

## CCPVideos.com Affiliate Help

### Setting up your new Affiliate Account

We now use a partner, Omnistar, to manage our affiliate accounts. This gives you a place to watch your affiliate sales and automates the payment of commissions through PayPal. So, every affiliate needs to set up a new affiliate account and have a PayPal account to be an affiliate.

**Here are the steps to take with details below:**

1. [Join the new affiliate program and complete the form](#)
  - a. [Complete the Sign Up form](#)
  - b. [Join PayPal](#) and include your PayPal Email address
  - c. Submit the form
2. [You will receive an email confirming that you have registered.](#)
3. Wait for me to approve your account. (You will receive another email.)
4. [Log into the Omnistar Administration Dashboard.](#)
  - a. Read the Affiliate Agreement
  - b. [Click "Marketing Materials"](#)
  - c. Click "Creative Catalyst Affiliate Program"
5. [Find your affiliate code \(#oidX Y\)](#)
  - a. Add your code to any webpage on the site
6. [Test the code](#)
7. [Find & Link to your DVD cover image on the new website.](#)
8. [Find and Link to your DVD product page](#)
9. [Combine your affiliate code to the end of your DVD page URL.](#)
10. [Add this new code to your website.](#)
11. [Combining Image, Text and Affiliate Link:](#)

### Join the new Affiliate Program

Go to the omnistar site and Apply as an affiliate [HERE](#):

- Click on the "Apply Now" button.

**Creative Catalyst Productions**

1-877-464-2228 admin@ccpvideos.com Contact Us

CCP Home Page CCP Catalog Watercolor DVDs Salminen DVD

**Your Affiliate Program**

**Home**  
Affiliate Agreement  
Contact Us

**Join Our Affiliate Program**  
Earn Money Referring Creative Catalyst

As an artist, you already appreciate the value and quality of Creative Catalyst art instruction DVDs. We produce high quality, content-rich DVD instruction for artists. Our store also offers a wide selection of DVDs from other producers.

We like the idea of thanking you for spreading the word about us to artists and friends by offering more than just lip service. Through the affiliate program we say "thanks" with cash money every time your referral spends money on our site.

**Program Benefits**

- › Earn a 10% Commission For Each Sale you Refer.
- › We Provide all marketing materials.
- › There is No Cap on Your Earnings.
- › Easily Access Your Clicks and Commissions.
- › We Pay you Monthly through PayPal on All Sales Referred.

**Frequently Asked Questions**

1. [When will I receive my commission checks?](#)
2. [Do you pay via Paypal and how often do you pay?](#)
3. [Where can I advertise your products and services?](#)

**Not an affiliate?**  
Become a Creative Catalyst Affiliate & Start Making Money Today!  
**Apply Now**

**Already an affiliate?**  
Email:   
Password:   
☐ Remember Me [Forgot Password?](#)  
**Sign in**

- Complete the Sign Up form

**Creative Catalyst Productions**

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**Sign Up**

Apply to our affiliate program by submitting your information below.

**User Details**

Email: \*

Choose Password: \*

Confirm Password: \*

First Name: \*

Last Name: \*

Complete the registration including a PayPal email address.

**PayPal** – To be an affiliate you must have a PayPal account

If you do not have a PayPal account you need to set one up here: [www.paypal.com](http://www.paypal.com)

"sign up" (look in the top right)

PayPal for personal use - "Get Started"

Complete the process

Once you do have a PayPal email address enter it in the appropriate spot on the omnistar registration form.

Once you submit the form, email me and let me know.

I will approve it.

- After you register you will receive an email like this:

Hi Jim,

Welcome to our affiliate program. To receive the affiliate links, banner ads and other promotional ads you should login to your affiliate control panel at:

<https://ccpvideos.myomnistar.com/users/main.php>

login: [ccpjim99@gmail.com](mailto:ccpjim99@gmail.com)

password: ccpjim99

Once you login click on "Marketing Material" to access different ways to promote our affiliate program. From this affiliate control panel you can view commission that you have earned from our affiliate program.

If you do not want to receive emails from us, then click on the link below.

<https://ccpvideos.myomnistar.com/un-subscribe.php?id=5616992735>


Best Regards,

Affiliate Support

[admin@ccpvideos.com](mailto:admin@ccpvideos.com)

- We recommend you email the administrator at [admin@ccpvideos.com](mailto:admin@ccpvideos.com) and remind him that you have just set up an account which he needs to approve.
- Wait for your approval email:
  - Congratulations! Your affiliate account has been approved by our administrator.
- Log in to your affiliate account using this link: <https://ccpvideos.myomnistar.com/users/main.php>

1. Read the Affiliate Agreement



Creative Catalyst Productions

[f](#) [t](#) [s](#) 1-877-464-2228 [admin@ccpvideos.com](mailto:admin@ccpvideos.com) [Contact Us](#) [Logout](#)

[CCP Home Page](#) [CCP Catalog](#) [Watercolor DVDs](#) [Salminen DVD](#)

User Control Panel

[Home](#)  
[Affiliate Agreement](#)  
[Marketing Materials](#)  
[My Commission](#)  
[Modify Profile](#)  
[Reports](#)  
[Contact Us](#)

### Welcome to Our Affiliate Program

As an artist, you already appreciate the value and quality of Creative Catalyst art instruction DVDs. We produce high quality, content-rich DVD instruction for artists. Our store also offers a wide selection of DVDs from other producers. We like the idea of thanking you for spreading the word about us to artists and friends by offering more than just lip service. Through the affiliate program we say "thanks" with cash money every time your referral spends money on our site.

### Sounds Good How Do I Get Started?

[Read our affiliate agreement](#)  
[Download Banners to promote our products on your web site](#)  
[Download Text Emails to add to your web site](#)

### View How-To Articles

[How do I get started?](#)  
[Where can I view my commission totals?](#)  
[Where can I view the number of clicks I have received?](#)

### Top Strategies to Promote

[10 Strategies to Promote our Affiliate Program](#)  
[Promoting our Affiliate Program with Social Media](#)  
[Inbound Marketing to Promote our Affiliate Program](#)

### Account Manager

Name: Jim Powers  
Title: Affiliate Manager  
Email: [admin@ccpvideos.com](mailto:admin@ccpvideos.com)  
[Contact Account Manager](#)

### Refer-A-Friend

Refer new affiliates and they can start making money, too.

<https://ccpvideos.mymonistar.com/users/main.php?ref=1>

Friends Referred: 0  
[Email Friends](#)


### February Statistics

Total Clicks:	10
Total Impressions:	0
Total Unique Clicks:	1
Conversions:	0
Commission Earned:	\$0.00

[View All Reports](#)  
[View My Commission](#)

You will find many interesting affiliate resources, including reports on your sales, in your User Control Panel.

- **Get your affiliate code:**
  - Click "Marketing Materials"



Creative Catalyst Productions

Marketing Materials

[Home](#)  
[Affiliate Agreement](#)  
[Marketing Materials](#)  
[My Commission](#)  
[Modify Profile](#)  
[Reports](#)  
[Contact Us](#)

Click on the offers below to receive banner

View Stats For:

**Offer**  
[Creative Catalyst Affiliate Program](#)

Click the link: "Creative Catalyst Affiliate Program"

## Creative Catalyst Affiliate Program

10% of sale

You can earn money when visitors come from your website or blog to Creative Catalyst and buy something.

This is a Win-Win-Win!

Your friends learn about ccpvideos.com.

You earn extra money.

We get new customers.

We pay you a 10% "thank you" for all sales made through your affiliate links on our site.

[Click HERE for details.](#)

### Affiliate Link

[http://ccpvideos.com/#oid=2\\_2](http://ccpvideos.com/#oid=2_2)

You can also advertise our affiliate program with banners, page peels and other methods:

[View Promotional Options](#)

**Link Code:** This is your unique affiliate link code to our home page.

### Affiliate Link

[http://ccpvideos.com/#oid=2\\_2](http://ccpvideos.com/#oid=2_2)

This URL has two important parts: The link to a web page, in this case our home page:

<http://ccpvideos.com/> and your affiliate code: [#oid=2\\_2](#)

[http://ccpvideos.com/#oid=2\\_2](http://ccpvideos.com/#oid=2_2)

This code can be added to the end of any URL to any page on our website.

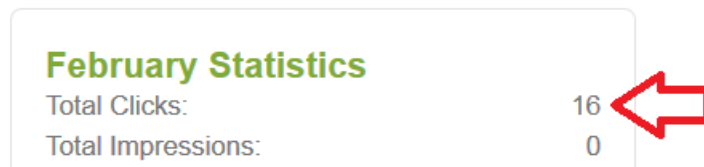
### Linking to your DVD webpage

For example: If I want to link to Lynn Powers DVD with my affiliate code I would merely find Lynn's DVD on the site, copy the link in my browser: <http://ccpvideos.com/products/lp1d>, and add my affiliate code: [#oid=2\\_2](#) so the final URL looks like this:

[http://ccpvideos.com/products/lp1d#oid=2\\_2](http://ccpvideos.com/products/lp1d#oid=2_2)

### Test the code: Make sure it is working correctly.

- Look at the "Total Clicks" in your affiliate ["User Control Panel"](#)
- Click the new link you have created on your website. It should take you to your DVD on the Creative Catalyst site.
- See if the "Total Clicks" has increased by one. If it has your affiliate code is working.



### How you find your DVDs cover image on the new website.

You may wish to add your DVD cover to your website and then add your link to that. Here's some help on that:

The site has three sizes of DVD covers. The links look like this: (Jane Davies example)

[http://cdn.shopify.com/s/files/1/0174/0198/products/JD1d\\_cover\\_small.jpg](http://cdn.shopify.com/s/files/1/0174/0198/products/JD1d_cover_small.jpg)

[http://cdn.shopify.com/s/files/1/0174/0198/products/JD1d\\_cover\\_medium.jpg](http://cdn.shopify.com/s/files/1/0174/0198/products/JD1d_cover_medium.jpg)

[http://cdn.shopify.com/s/files/1/0174/0198/products/JD1d\\_cover\\_large.jpg](http://cdn.shopify.com/s/files/1/0174/0198/products/JD1d_cover_large.jpg)

To link to your covers just construct your link in 3 parts, as follows:

[http://cdn.shopify.com/s/files/1/0174/0198/products/JD1d\\_cover\\_small.jpg](http://cdn.shopify.com/s/files/1/0174/0198/products/JD1d_cover_small.jpg)

Exchange your SKU (ie **JD1d**)

Decide whether you want small, medium or large.

Put it all together and you have the link to your cover.

### Find the URL to your DVD product page

For example the Jane Davies product page is:

<http://ccpvideos.com/products/scribble-collage-with-hand-painted-paper-with-jane-davies>

**There is a shorter link that looks like this:**

<http://ccpvideos.com/products/JD1d>

It is constructed from: <http://ccpvideos.com/products/> **SKU**

### Combine your affiliate code to the end of your DVD page URL.

[http://ccpvideos.com/products/JD1d/#oid=2\\_2](http://ccpvideos.com/products/JD1d/#oid=2_2)

### Combining Image, Text and Affiliate Link:

1	<a href="
2	<a href="http://ccpvideos.com/products/JD1d/#oid=2_2">http://ccpvideos.com/products/JD1d/#oid=2_2</a>
3	">http://cdn.shopify.com/s/files/1/0174/0198/products/JD1d_cover_small.jpg</a>
7	"> 
8	<b>Scribble Collage with Jane Davies</b>
9	</a>

Key

1. Code
2. URL to your DVD + your affiliate code
3. Code
4. If you want to have an alt tag that is read by search engines and appears if the image does not on someone's screen you can add text here.
5. Code
6. URL link to your DVD cover image on the CCP website.
7. Code
8. This text will appear on the screen under the DVD image. It will link the visitor to your DVD on the CCP website. You can also add any additional text you may want here to describe your DVD.

This code will look like this on your website:



[Scribble Collage with Jane Davies](#)

**Add this new code to your website.**

- a. The code on your website will combine a link with an image or text.