

PYAR & CO.  
PURE LOVE. PURE LUXURY.





*from india, with love.*

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*sourced from the markets of calcutta.*

## THE COMPANY

Pyar & Co. features custom-designed, hand-crafted pillow collections created from a portfolio of more than 1,400 exquisite Indian woven silks, jacquards, and velvets. The intricate designs are recognized for their sari-inspired feel with a modern adaptation.

Embellished with beads individually selected from Calcutta markets and hand-dyed thread, Pyar and Co.'s pillows create an understated yet alluring image of sophisticated femininity. Hand-embroidered colorful stripes, sparkly sequins, and hand-dyed metal studs are just a few of the unique elements incorporated throughout the brand's collections.

All work for Pyar & Co. is ethically sourced and fairly traded.

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## THE FOUNDER

Paula Queen set up her company in 2011 after dreaming of this concept on a family visit to India to celebrate her marriage to her husband, Sumit. Inspired by the craftsmanship as well as the use of incredible textures and stunning patterns of Indian saris, it became Paula's intent to design and transform elements of the age-old art to today's modern decor as a way to bring a part of the beauty back to the American market.





## THE O COLLECTION

Inspired by color, print, and possibility.  
Choosing fabrics that are not too sophisticated  
nor too rough, using just the right amount of  
color, keeping things simple while focusing on  
details, simply doing things that are unique.

*be bright. be bold.*



**CHIKOO**

The vivacious jewel tone palette and candy striped silks of the Chikoo bursts with pure joy and excitement.

**PEACOCK**

This playful, tangerine orange pillow is garnished with embroidered peacock feathers, creating a space that is warm and vitalized.



**SOCIAL SWIRLS**

Scarlet red silk is adorned with violet sequin paisleys and edged in gold beading, bringing to life the beauty of traditional saris.



**JUBEE**

Meticulously embroidered by hand, this sari-inspired golden sunburst dazzles against the vivacious pink cushion, highlighting the lustrous nature of the colors.



**AMALTAS**

A bursting, fiery citrus orange silk pillow decorated with a red velvet trim and adorned with a hand-stitched silver blossom design.



**NEELA**

The golden center piece and the bright blue silk of the Neela invokes a lovely Indian necklace, with gold cording and tasseled corners adding to the exuberance of the pillow.





**BER**

Inspired by the youthfulness of a young girl's kurti dress, the gold beading and mirror accents are placed by hand onto the vibrant hot pink silk.



**YARROW**

Like the ribbon discovered in the old world markets of New Delhi, this gold polk-a-dot pillow is hand embroidered, and accented with gold cording, popping against the cheery light green silk back.



**JADWAR**

Rare yet necessary, the turquoise blue linen fabrication tells the story of the Jadwar flower, now endangered. Each silver paisley is handcrafted and hand-stitched, resulting in a pillow that is essential to any room.

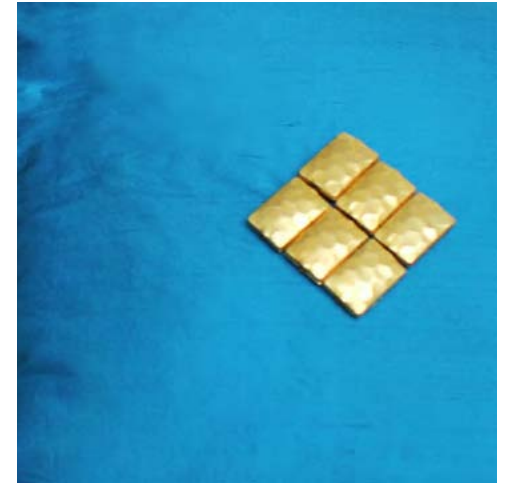




*Artisans work fabrics, thread, and beads to create a piece that is uniquely, one-of-a-kind.*



*all in the details*



SOCIAL SWIRLS | PEACOCK | YARROW | BER  
JADWAR | NEELA  
CHIKOO | AMALTAS | JUJUBEE





## THE Q COLLECTION

Largely inspired by women across the continents, The Q Collection is all about individual style with the urban spirit as the reference point. This collection strives to create a connection with vibrant tastes that combine luxurious fabrics with intricate detailing of beading, glittering applique, and tons of sparkle.



*sparkle plenty.*

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**PALLADIUM**

Witness the grandeur of the iconic sari with intricately placed beads secured by hand with a double knot, speaking to the glamorous yet ethereal garment that has transcended time.



### LANTANA

The crystalline beads of the original Palladium pillow are detailed with hand dyed sari crushed velvet, highlighting the imaginativeness and double hand knotted craftsmanship.



### POMPANO

Like waves rolling over the shore, the hand-crafted antique sequins undulate along the pillow, offering a sense of allure, depth, and energy.

### UTTAR

Meaning "rainbow," this pillow embodies the light and curvature as the turquoise silk pillow dazzles with hand sewn purple and gold beads, creating a piece of art to be treasured.







**OGEE**

Delicate and ornamental, iridescent gold and silver beads are harmoniously sewn onto this silk pillow, giving life to any room.



**CORALESQUE**

The beauty and opulence of the coral reef is emulated with the precise application of gold, silver, and iridescent beads onto the cream silk cushion, transporting you to a time of maritime adventures.



**SVETLANA**

The silver rippled silk of the Svetlana pillow glimmers with the hand sewn rows of lavender and crystalline beads, conjuring the romance of a moonlit night.



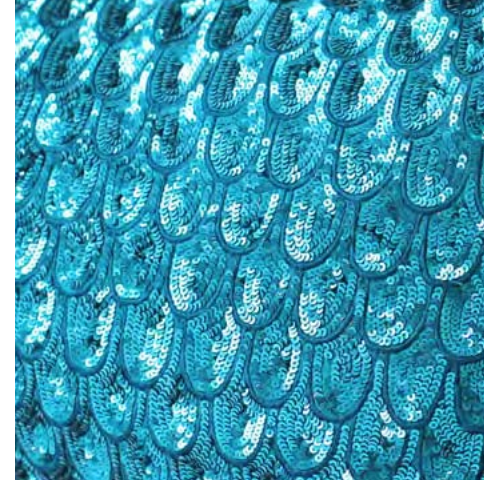
**COSMOS**

Like a field of wildflowers, the ombre silk is dotted with handcrafted rose gold beadwork, creating a multifaceted pillow that thrives in any room.





*Silk is dappled with carefully placed beads and sequins sourced from the markets of Calcutta.*



*all in the details*



OGEE | POMPARNO | PALLADIUM | SVETLANA  
LANTANA | COSMOS  
CORALESQUE | POMPARNO





## THE S COLLECTION

Drawing inspiration largely from Indian elements, the S Collection is reminiscent of the rich culture and traditions, adding just the right touch of feminine design. The Collection's simplicity, neutral palette, hints of color, and hand-crafted details makes the S Collection effortless and chic.



*surround yourself with silk.*

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**JUHI**

Whimsical and lighthearted, the hushed lavender and grey silks are graced with hand-crafted butterfly appliques, inspired by their delicate, considered flights. Colors available upon request.



**UTEKIRA**

Poetic and quiet, the mauve and hushed lavender colors of the traditional sari inspired beading harmonizes with the lush silk fabric, bringing comfort and serenity to any space.

**CANNA**

The Canna tree is known to have the most ornate flowers. This silk pillow pays tribute to the tree's natural beauty with a sheer overlay featuring various gold and azure beads in a flower pattern.

**SONELA**

Influenced by a vintage sari adorned by a distinguished Indian woman, each hand-crafted golden beaded curve concludes with a small circle of beads, emulating a beautiful bindi.

**CHITRA**

Reminiscent of the flowers on an elegant sari, the hand sewn gold, bronze and rose gold beads bring a sense of occasion and elegance to any room.







**LAHER**

Stormy and romantic, dark grey silk is adorned with long silver beads, each arranged in a pattern that resembles waves breaking on the along the shore



**HUDSON**

The carefully composed mixed-berry palette is accentuated with antique gold, reinforcing the beauty and strength of this woven silk pillow.



**INDICA**

Glamorous and luxuriously soft, the lavender hand-dyed crushed sari velvet mesmerizes with three crystalline beaded designs, all inspired by a woman's sari, and accentuated by the rows of silver beaded trim.



**ANJAN**

Inspired by the graceful, drooping branches of the native Indian tree, the amber, rust, and moss colored paisleys are hand embroidered, transporting you to the gardens in India.





*Pyar & Co.'s silks and hand-dyed sari velvets  
blend traditional Indian influences with  
chic, glamorous designs.*



*all in the details*



CANNA | SONELA | HUDSON | LAHER  
JUHI | UTEKIRA | ANJAN  
CHITRA | INDICA





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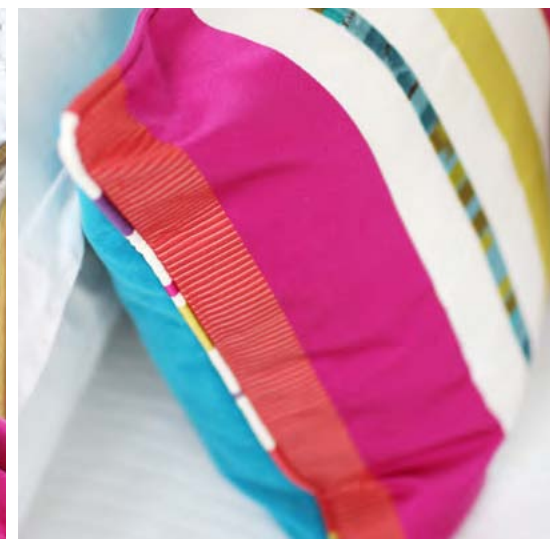
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## CUSTOMIZATION OPTIONS

For Pyar & Co. retailers, choose the customization flexibility you want to offer to customers. We will work with you to find the best possible option.

- *Utilize Pyar and Co.'s existing combinations*
- *Design Pyar and Co. pillows for your own store*
- *Offer Customization Program to your customers*



*until we meet again.*

Visit us at  
[WWW.PYARANDCO.COM](http://WWW.PYARANDCO.COM)  
or find us on Facebook!

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