

NEWS

BY SARAH CASSELMAN



FAUSTO PUGLISI SPRING 2015



MOSCHINO SPRING 2015

SPOTTED: DOLLED UP

Playtime is officially the new pastime. From the poufy Barbie-inspired creations at Moschino to the metallic Shirley Temple-esque frocks at Fausto Puglisi, the spring runways were filled with mini-me moments. Designers like Antonio Berardi, Marc Jacobs and Jeremy Scott played with proportion and volume to bring these whimsical dolly dresses to life. What's the moral of this toy story? You're never too old to play dress up.



SEA WORTHY

Whether you're into perfectly poised selfies or effortless street style, it's all about owning who you are. New York-based designer **REBECCA TAYLOR's** debut swim line—a collaboration with swimwear designer Gabby Sabharwal of Giejo—celebrates personal style with a splash. Launching this May, the capsule collection features mix-and-match separates in a handful of bold prints, which were inspired by vintage dresses Taylor's mom wore in the '70s. "I love the idea behind interchangeable swim pieces that you can customize to your body type," says Taylor. Talk about a shore thing.

WORK OF ART

A special occasion calls for a new bag. In celebration of the new Whitney Museum of American Art, located in New York's Meatpacking District, **MAX MARA** is debuting its Whitney Bag this spring. A collaboration with Renzo Piano, the architect of the museum, this chic leather tote comes in three sizes and colours, as well as an exclusive limited-edition version in blue-grey, which nods to the building's metallic façade. From the graphic lines to the signature hook closure, it adds an elegant yet industrial touch to any big city girl's wardrobe.



FERN MALLIS

TALK IS CHIC

A power player in the fashion biz for more than 30 years, Fern Mallis knows how to talk the talk. In 2011, the creator and organizer of New York Fashion Week launched a series of in-depth interviews with industry legends like Calvin Klein, Donna Karan and the late Oscar de la Renta at New York's prestigious 92nd Street Y. This spring, fans can snap up the print version, **FASHION LIVES: FASHION ICONS WITH FERN MALLIS** (Rizzoli), featuring a selection of these no-holds-barred interviews, which cover everything from childhood inspiration to behind-the-scenes secrets. Start clearing your coffee table now.



OSCAR DE LA RENTA

DONNA KARAN

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