

Press release: 13<sup>th</sup> February 2014 London

FOR IMMEDIATE RELEASE

**kids of dada**

## **Kids of Dada launches fashion collection with emerging contemporary artists**

### **UP&COMING Exhibition at Hoxton Gallery**

March 14<sup>th</sup> - 16<sup>th</sup>

Launch Party – March 14<sup>th</sup>: 6-12pm

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Kids of Dada (KOD) presents UP&COMING, showcasing a fresh generation of international artists and art/fashion collaborations.

Kids of Dada's 'Signed by the Artist' collection features limited edition fashion items developed with emerging visual artists and KOD collective. This fashion range combines contemporary artworks and innovative design to produce unique and individual fashion pieces. The range will be available exclusively at UP&COMING and online at [kidsofdada.com](http://kidsofdada.com) from March 13<sup>th</sup>.

At our launch we will welcome select guests and members of the public to celebrate the unveiling of 'Signed by the Artist' on the evening of March 14<sup>th</sup>. We invite our friends and supporters to bring their own spirits, which our bartenders will then mix into beer cocktails – thanks to the support of our sponsor Pistonhead lager. Music will be provided by Cozette McCreery, one of the three founders of fashion label SIBLING.

"Because art impacts so much of our lives, we created UP&COMING to support gifted emerging artists and to nurture the creative relationship between art and fashion. By developing Kids of Dada's art/fashion collaborations we want to make it easier to discover new talent by reinventing the classic fashion t-shirt as a piece of art" - Maria Raposo, Managing Director, Kids of Dada

**\* FOR FULL LIST OF "SIGNED BY THE ARTIST" COLLABORATORS REFER TO END OF DOCUMENT.**

**\*\* PRESS IMAGES AVAILABLE:** <http://www.kidsofdada.com/pages/up-coming>

#### **Notes to Editors:**

##### **Kids of Dada -**

Kids of Dada ([www.kidsofdada.com](http://www.kidsofdada.com)) curates contemporary art and limited edition fashion from around the world. Our online gallery features unique artworks from emerging artists and respected galleries, covering a range of mediums and prices. Our original works, exclusive prints and limited edition fashion can be delivered to any destination worldwide.

##### **Hoxton Gallery -**

Situated within five minutes of Shoreditch High Street Station, Hoxton Station and Old Street Station, Hoxton Gallery is located at the heart of London's artistic East End.

Hoxton Gallery at the Arch, 9 Kingsland Road, Hoxton, E2 8AA.

**UP&COMING Day Opening Times: 10:00 – 20:00, 15<sup>th</sup>-16<sup>th</sup> March**

**For more information about Kids of Dada or UP&COMING please contact:**

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## **Special thanks to our sponsors:**



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### **What is Kids of Dada?**

Kids of Dada ([kidsfordada.com](http://kidsfordada.com)) curates contemporary art and exclusive fashion from around the world. Our online gallery features unique artworks and limited edition fashion items from exceptional artists, designers and galleries, linking collectors to the joy of discovery.

Kids of Dada was founded in 2013 by Canadian Maria Raposo, as a cultural hub to share her passions for contemporary art and fashion. After finding it difficult to come across unique contemporary art online, Maria decided to leave her job in corporate high-tech to realize kidsfordada.com, where art and fashion intertwine to create captivating individual design.

Our mission is to showcase rising talent and make it easy to discover new arresting art and fashion. Kids of Dada focuses on working with exceptional international artists and designers. We personally select each piece to ensure we offer a truly unique curated collection of over 500 items of art and fashion. Our curated gallery covers a range of mediums, from prints, paintings, drawings, sculpture and photography and in a range of prices.

### **“Signed by the Artist” Fashion Collaborations**

Kids of Dada works with emerging artists to produce exclusive one off special fashion collaborations. Our emphasis is to support artists and produce something unique that becomes a wearable piece of Art. Collaborating with our artists, we take inspiration from their work to redefine fashion items like the classic t-shirt, approaching them with a more forward design.

### **Who is behind Kids of Dada?**

Kids of Dada is a team of contemporary art and fashion enthusiasts with combined experience in arts, culture and technology. We have worked with leading galleries such as ICA London, The Royal Academy and the Mori Arts Center in Tokyo, as well as with high-profile magazines such as Dazed and Confused. Involved in the London cultural scene as writers, art consultants, or as artists ourselves, we are inspired and driven by creative talent – whether it's through fashion, performance, visual art, film or music.

### **About the Founder**

Maria Raposo

Founder and Managing Director, Kids of Dada

Born in Portugal, Maria immigrated to Canada with her family, where she studied business and art before entering the world of advertising. With 15 years of experience building award-winning advertising, publishing features and global marketing initiatives, Maria has held both senior client and agency-sided roles within technology and entertainment industries. She has overseen marketing programs with leading brands, including Electronic Arts, DreamWorks Animation, IBM, Sony Entertainment, Smithsonian and TBWA Advertising.

### **Why call it Kids of Dada?**

We have taken our name from the Dada movement, founded by independent thinkers. Our principles are based on exploration and creating a creative community that reaches beyond the walls of the white cube.

We wanted a name that embodied our principles, but also left an impression that we are an open-minded organization with a collective ethos. Dadaists pushed boundaries, had a sense of humour and helped change the art world into what we see today.

### **Where do we source our artists?**

At Kids of Dada we are always looking for arresting emerging talent. As well as our open online application system we have an international collection of talent spotters. Our team visits graduate exhibitions, group shows and makes studio visits to find rising talent world over. However, as a curated online space, not everyone who applies is accepted to Kids of Dada. We constantly reappraise our program to ensure Kids of Dada has the strongest online curatorial program possible.

**SIGNED BY THE ARTIST COLLABORATORS:**

**Valero Doval**

Valero Doval brings a unique form of abstraction and distortion to his appropriated images. Block colours take the form of a host of shapes to make collages with a strong surrealist edge.

**Location: Italy**

**James Dawe**

James Dawe is a commercial illustrator based in London. Using photo-collage, he takes images from a variety of sources, threading them together. His portfolio is filled with carefully choreographed abstract bodies and geometric lines.

**Location: London, UK**

**Micosch Holland**

Micosch Holland reinvents fragmented images in his collage. With a clear colour palette and uncomplicated composition his work has strong visual impact. Interested in transforming space and distorting reality,

Holland's work has a highly political edge. Micosch is also participating in the "Signed by the Artist" Project.

**Location: Munich, Germany**

**Lindsay Keys**

Photographer, Lindsay Keys' punchy yet subtle compositions explore elements of light and shadow in contemporary American settings. The boldness of her images comes from her clear and simple photographic style and mastering of contrasting colours.

**Location: USA**

**Steven Marshall**

Steven Marshall uses abstract and geometric shapes to manipulate the perspective of his works. Taking photographs and manipulating their form, his work can be both figurative and abstract simultaneously.

**Location: London, UK**

**Hugh Mendes**

Hugh Mendes' work mainly consists of paintings of obituaries and political events, sourced from newspaper cuttings. By turning these everyday scraps into painted icons, he explores contemporary themes and concerns, whilst also referring back to art history.

**Location: London, UK**

**Bryan Olson**

Bryan Olson's illustrative collages take inspiration from futurist design, and have a mid-20th century science fiction style. Geometric constructions float above other-worldly landscapes often featuring figures of tourists, resulting in works which seem like surreal holiday brochures.

**Location: USA**

**Anja Priska**

Employing the repeated motifs of monkeys and Bambi the deer, Anja Priska merges dark humour with latent innuendo. Her style switches from the painterly to the graphic in her large-scale oil pieces as she sexualizes childish images for comic effect. Anja is also participating in the "Signed by the Artist" project.

**Location: London, UK**