



Happy Holidays!

LA JOLLA VILLAGE NEWS

LA JOLLA'S PREFERRED SOURCE FOR LOCAL NEWS

SAN DIEGO COMMUNITY NEWSPAPER GROUP

THURSDAY, DECEMBER 20, 2012

WWW.SDNEWS.COM ■ VOLUME 18, NUMBER 12



Scott Appleby & Kerry Appleby Payne

A Family Tradition of Real Estate Success

858-775-2014



WILLIS ALLEN REAL ESTATE
DRE#01197544 DRE#01071814

The coming of the king tides

The attention of many San Diegans has, in recent days, been drawn to the coast — specifically, the decrease in coastal land as the city experiences a phenomena that, according to some scientists, may occur more and more frequently in coming years: the king tide.

King tides, known scientifically as a perigean spring tide, occur when the earth, moon and sun align to create the highest tides of the year, said Travis Pritchard, water-quality lab manager for San Diego Coastkeeper. What's special about them, Pritchard said, is their ability to show us the future.

"The king tides allow us a chance to view what will become the new normal sea level," Pritchard wrote in an email. "Add the effects of [normal] tides and storm surges — pulses of high water levels similar to those that affected New York during Hurricane Sandy — to this new sea level and San Diego's infrastructure becomes vulnerable. We believe this gives us an opportunity to consider these impacts to ensure coastal communities like La Jolla build for the future."

According to Pritchard and climate scientists, communities like La Jolla could experience a loss of beach habitat and an increase in coastal cliff erosion. The sea level in San Diego is expected to rise 12 to 18 inches by 2050, and the city could lose between 35 and 43 percent of its beaches over the next century.

For more information about king tides, visit the King Tides Initiative website, which encourages residents to take photos of the coastline during these tidal events, at www.californiakingtides.org.

— Kendra Hartmann



Photographer Don Balch caught these photos from the same location in La Jolla, one of a 7.2-foot high tide on the morning of Dec. 13 (above) and another, left, of a -1.9-foot low tide during the same afternoon.



The waste- and bird-covered rocks at La Jolla Cove. DON BALCH | Village News

The saga of the smell at the Cove continues

By DAVE SCHWAB | VILLAGE NEWS

Who can quell the smell from hell? At this point, no one yet can tell.

Little real progress seems to be being made in finding a resolution to the ongoing problem of counteracting the nauseating stench of bird and marine mammal waste buildup emanating from La Jolla Cove.

But the effort continues.

"Councilmember [Sherri] Lightner's office continues to work with the community and elected officials at the local and state level to find a solution

SEE COVE, Page 8

New boutique invites La Jolla to invent its scent

By KENDRA HARTMANN | VILLAGE NEWS

In 1996, John Berglund took his family on a vacation to the Caribbean, touring several islands. An attorney who was working long hours and commuting daily from their home in Hudson, Wis. to St. Paul, Minn., Berglund fell in love with the tropics and the islands' way of life. He decided then and there that he and his family would return — for good.

Fast-forward 10 years, and Berglund had finally achieved his goal. Through a long journey consisting of planning, saving and wading through the intricacies of picking up and mov-

ing to a different country — all of which is detailed in his memoir, "A Beach Less Traveled" — Berglund landed in St. Martin with a new home and a new business: Tijon, a perfumery he and wife Cyndi opened on the French side of the island in 2007.

"My wife was always on board, but when I actually put an offer on a place, she cried," Berglund said. "So I bought her a rum drink and a nice dinner."

The original store was intended to sell the perfumes that Berglund had been developing for years from a lab in his basement. The boutique was popular with tourists and locals, who enjoyed the views of the lab where per-

fumes were mixed. That view, however, often prompted a question: "Can we make our own perfume here?"

After fielding the question again and again, Berglund began to think the idea had some merit. He decided to begin offering perfume-mixing classes in the small lab.

The boutique and its classes became so popular, visitors began hounding Berglund to open a sister store state-side.

Meanwhile, Berglund's daughter, Rachele Crumrine, had finished college at Cal Poly San Luis Obispo and-

SEE TIJON, Page 3



Apart from its own signature fragrances, Tijon offers classes for participants to create their own perfume. Courtesy photo

QuickHits

Lightner to serve as president pro tem

District 1 City Councilwoman Sherri Lightner was unanimously selected by her colleagues to serve as the council's president pro tem, marking the first time a woman has held the position in San Diego. As part of her responsibilities, Lightner will review the council's committee structures and duties to ensure they address pertinent current issues.

Lightner will also chair the new Rules and Economic Development Committee, which takes on the combined tasks of the former Rules, Open Government and Intergovernmental Relations Committee, as well as the Economic Development and Strategies Committee, which Lightner

chaired in her previous term.

"In my new roles, I hope to work closely with council president Todd Gloria and my colleagues to continue our work to improve our city's financial picture while responsibly restoring city services and improving our neighborhoods," Lightner said. "I am also honored to continue to lead the council's efforts to help craft a long-term vision for San Diego's economy — one that embraces innovation, creativity and sustainability."

La Jollans honored for hospice work

Longtime San Diego Hospice supporters Daniel and Violet McKinney were recently honored with the non-profit hospice center's Kaye Woltman Legacy Award at its annual "Evening of Appreciation" award dinner. The La Jolla residents were honored among nearly 200 donors and support-



La Jollans Daniel and Violet McKinney. Courtesy photo

ers at the evening event.

"Volunteers and donors have made San Diego Hospice the gold-standard in hospice and palliative care medicine in our region," said Traci Bruckner, chief development officer at San Diego Hospice and The Institute for Palliative Medicine. "We sincerely value and respect our donors because without their generous and unwavering support, we couldn't help the thousands of San Diegans that we do each year."

San Diego Hospice and The Institute for Palliative Medicine was found-

SEE BRIEFS, Page 4

City lowers the bill for restaurant owners through relief measure

By MARIKO LAMB | VILLAGE NEWS

After a one-year trial period, the San Diego City Council unanimously approved legislation to permanently eliminate costly live entertainment permits for non-nightclub or late-night bar-style restaurants.

The "Restaurant Relief" ordinance, initially proposed by District 2 City Councilman Kevin Faulconer last year, underwent a one-year trial starting in November 2011 to gauge the success of the program for restaurant owners and the community at large, including police officers who would otherwise need to be assigned for law enforcement in heavy live-entertainment areas around nightclubs and late-night bars.

"The police department and restaurant owners agreed that 'Restaurant

Relief' has been successful and recommended it become permanent. This ordinance will continue to save businesses money and let the police department focus on important public safety needs," said Faulconer. "I'm very proud the City Council approved my proposal to keep City Hall out of the kitchen and let restaurants serve and entertain their customers."

Entertainment permits to feature amplified music, even as simple as the occasional acoustic guitarist, can range from \$1,500 to \$4,000 per year without the relief program — a burdensome cost for some local restaurateurs trying to draw customers, said Faulconer.

"In today's slow economy, restaurateurs continuously search for ways to

SEE RELIEF, Page 8



Tijon's classes allow anyone to become an amateur perfumer. Courtesy photo

TIJON

CONTINUED FROM Page 1

was working her way up the corporate ladder in the endurance sports industry. After two years imploring his daughter to help open a U.S.-based store, Crumrine finally caved, and Tijon La Jolla was born Dec. 1.

The La Jolla location, at 7853 Herschel Ave., was designed with the mixing classes in mind. While the store in St. Martin had a small laboratory (which has recently been upgraded and expanded) limiting the number of class participants to just a few, the La Jolla store can accept as many as 15 students in a class.

The store offers two classes — a Mix & Match class or Perfume 101. For \$59 (\$79 Fridays through Sundays), the Mix & Match class, which lasts up to 90 minutes, is a quicker introduction to the world of mixing perfume. Participants are allowed to choose from 12 premixed base oils, and can add up to three different oils from the more than 300 Tijon offers in its “perfume organ” — a wall of bottled oils with everything from amber to ylang-

ylang.

At \$119 (\$129 on weekends), The Perfume 101 class, meanwhile, offers a more extensive overview of perfume making, including a history of the craft and using our sense of smell, while allowing participants unlimited use of the oils to craft their personal fragrance. Students in both classes go home with a bottle of their own creation, as well as gifts and educational materials. At the end of each class, participants register their perfume in the store’s database, and when they run out, they can reorder for \$39.

For those who want to leave the mixing up to the experts, the store also offers 18 signature fragrances for both men and women.

As for the shift in her career trajectory that Crumrine — now president of Tijon USA — can thank her father for, she said it has been a welcome change.

“I get to work with people who are all having a good time,” she said. “They come in happy, and thus far, they’ve all left happy.”

And has Berglund found what he was looking for when he embarked on his decade-long attempt to change his life and leave the corporate chaos behind?

“I would certainly do it all over again,” he said. “It was tougher and more costly than we anticipated, but it’s going really well and we love it. I enjoyed myself before [as an attorney] but I’m enjoying myself more now. It’s like night and day. And I’ve always wanted to live in a place where people go for vacation.”

For more information about Tijon’s products or classes, visit tjion.com or call (619) 821-8219.

Oakley brings the future of eyewear to UTC

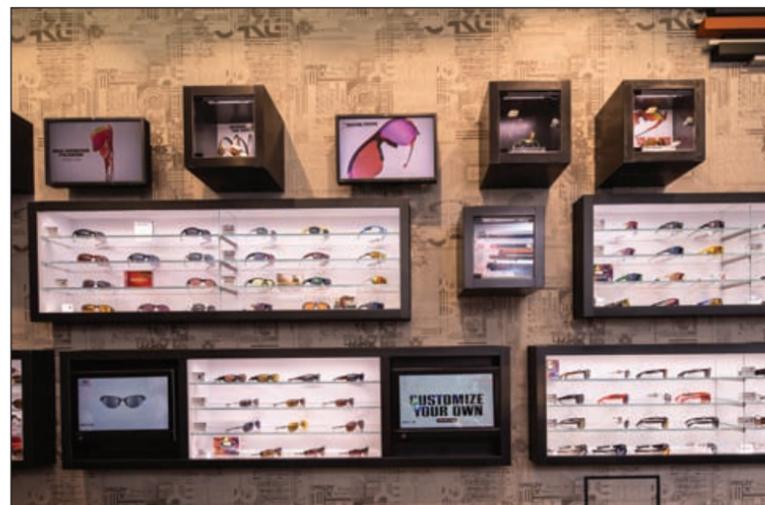
By KENDRA HARTMANN | VILLAGE NEWS

Customers who step into Westfield UTC’s new Oakley store are stepping into the future — and the future seems remarkably similar to a James Bond movie.

More of an experience than a store, the concept shop offers everything from a station designed to help you build your own custom eyewear to a chance to check out the latest cutting-edge snow goggle technology. Adding to UTC’s remarkable revitalization, the store brings a touch of sci-fi to the shopping center.

Apart from the usual high-end apparel and eyewear offered at many Oakley outlets — including sports eyewear designed to enhance most any athletic endeavor — UTC’s location allows customers to choose nearly every aspect of their glasses, and they can even test their effectiveness against the elements in an environmental chamber. And for those who might be wary of what the price tag gets them, the store demonstrates just how strong Oakley lenses are with its impact test display. Three sets of lenses show that they don’t crack under various forms of pressure — the pressure, for example, of a metal spike dropped from a height of more than 4 feet or quarter-inch steel shot traveling at 102 miles per hour. Even a 12-gauge shotgun shot at point-blank range couldn’t manage to mangle the lenses.

Most impressive, however, is the futuristic product known as the AirWave snow goggle (this is where visions of 007 come to life before a customer’s eyes). The AirWave — the



Oakley’s concept store at Westfield UTC offers the latest in innovative eyewear interspersed with displays of the company’s history, as measured by its various designs starting in the 1980s. Courtesy photos

myriad abilities of which are demonstrated in a looping video on the wall of the store — turns the experience of swooshing down the slopes into a science experiment. Outfitted with a tiny display screen inside the goggles, the product can be linked to the wearer’s GPS or Bluetooth — and that’s just

the beginning. The AirWave can measure the wearer’s speed going down the slope, height, distance and airtime of a jump, the vertical feet traveled over a run, day or season — it can even pinpoint the location of the wearer on a

SEE OAKLEY, Page 5

Cardio Barre Brings Results!

It’s been three months since I started Cardio Barre. I suspected this workout would give me results but I’m still surprised by the numbers! I’ve lost 12 pounds (4” off my waist, 3” off my thighs and 2” off my arms) even though I haven’t made any conscious adjustments to my diet. However, since starting this class, my craving for sweets is almost completely gone! I fit into the jeans I wore in college! Aside from physical changes, I’ve noticed that I handle stress a lot better and am happier overall! I can’t speak more highly of this workout. Our instructors say at the peak of class, “It’s an hour out of your day, push yourself!”

Kristen Bergqvist



Richard Giorla's
CARDIO BARRE[®]

Hollywood’s hottest workout class
here in La Jolla!

There’s no other class like this anywhere!

**NEW YEARS
RESOLUTION
SPECIAL**

\$89

**UNLIMITED
MONTHLY**

(For new Clients Only)

7580 Fay Ave. #107
La Jolla, CA 92037
858-343-1954

Entrance through the courtyard
www.cardiobarre.com
check out our celebrity testimonials

Mamma Mia combines authentic Italian cuisine and a friendly, fun environment.

Dine, Savor & Celebrate

Enjoy Cinzia’s Light Completely Homemade Mediterranean Cuisine!

**No Cork Fees
Every Tuesday!**

Chef Cinzia Zolfanelli is a locally acclaimed chef, restaurateur, teacher and mom. Born and raised in Milan, Italy, Cinzia became a professional chef when she opened her first restaurant, Ciao Bella (La Mesa), in 2001. Now chef/owner of Mamma Mia restaurant in Pacific Beach, Cinzia reinvented herself with a new homemade menu encompassing the best of Northern and Southern Italian Regional cuisine. Cinzia mixes delicious and fancy food with the warmth of Italian family style dining. Her new and improved menu has developed into a compilation of Italian classics and unique items that utilize bold and fresh ingredients. Chef Cinzia is also active in her community of Pacific Beach where she conducts benefit dinners for local charities and teaches cooking classes at her daughters’ elementary school.

1932 Balboa Ave. San Diego (PB) • 858.272.2702
www.mammamiaitalianrestaurant.com

facebook