

JASPER+BLACK

Fashionable stationery,
gift & home office products



WHAT WE DO

WHAT WE DO

Jasper + Black is a manufacturer specializing in functional trend-forward products for the stationery, gift, and office supply categories. We partner with leading retailers to distribute our owned-brands (Lulalu, Archie Grand, and Toast-Its) to discerning consumers around the world. With our extensive product development expertise and passion for paper-based products, we are also a specialty promotional products supplier to brands and distributors for custom items such as notebooks, journals, boxed cards, notepads, stationery, and more.

LOCAL ATTENTION, GLOBAL CAPABILITIES

At Jasper + Black, we work with a talented team of professionals across the world to quickly deliver differentiated offerings that support your brand purpose and identity. Comprehensive solutions for paper-based products is our specialty, inclusive of product design and development, illustration and graphics, packaging, manufacturing, as well as warehousing and logistics.

We source products “Made in the USA” and from global partners with offerings for environmental considerations and value-added services. Jasper + Black is a National Gay and Lesbian Chamber of Commerce (NGLCC) Certified LGBT Business Enterprise based in Minneapolis, Minnesota.

WE LOVE OUR CUSTOMERS

Jasper + Black services a diverse spectrum of trend-driven customers including:

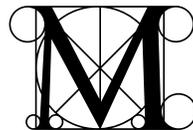
Retail: Container Store, Crate & Barrel, Solutions, Fab, Gilt, Pottery Barn Teen, Neiman Marcus, Zulily, MoMA, Anthropologie, Penguin, Urban Outfitters, American Eagle, etc.

Promotional: Stuart Weitzman, Clos du Bois, Rembrandt Toothpaste, Michael Stars, Ritz Carlton, General Mills, Paramount, Metropolitan Museum, etc.

The Container Store®



J. CREW



Michael Stars



Crate&Barrel

S T U A R T
W E I T Z M A N



OUR BRANDS



Blending quality and witty design, Archie Grand's notebooks and gifts appeal to friend and foe alike.

lulalu.

Lulalu helps organize, share and communicate, transforming the mundane into delightful solutions.

TOAST-ITS

Ingenious gift wraps for wine featuring bold festive designs that protect the integrity of the wine label.



MORE ABOUT US

OUR START

We fell in love with the fresh design work being done around the world and wanted to bring these modern ideas to life through gifts and paper products. We launched Jasper + Black in 2007 as an exclusive distributor for leading European stationery brands such as: AtomicSoda, Christian Lacroix Papier, Designers Guild, Fabrica (Benetton) & Orla Kiely.

In 2011, we acquired Mayfair Lane and transformed its range into a new brand, Lulalu, with a completely re-imagined product portfolio in formats suited for global retail accounts. Lulalu joins our other owned brands, Archie Grand and Toast-Its, as part of our growing set of design-driven solutions for otherwise mundane product categories. By request, we also began to develop custom products for leading brands. Using our retail expertise and design perspective, we now develop forward thinking promotional products that enhance brand value and are coveted by end-users.

OUR LEADERSHIP



Jeremy Black, Managing Partner, literally grew up in the book and gift business and has 20+ years of professional experience in retail merchandising, marketing, product development and licensing across multiple categories including stationery, art supplies, books, and giftware in mass and mid-tier retail channels. Prior to Jasper + Black, Jeremy was with a top 125 global licensing company and managed over 200 licenses in stationery, gift, and home textiles categories and consulted for a range of clients including Best Buy, Designers Guild, and Kelle & Company.



DyShaun Muhammad, Partner, is a diversified strategic leader with over 15 years of experience in consumer marketing and business management. Prior to J+B he had PNL responsibility for a \$600 Million portfolio of businesses at General Mills and led national consumer brands including Totino's Pizza, Green Giant, Betty Crocker, Bisquick, Honey Nut Cheerios and Lloyd's Barbecue. He has also led channel marketing and seasonal innovation efforts for WalMart, directed cost productivity efforts for multiple platforms and managed leading digital content properties including BettyCrocker.com.

CONTACT US

Jeremy Black
Managing Partner
jblack@jasperandblack.com

DyShaun Muhammad
Partner
dyshaun@jasperandblack.com

Jasper + Black, LLC
115 North 1st Street 2nd Floor
Minneapolis, MN 55401
United States of America
612 486 6968 T

