinical Microbiology and Antimicrobials, 2009)



TECHNOLOGY



ANTIMICROBIAL PROTECTION

Every NueVue case features BioCote® antimicrobial technology, which provides continuous antimicrobial protection for the life of the product — actively reducing levels of microbes on the surface and making it more hygienic. BioCote® will not wear off or wash away, and has been proven to reduce up to 99.9% of the microbes that may stain or degrade the device's surface in two hours. The addition of BioCote® does not affect the performance or appearance of the product in any way other than providing antimicrobial protection.*



*BioCote® has been proven to reduce up to 99.9% of microbes which may stain or degrade the product's surface in two hours. This product does not protect users or others against disease causing bacteria, germs, viruses or other harmful organisms. The addition of BioCote® does not affect the performance or appearance of the product in any other way than imparting antimicrobial qualities. This technology is not a substitute for good hygiene and/or cleaning practices.



HOW TO USE YOUR iPhone CASE



Slide iPhone into NueVue case



Grip case and apply gentle pressure



Eject using bottom slot with a continuous motion



If needed, rotate iPhone and repeat the process

HOW TO USE YOUR iPad/iPad MINI CASE



Slide iPad into NueVue case



Grip case and apply gentle pressure



Pull the iPad out of the case with a continuous motion



If needed, rotate iPad and repeat the process

Specifically designed leather strip keeps the device secure and by pulling it up, you eject the device





QUALITY CASES

A CLEAN SCREEN HAS NEVER BEEN EASIER

Pre-production

NueVue cases are made from 100% pre-inspected genuine Napa leather and other high-quality materials, with no imperfections.

Manufacture

There are multiple stages to our production process. At every stage, we stop to check that the highest standards are consistently being met for thorough quality assurance.

Pre-shipment

We check our products thoroughly to ensure perfectly even stitching, smooth surfaces and consistency, so you know what to expect.



PRODUCT FEATURES

Sleek, attractive protective cases for the Apple iPad, designed to keep your device clean and looking like new. You get a clean screen with every slide.

- Available in cotton twill, leather and canvas.
- Lined with the highest-grade microfibers, as gentle as a feather.
- Specially designed leather strip keeps the device secure.
- Antimicrobial protection with BioCote® technology.
- Available in a variety of attractive colors.
- Cases for other tablet manufacturers coming soon.

To view the entire selection of NueVue iPad cases, visit NueVue.com



iPad® CASE

PRODUCT STYLES



Other colors and materials available. To view the entire selection of NueVue iPad cases, visit NueVue.com



iPad mini® CASE



PRODUCT FEATURES

Sleek, attractive protective cases for the Apple iPad mini, designed to keep your device clean and looking like new. You get a clean screen with every slide.

- Available in cotton twill, leather and canvas.
- Lined with the highest-grade microfibers, as gentle as a feather.
- Specially designed leather strip keeps the device secure.
- Antimicrobial protection with BioCote® technology.
- Available in a variety of attractive colors.
- Cases for other tablet manufacturers coming soon.

To view the entire selection of NueVue iPad mini cases, visit NueVue.com



iPad mini® CASE



PRODUCT STYLES



Other colors and materials available. To view the entire selection of NueVue iPad mini cases, visit NueVue.com



iPhone® CASE

PRODUCT FEATURES

Sleek, attractive protective cases for the Apple iPhone, designed to keep your device clean and looking like new. You get a clean screen with every slide.

- Available in cotton twill, leather and canvas.
- Lined with the highest-grade microfibers, as gentle as a feather.
- Fits in your pocket, purse or wallet.
- Antimicrobial Protection with BioCote® technology.
- Available in a variety of attractive colors.
- Cases for other phone manufacturers coming soon.

To view the entire selection of NueVue iPhone cases, visit [NueVue.com](https://www.nuevue.com)



iPhone® CASE



PRODUCT STYLES



Other colors and materials available. To view the entire selection of NueVue iPhone cases, visit NueVue.com

ABOUT US



Derek Batey

MEET THE INVENTOR

Derek Batey, a successful inventor and high-tech entrepreneur, had a clear vision. While in a London Apple store, he saw an Apple team member wipe a device with a cloth to show the true potential of the retina display. He asked himself two simple questions, “Why is it such a hassle to maintain a clean iPhone screen? Why couldn’t a case do more than just hold the device — like clean and protect it?”

Since Derek couldn’t find a product on the market that could do that, he decided to create one himself. After extensive research, he discovered a unique blend of microfibers that would not only clean the screen but kill germs as well. Then he and his team conducted thorough testing to ensure the highest standards of quality and anti-microbial protection. The result: a line of cases with a clear advantage.

NUEVUE TODAY & TOMORROW

A company committed to innovation and quality, we’re currently in the process of developing new and exciting products to add to our existing line of protective cases. In the coming months, you can expect to see a lot more from us. With NueVue, the choice has never been clearer.





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NUEVUE

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Designed and Developed in the United Kingdom

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