

The image features a rustic stone wall in the foreground, composed of dark, irregularly shaped stones. Above the wall, a clear blue sky with some light clouds is visible. A white rectangular frame is centered in the image, containing the text 'SEOUL' and 'BOX' in large, white, sans-serif capital letters. To the right of 'BOX' is a small white square containing the Korean text '최고예요' (Choi-goe-yo) in black, which translates to 'It's the best' or 'I love it'.

SEOUL

BOX

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예요


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Here's your overview of this month's box - our Signature SeoulBox will be featured


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A complete and genuine guide to enhance your unboxing experience. Use the keys  to work out what you've treated yourself to

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A tasty introduction to 5 Korean cuisines inspired by the rest of the world 


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Kick off the New Year with cute Korean comics!

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Share your SeoulBox experience. You might get featured in next month's Seoul magazine! 


TASTE THE WORLD

THE KOREAN WAY

Happy New Year!

Following our last month's Travel To Korea adventure, this time, we'll take you on a tour around the globe. We hope you are ready to taste world cuisines in a creative Korean way

Top Highlights

- Foods from 16 countries in a fun snack form
- A Year-of-Mouse-themed goody set
- 2020 limited edition  goodies and BT21 mask



Greetings Seoulmate!
Have you selected great New Year's Resolutions? If you are planning some travel getaways in 2020, this box is perfect for you! We mashed up different cuisines around the world with a unique Korean style. Taste the world re-interpreted in a quirky Korean way. By the time you finished travelling around 16 countries with SeoulBox, the January blues will disappear without you even noticing.

RAJ SATHI, CO-FOUNDER

You'll discover genuine fusions of world dishes and Korean flavors. Bring your experience to the next level with our exclusive tasting tips. Kick start the Year of the Mouse with a cute calendar and refreshing mask pack. Dig into the hidden culinary history of Korea. Does Bulgogi Burger or Kimchi Nachos sound interesting to you? Explore exciting transformations of the cuisine. Happy New Year,

SUJI SOHN, CO-FOUNDER

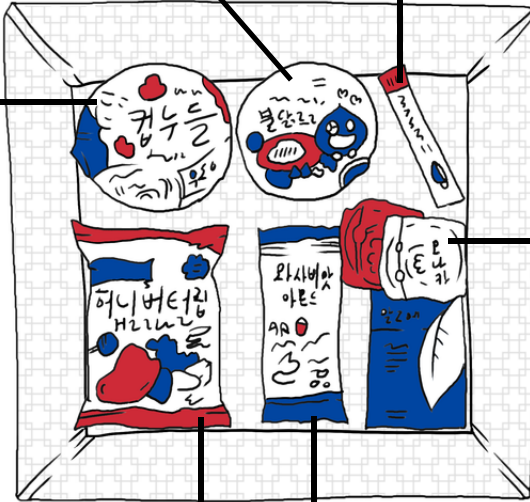


TREATS

GOODIES



CUP NOODLES



DRINKS

SIGNATURE BOX



SWEET



SAVORY

FEED YOUR SEOUL

✓ SIGNATURE ✓ DELUXE

Calendar Sticker



★ Subscriber Special!

Churros Snack 🇪🇸

Visit a street café in Madrid with a unique Korean twist. An addictive crunchy texture with a delightful cinnamon flavor no one can resist

Take your Siesta [a short nap after lunch in Spain] teatime! Serve Churros Snack with hot chocolate

Honey Butter Chips 🇨🇦

Probably the most famous Korean snack that tastes like toasted potato bread smothered with honey and butter. Deliciousness in a chip

Do you know Canadians used to add honey to butter to make it be preserved for longer periods of time?

Scorched Rice Soup 🇨🇳

Rice-bread which is sticky yet crispy, nutty, with a punchy crispy chew. Often found in many Chinese dishes

Boil 600ml of water together with your Scorched Rice Soup. Add instant noodles of your choice and cook for 3 to 4 more minutes

Chocolate Fondant 🇫🇷

A French dessert with Korean flavor twists of whipped cream and chocolate sauce inside the airy chocolate sponge

A delight of the afternoon that's perfect for teatime, enjoy it with your Today's Black Tea





Milk Tea Heim

A wafer cookie filled with rich cream. Taiwan-infused sweet flavors with a faint, but not overbearing, bitter taste

Upgrade your snacking experience to the next level through dipping the wafer in double cream



Chic Choc Tiramisu

An Italian mousse reinvented in a soft cookie form. A creamy crumble with a hint of cocoa coffee

Make hot chocolate and place your cookie on top of the drink – it's a cup of indulgence which will warm up your heart this winter



Olive Oil Seaweed

A Greek-inspired Korean snack that has a pleasant aroma and thin texture with a refreshing green color

Seaweed is a great canapé material. Place seaweed on top of crackers. Spread cream cheese and place smoked salmon on top of the seaweed



Hot Chicken Almonds

A 'delicious little devil' with succulent hot chicken sauce and addictive spicy kick. What a summary of Korean style

Way too hot? Try it with a can of pop



Ghana Air Light Mini

A foam of rich chocolate that melts in your mouth

Its cacao beans are produced in Ghana – hence it was named after the country



Roasted Mate Tea 🇦🇷

The national drink of Argentina roasted by Korean tea-makers. A slight astringent bitter taste with a refreshing green-tea-like aroma

If you're not a big fan of bitter taste, add honey to sweeten the drink



Year of Mouse Card

A cute Mickey 'Mouse' postcard to wish the best luck of your loved one in the New Year. Also a New Year edition of Daiso, Korea's most popular stationery shop

Kick start your 2020!



Year of Mouse Mystery Special Gift

A 2020-exclusive, Mickey-themed goody which is really cute and unique in style at the same time

Are you ready for the New Year? Grab your mystery gift and add a Korean infusion to your 2020



Pork Rib BBQ Chips 🇺🇸

Finger licking good ribs in a form of crunchy, thick-cut potato chips. Koreans added a sweet garlic kick to this beloved American home food

Heat them up by adding a gulp of hot sauce and shaking the bag up until the chips are sufficiently coated



Takoyaki Bites 🇯🇵

A Japanese donut transformed to a state-of-the-art Korean snack. So sophisticated, it even has the unique garnish and octopus bits!

Toss the bites in a cheese dip or mayo



Chili Corn Chips 🇮🇹

A snack which will remind you of the famous Mexican street corn roasted over an open grill and dusted with fiery chili powder



Wafflemate 🇧🇪

A snack variation of Belgian waffle which captures its characteristic thick, light and buttery texture

Serve with chocolate spread or jam of your choice



Quatro-Cheese Sausage 🇩🇪

We decided to be cheeky and give a Korean twist to the popular German cuisine. A soft sausage filled up to top with melting cheese

Microwave for 5 to 7 seconds to bring the cheesy flavour to the next level



Today's Black Tea 🇬🇧

Britishness in a cup. Tea with a distinctly dark and malty flavor. A deep, nutty and bold aroma with an aftertaste of super light beer

Steep in 180ml of hot water and allow it to brew for 2 minutes



BT21 Face Point Mask

A set of Insta-worthy mask patches in a shape of BT21 characters

Put each patch on different areas of your face and keep them for 5 to 10 minutes



Around The World In A Korean Way

Reimagining the way you snack through a quirky Korean lens

Think of a dining table filled with Bulgogi burgers and Galbi sausages. What about Kimchi cheese taco or cod roe pasta? Korean chefs are hard at work like Willy Wonka, crafting incredible and magical combinations between unique world cuisines and a spicy Korean kick. Time to tuck in. (Pic 1)

Bulgogi Burger: America
McDonald's in Korea has a different spin on Hamburger, which they call the 'Bulgogi Burger'. A patty of marinated bulgogi which tastes like a sweet and smoky BBQ sausage. It opens a new door to the fantastic mashup of creamy mayo and gooey Bulgogi sauce! (Pic 2)

Sundae: British
A classic blood pudding includes pork blood, pork fat and oatmeal. It's a surprising coincidence that blood sausage is a Korean traditional food. Blood pudding is fried and presented as part of a full breakfast, whereas Sundae is steamed and served as dinner. (Pic 3)



Schnitzel: German

Crisp, juicy, rich German schnitzel are covered with sweet BBQ sauce for the ultimate fusion lunch. Inspired by the pork cutlet and developed from Katsu, Tonkasu added with a hearty Korean infusion to make it a delicious meal. Experience some clever twists like cheese, sweet potato mousse or chili. Macaroni salad, Kimchi and rice complement this 5-star fusion. (Pic 4)

Roe Pasta: Italian

This fascinating dish combines Myeonglan, which is essentially cod roe marinated in a Korean style, with the classic comfort food from Italy. Salty, but not overbearing, cod roe, fresh cream and crushed seaweed create something absolutely unique and unforgettable. We are lucky to live in this era where we can taste this scrumptious Korean-inspired pasta. (Pic 5)



Kimchi Nachos: Mexican

This dish takes a cheesy Mexican classic and mashes it up with the spicy flavors of Korean Kimchi to create an instant hit. The combination of spicy and sour from the Kimchi and the soothing sour cream with crunchy nachos is just divine. It's a healthy probiotic punch and a great late night snack. (Pic 6) What a Korean kick!

K-COMICS SPECIAL

Are you a comic lover? This month, SeoulBox collaborated with Langto [랑또], the author of a popular webtoon 'Gadamhangseol'. In this episode, explore famous paintings from the world shown with a special K-toon twist. Can you identify the name of the original work? 🤔



IT'S SEOULMATES' TIME!

SeoulBox is never complete without Seoulmates! Share your photos with #seoulbox and get featured in next month's magazine! 📸



SEOUL BOX

최고
에요