



For Immediate Release

SMK-Link Electronics Introduces the World's First Universal Projector Remote Control

New After-Market Universal Remote Control Supports
All Popular LCD and DLP Projection Systems

Camarillo, CA, May 7th, 2013 ---- [SMK-Link Electronics Corporation](#), a subsidiary of SMK Electronics, one of the largest manufacturers of OEM remote controls in the world, today introduced the world's first Universal Projector Remote Control. Designed to seamlessly replace lost or damaged projector remotes, the [Universal Projector Remote Control](#) is available now at a suggested list price of \$29.99. Customization options and quantity discounts are available for resellers (VARs) and original equipment manufacturers (OEMs) when ordering in quantity.

“Drawing on SMK Electronics’ vast experience designing and manufacturing original equipment remote controls, SMK-Link has created the world’s first Universal Projector Remote Control,” states John Blair, General Manager of Branded Products for SMK-Link. “A one-stop replacement solution for lost or damaged projector remotes, the Universal Projector Remote Control allows IT managers to standardize on a single product as a replacement remote for all of their various projector makes and models.

“The Universal Projector Remote contains an extensive code library for both new and older model projection systems,” continued Mr. Blair. “This, combined with its learning capabilities and unconditional 30 day money back guarantee, make the TAA Compliant Universal Projector Remote a worry-free replacement solution for lost or damaged projector remotes.”

SMK-Link’s Universal Projector Remote Control supports all popular projector makes and models including those from 3M, BenQ, Boxlight, Canon, Casio, Christie, Dell, Dukane, Eiki, Epson, Hitachi, HP, InFocus, JVC, Mitsubishi, NEC, Optoma, Panasonic, Phillips, Pioneer, Polaroid, Polyvision, Samsung, Sanyo, Sharp, Smart, Sony, Toshiba, Vidikron, Viewsonic and more.



([high resolution photo](#) | [website](#))

Universal Projector Remote Control (VP3720)

- Supports all popular LCD and DLP projectors
- Learns from existing remote controls
- Controls advanced projector functions including “Aspect” and “Keystone”
- Uses non-volatile memory storage
- Customizable with OEM pricing in quantity
- TAA Compliant
- MSLP: \$29.99

About SMK-Link Electronics

SMK-Link Electronics Corporation, headquartered in Camarillo, California, is a subsidiary of SMK Corporation. In addition to its branded Presentation Remote Controls, Consumer Electronics and Wireless Accessory products, SMK-Link markets Gyration-brand Air Mouse input devices. For more information, see <http://www.smklink.com>.

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