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**For Immediate Release**  
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## **Gimme Some GimMe Seaweed Snacks, Please!**

*Annie Chun's Founders Introduce Delicious, Nutritious, Kid-Friendly, Non-GMO Snacks*

Belvedere, CA – The entrepreneurial husband-wife team of Annie Chun and Steve Broad are thrilled to introduce their newest exciting food venture: **GimMe Health Foods**. Their first two product lines, **GimMe Organic Seaweed Snacks** and **GimMe Seaweed Crumbles**, will hit grocery store shelves nationwide this spring. GimMe Roasted Seaweed Snacks are the first and *only* seaweed products on the market to be certified organic and non-GMO verified.



### **GimMe Organic Roasted Seaweed Snacks**

Available in two varieties: **Sea Salt** and **Sesame** (single-serve and family sizes). These crispy and delicious bites are perfectly seasoned and addictively good! **Certified organic, Certified gluten free, Non-GMO verified** by the Non GMO Verification Project, **Vegan**.

*Only 25 calories per single-serve bag!*

MSRP \$1.19 (.17 ounces/5 grams)

MSRP \$1.99 (.35 ounces/10 grams)

### **GimMe Roasted Seaweed Crumbles**

Roasted, seasoned and ready to sprinkle over rice, soup, or salads, mix with popcorn or eat right out of the bag! GimMe Crumbles add a burst of flavor to any dish and make an irresistible nibble any time of the day. Available in three yummy flavors: **Cheddar Cheese**, **Honey Dijon** and **Sesame**. All three flavors are **All natural** and **Certified gluten free**. The Sesame variety is **Vegan**. *Just 100 calories per serving!*  
MSRP \$1.99 (.70 ounces/20 grams)



All of GimMe's snacks are gluten free and, with the exception of *Honey Dijon Crumbles* and *Cheddar Cheese Crumbles*, are vegan. GimMe snacks are great for kids, dieters, and people on the go. They're the perfect food to stash in a desk drawer, snack drawer or gym bag -- they're fresh and ready-to-eat anytime you crave something salty and crisp.

"Our seaweed is nature's perfect snack," says Annie Chun. "We cultivate it in the chilly waters of Jang Heung Bay, the region of Korea's Yellow Sea famous for producing the world's finest seaweed. It is sustainably grown, harvested with care, then roasted and seasoned to perfection."

**What does "GimMe" mean?** Annie and Steve's daughter, Mia, who is a fan of crispy seaweed -- known as "gim" in Korea -- came up with the name "GimMe" because, as she says, "It's so good everyone always wants more!"

*More...*

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**What makes GimMe seaweed special?** GimMe's seaweed is grown in an agriculturally protected region of the Yellow Sea, off the coast of South Korea. The protected nature of the sea water enables GimMe to cultivate their special seaweed. Typically, conventional seaweed products are treated with acid to kill unwanted surrounding sea vegetation, which damages the environment and kills off clams and scallops that live on the ocean floor. The special environment where GimMe seaweed grows allows GimMe seaweed sheets to be USDA certified organic. GimMe Roasted Seaweed Snacks are the first (and only!) seaweed products on the planet to be certified organic *and* verified Non GMO.

**What are the nutritional benefits of seaweed?** Seaweed offers the broadest range of minerals of any food on the planet, containing 10 to 20 times the mineral concentration of land plants, plus protein and fiber. A serving is low in calories (25-100) and packed with flavor and nutrients. Seaweed is an excellent source of iodine and vitamin K and a very good source of folate, magnesium, iron, and calcium. Seaweed also contains measurable amounts of vitamins C and E, which help the absorption of other nutrients.

**About GimMe**

GimMe Health Foods, LLC, is owned and operated by Annie Chun and her husband and partner Steve Broad, both experienced entrepreneurs and roasted seaweed fanatics.

Annie was born and raised in Korea, home to the best seaweed on the planet. Steve grew up in Northern California. Annie's knowledge of authentic Korean culture and expertise in Asian cooking feeds the soul of the company. Steve's business experience, sales, and management skills keep it running smoothly. Both share a passion for creating healthy Asian foods that taste great, especially to kids.

Annie and Steve are the founders of Annie Chun's, the leading Asian foods brand in the U.S. They sold the business in 2008 to Korea's largest food company. Creative, inspiring entrepreneurs that they are, it was only a matter of time before they would launch another terrific food company and GimMe Health Foods is their latest project.

Learn more about GimMe Seaweed Snacks at [www.gimmehealth.com](http://www.gimmehealth.com) and join the Facebook community at [GimMeSeaweed](#).

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For product samples and hi res jpegs, contact [Debby@fortunepublicrelations.com](mailto:Debby@fortunepublicrelations.com) .