



FOR IMMEDIATE RELEASE

SMK-Link Electronics Introduces New RemotePoint® Presentation Remote Controls

New RemotePoint Sapphire Presenter With Green Laser and RemotePoint Ruby Presentation Remote Provide Intuitive Presentation Control and Bright Laser Pointing

Camarillo, California, May 21st, 2013 - SMK-Link Electronics Corporation, a subsidiary of SMK Electronics, one of the largest manufacturers of OEM remote controls in the world, today extended its award-winning family of RemotePoint remote controls with the introduction of two new presentation remote controls: the [RemotePoint Sapphire Presenter with Green Laser](#), and the [RemotePoint Ruby Presentation Remote Control](#).

“Since its introduction in 1995, the RemotePoint family of presentation remote controls has been widely recognized for its executive styling, ease of use, reliability and performance,” said John Blair, General Manager of Branded Products for SMK-Link Electronics. “Continuing this tradition, we are pleased to introduce two new RemotePoint presentation remote controls: the *Sapphire Presenter with Green Laser*, and the *Ruby Presentation Remote*.”

“Sharing a reduced footprint design, these two ergonomically balanced remotes seem to almost disappear in your hand as they provide intuitive control of PowerPoint® and Keynote® presentations,” continued Mr. Blair. “Additionally, both new models deliver brilliant laser pointing, 360° cursor navigation, mouse click buttons and document scrolling—all from up to 75 feet away.”



[\(High Resolution Photo | Website\)](#)

Media Points

- Remote controls for Microsoft® PowerPoint® and Apple® Keynote® presentations
- Slide controls: *Next Page, Previous Page, Dark Screen* and *Slideshow/Esc*
- Laser pointer: RemotePoint Sapphire (brilliant green) | RemotePoint Ruby (bright red)
- Joystick 360° cursor navigation with right and left mouse click buttons
- One-touch document scrolling
- Dock-able 2.4 GHz USB receiver
- 75' (23 meter) wireless range
- Windows® and OS X® systems
- [RemotePoint Sapphire Presenter with Green Laser \(VP4585\) - \\$99.99](#)
- [RemotePoint Ruby Presentation Remote \(VP4590\) - \\$59.99](#)

About SMK-Link Electronics

SMK-Link Electronics Corporation, a subsidiary of SMK Corporation, designs, manufactures and markets presentation products, consumer electronics and wireless computer accessories under both SMK-Link and Gyration® brand names. Gyration Air Mouse® peripherals are the leading brand of “in-air” pointing technology. For more information, see <http://www.smklink.com>.

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