Material Matters. Sweet dreams are made with...



Organic Cotton

We use organic cotton for the same reason we eat organic food. Why expose ourselves to potentially harmful chemicals when it's unnecessary? It's pure and natural. Aaaaaaaah.

Pure & Organic Wool

When you sleep, your body rejuvenates by perspiring.
(0k, some of you sweat.)
It's your body's natural way of detoxifying. Our blend of natural and organic wool wicks away the body's moisture keeping you dry throughout the night, allowing your body to breathe in a clean, restorative environment. How refreshing?



Recycled Steel

Just like fashion, (leggings, crimped hair, bell bottoms) our materials always make a comeback—ensuring we won't deplete the world of its natural resources.

Natural Latex

Need a hug? Our natural rubber hugs to your every curve. Its natural elasticity and flexibility conform to your body, which takes the pressure off your joints. It aligns your spine, giving you the rest necessary to feel refreshed. Now, you'll only hit the snooze button two times instead of fifteen.







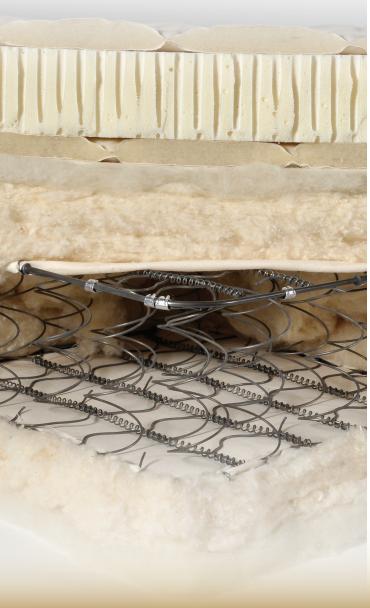
Visit us online at
W W W . W J S O U T H A R D . C O M
to learn more about WJ Southard, our materials and products.





EST. 1915







ARCHETYPE

PILLOW TOP

The Beatles. Platform shoes. Simon Cowell.
You know how it goes — the newest things
always sweep through Europe, before they hit
the U.S. Inspired by a European layered sleep
system, the Hawley is handcrafted here in the
states, making it as American as Gidget.

Style

- Hand-tufted, two-sided mattress with a two-sided, removable guilted pillowtop

Feel

- Not too hard, not too soft, just right.

Materials

- Three inch layer of natural latex.
- 460 offset coil innerspring unit.
- 65 oz per yd² cotton batting made with organic cotton
- 20 oz per yd² wool batting made with a blend of organic and pure wool.
- 5 oz per yd² fabric made with organic cotton.

Height

- Approximately 11"

Warranty

- 25 year prorated, limited warranty.

Dimensions*

Twin – 38" x 75"

Full – 53" x 75"

Queen - 60" x 80"

King – 76" x 80"

Custom sizes are available on a limited basis, but additional charges will apply. Please allow 8 to 12 weeks.

*Please note that because all mattresses are made by hand, the dimensions may vary by up to an inch. (Nobody is perfect. Not even us though we think we are.) Don't worry. In our nearly one hundred years of existence, it hasn't affected how the mattress fits into the frame of the bed.