

2012 Activity Detailed Report

Mission Statement

The mission of Fashion Girls for Humanity is to provide support to organizations and individuals who help rebuild the community that are struck by severe natural disasters. Fashion Girls for Humanity focuses on funding a longer term community and public reconstruction.

Program Update: Designers and Volunteers from Fashion Industry

Fashion Girls for Humanity became one of the leading non-profit organizations which provides an opportunity for domestic and international fashion designers to donate products for fundraising and mobilizes over 100 fashion industry professionals to volunteer and fashion businesses to provide financial and in-kind support for a cause.

Program Update: Japan

Fashion Girls for Humanity organized the second annual designer charity sale in April, 2012, receiving products from over 100 designers and raising the proceed of over \$130,000. We received and approved a grant proposal from KISYN, a group of Japanese architects, including two Pritzker Prize architects, Toyo Ito and Tomoyo Sejima, to fund one of the communal houses they have started building in the Tohoku region of Japan where the recovery of rebuilding has been slow even after one year since the devastating earthquake hit in March, 2011. In September, 2012, at the Venice Biennale, the final design of Fashion Girls funded small communal house in Rikuzentakata was presented in the Japan pavilion, which won the Golden Lion prize. We have met Ms. Sugawara, who is the community leader and force behind the initiative in Rikuzentakata, and discussed the purpose and how the house is going to be used. In November, Fashion Girls sponsored a lecture at Japan Society in New York for Toyo Ito to discuss and present KISYN's reconstruction efforts, challenges and accomplishment since the earthquake. Over 200 guests attended. In mid-November, the house was complete and open to public serving a town of over 20,000 residents whose houses were all vanished and who are still living in temporary shelters.

Since the winning Golden Prize at Venice Biennale, also followed by Ito winning the Pritzker Prize in 2013, this communal house in a small town of Rikuzentakata has attracted a number of visitors from all over the world, not only serving local residents but also generating economic benefits to the local businesses.



Program Update: Sandy

In response to Hurricane Sandy, Fashion Girls for Humanity has organized a series of charity sale events in New York and Los Angeles. So far, our ongoing fundraising efforts as of September, 2013, we have raised \$195,000, including donation. We have again received donated clothes and accessories from designers, and over 100 volunteers came together.

Prior to the event, we have identified Waves for Water and Architecture for Humanity as primary partner organizations that will receive grants, and the amount to be distributed is based on each grant application and its size. Waves for Water's "Helping Helpers" fire department initiatives have been immediately implemented starting in January, 2013. In our initial discussion with AfH, we have identified restoring parts of schools damaged by Sandy is one of the initiatives FGFH will support as well as restoring severely damaged fire department facilities.

2013 Interim Report

Program Update: Japan

In May, 2013 we have approved and provided an additional grant of \$20,000 to KISYN for a new project in Soma-city, Fukushima, where Kisyn plans to build a play space for children whose activities have been severely constrained by the nuclear power plant disaster caused by the 2011 Japan Tohoku earthquake. The grant was presented to Toyo Ito who visited New York City after his acceptance of the 2013 Pritzker Prize in Boston.

Additionally, in June, 2013, we have approved a grant request from NPO CHILL which organizes CHILL Tohoku camp program which enables about 160 children in the Tohoku region* to go on snowboarding trips for the purpose of rebuilding self-esteem and hope for children whose lives were affected by the disaster. A grant total of \$2,000 has been provided for the program planned in 2013-14 winter season. The events are also held in Tohoku, creating local economic benefits.

(*福島県大熊町、宮城県石巻市、岩手県陸前高田市、同じく宮古市の子ども達160人を1泊2日のツアーに招待)

Program Update: Sandy General

Program Update: Sandy W4W Fire Department Initiative

With the Fire Department initiative led by Waves for Water's "helping helpers," Fashion Girls for Humanity's approved a program that restores Sandy destructed Coney Island Fire Department, West Hamilton Beach Community Fire Department, Gerristen Beach Fire Department, Breezy Point Fire Department and Broad Channel Fire Department.

With additional help from local businesses and FGFH volunteers, we have located and bought used office furniture, office supplies, office equipment, kitchen equipment and supplies at significant discount or free, while we bought every day tools needed by fire departments, including FDNY approved radio equipment and ambulance supplies to refurbish lost emergency vehicles and damaged fire stations. Approximately \$26,000 has been used to purchase over the goods worth \$35,000 or more, and W4W and FGFH have distributed them over 5 fire departments.



Program Update: Sandy Architecture for Humanity Broad Channel Fire Department Restoration

Grant proposal received in September, 2013. Currently evaluating. Asking for \$37k.

Program Update: Sandy Architecture for Humanity School Restoration

Grant proposal not yet received. The remaining Sandy budget to be allocated. Approximately \$60,000 can be budgeted for school restoration after distribution of FD, Other W4W initiatives, and AfH Broad Channel.

Program Update: Sandy W4W

Grant proposal to be modified. \$44,500 requested. To be reviewed in October.

Letters to volunteers and designers
Letters to volunteers and designers

Sandy Impact Report

With your help and contribution, Fashion Girls for Humanity have collectively raised \$196,000 from Super Sandy Sale in NY and LA (net \$180,000 after expenses). This year Fashion Girls for Humanity has been working on evaluating different initiatives to use the fund. Today we would like to report to you how we have done and how the fund has been used so far.

1. Fire House Initiative with Waves for Water

One of our important missions is to restore/rebuild a community property / program, Waves for Water came up with an initiative to restore fire houses affected by Sandy. This became our first project to undertake. We visited several fire departments in January and confirmed that they are in desperate need for supplies, tools, furniture and equipments in addition to restoration of the building damaged by flood water. Many of these coastal fire departments have been affected by Sandy due to their proximity to water, including Coney Island FD, Brighton Beach FD, West Hamilton Beach VFD, Gerritsen Beach VFD, Breezy Point VFD, and Broad Channel VFD. Since many of them are 100% community funded, all fire houses were struggling to recover in many ways. Many lost vehicles and apparatus to the storm surge, they also have to replace equipments and furniture. This was in addition to restoring their own homes and responding to daily calls in the community.

So far we have used \$23000 to purchase fire house standard, heavy duty equipments, tools, furniture, commercial refrigerator, ovens, and office supplies to Coney Island FD, Brighton Beach FD, Gerritsen Beach VFD, and Breezy Point VFD. We have also supplied EMS equipment to West Hamilton Beach FD and delivered FDNY approved radio equipment to Broad Channel VFD.



Broad Channel VFD

We have purchased and donated FDNY approved radio equipment lost to Sandy.



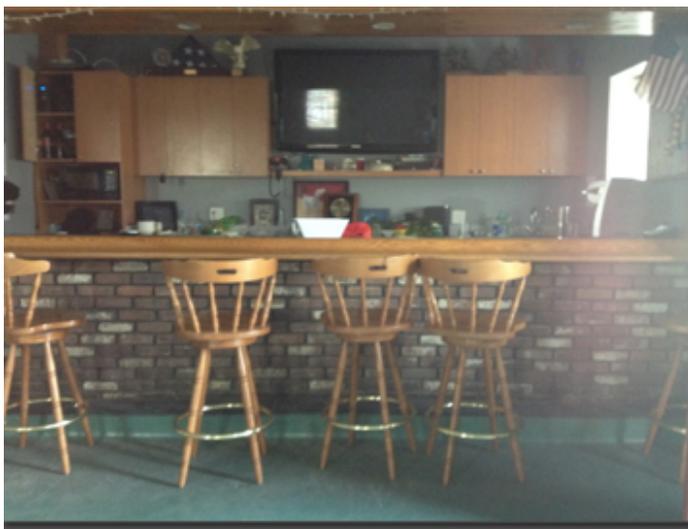
Point Breeze Fire Department
We have purchased and donated commercial oven, refrigerator, freezer, furniture and various other equipments and tools.



before



After





Gerritsen Beach VFD

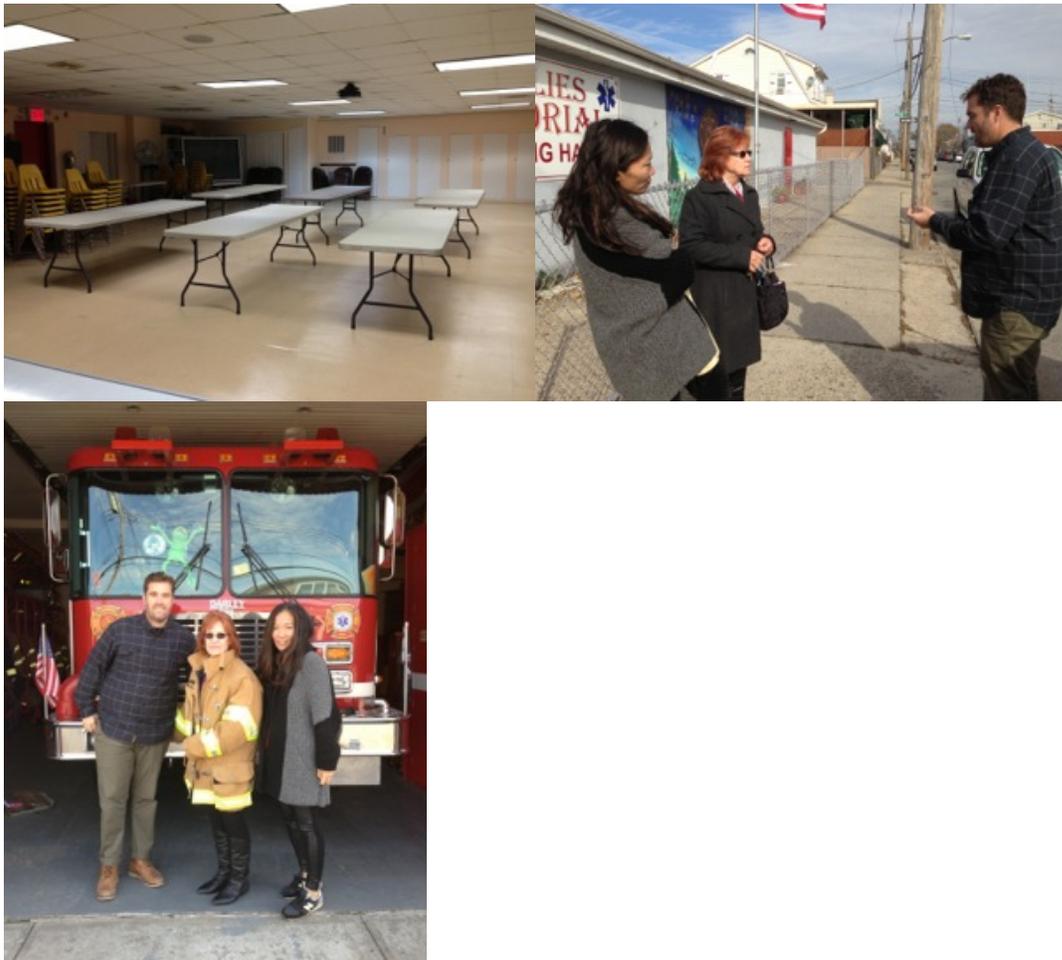
We have purchased and donated kitchen equipments, office supplies and furniture needed to run a relief center (which operated over 6 months)



Before



After



Brighton Beach
We have donated heavy duty tools and equipment.



Coney Island

We have donated heavy duty tools and equipment, furniture, commercial refrigerator, and other equipments needed for firefighters.



2. Approved projects

Continuing our restoration efforts, we have so far approved to restore more fire departments in New Jersey, including Lavallette VFD and Monmouth VFD

(\$25,000). We will also give about \$10,000 to W4W Restore & Rebuild program (round 7 in NJ), and \$10,000 for W4W local community recovery & support program in Long Beach.

The remaining fund is currently reserved for a post-disaster reconstruction proposal submitted from Architecture for Humanity, benefitting 50 residents. Based on Architecture for Humanity's new program that promotes architecture that is more resilient to natural disasters, Fashion Girls is planning to help funding a part of construction expenses of 50 homes they have selected to practice "resilient architecture."

4. Recap on Fashion Girls for Humanity Funded Projects

2011 \$267,000 to Japan Society's Japan Earthquake Relief Fund

2012 \$100,250 to KISYN to build a community center "home for all" in Rikuzentakata in Japan (completed & open)

2013

- a. \$2,000 to CHILL to benefit children in Tohoku in Japan
- b. \$20,000 to KISYN to build a community facility in Fukushima
- c. \$23,000 for fire department initiatives
- d. Approved additional \$25000 for more fire department restoration initiatives
- e. Approved \$20,000 for residential restoration program
- f. Evaluating \$100,000 restoration program that will benefit 50 homes based on Architecture for Humanity's "resiliency program"