



FOR IMMEDIATE RELEASE

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LOU HENSON AWARD INTRODUCES FAN VOTING PRESENTED BY POINT 3

Award for the NCAA's top Mid-Major player incorporates fan voting and student led campaigns on campus

BOSTON, MA (February 17, 2012) – POINT 3 Basketball and Collegeinsider.com announced the launch of fan voting for the Lou Henson Mid-Major Player of the Year Award. Fan Voting presented by POINT 3 marks the first time in college basketball history that students will lead campaigns on-campus to help their nominee win.

The Lou Henson Award is presented annually to the top Mid-Major player in Division I college basketball. The award is named in honor of Lou Henson who retired after a spectacular coaching career that lasted 41 years. When he left the game in 2005 he was sixth all-time in career Division I wins with 779. He is the winningest coach at both Illinois and New Mexico State. He is one of only 12 coaches in the history of the game to take two schools to the Final Four.

Schools with Lou Henson nominees will activate grassroots campaigns on-campus to galvanize the student body in support their nominee and encourage voting online. POINT 3 will make a contribution to the general scholarship fund of the school that accumulates the most votes, and throw their student body a viewing party for the NCAA men's basketball championship. Fans can vote online at www.VoteLouHenson.com.

The 2012 Lou Henson Award nominees are as follows:

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| Julian Boyd, Long Island | Jarrold Jones, Ball State | Mike Muscala, Bucknell |
| Isaiah Canaan, Murray State | Damian Lillard, Weber State | Kyle O'Quinn, Norfolk State |
| Torrey Craig, USC Upstate | Scott Machado, Iona | Lamarcus Reed, UT-Arlington |
| Matthew Dellavedova, St. Mary's | C.J. McCollum, Lehigh | Zack Rosen, Penn |
| LaRon Dendy, Middle Tennessee | Doug McDermott, Creighton | Gerardo Suero, Albany |
| Shane Gibson, Sacred Heart | Tony Mitchell, North Texas | Casper Ware, Long Beach State |
| Michael Glover, Iona | Dominique Morrison, Oral Roberts | Kyle Weems, Missouri State |
| Reggie Hamilton, Oakland | Kevin Murphy, Tennessee Tech | Nate Wolters, South Dakota St. |
| Orlando Johnson, UC Santa Barbara | | |

Fan voting presented by POINT 3 counts for one-third of the criteria in selecting the Lou Henson Award winner. A Collegeinsider.com Selection Committee will make up the remaining two-thirds. The winner of the 2012 Lou Henson Award will be announced on March 30 in New Orleans, site of the NCAA men's basketball championship. Butler's Matt Howard was the recipient of the 2011 award.

POINT 3 Basketball (www.point3basketball.com) is the only performance apparel brand dedicated to evolution in basketball gear. POINT 3 Basketball apparel can be found online at www.point3basketball.com and at sporting goods specialty retailers across the U.S.

Collegeinsider.com was established in 1995, by Joe Dwyer and Angela Lento, as a regional college basketball newsletter. They have since developed and implemented unique and creative content such as the Coach Column, The Mid-Major Top 25 and The Runway to the Fashionable 4. The Mid-Major Top 25 is now in its thirteenth year of existence and, with 31 coaches on the voting panel, is nationally regarded as the measuring stick for programs outside the traditional power conferences. In 2009, the CollegeInsider.com Postseason Tournament was created, a 24 team Division I Men's Basketball Tournament featuring teams exclusively outside BCS conferences.

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Collegeinsider.com Mid-Major Top 25

(UPDATED: February 13, 2012)

Rank	School	Record	Points	Previous	Conference
1.	Murray State (20)	24-1	734	1	Ohio Valley
2.	Gonzaga (3)	20-4	724	6	West Coast
3.	Long Beach State (3)	19-6	674	5	Big West
4.	Saint Mary's (1)	23-3	663	2	West Coast
5.	Wichita State (4)	22-4	618	8	Missouri Valley
6.	Creighton	21-5	591	3	Missouri Valley
7.	Middle Tennessee	23-4	589	7	Sun Belt
8.	Harvard	21-3	569	4	Ivy League
9.	BYU	21-6	511	11	West Coast
10.	Iona	20-6	508	9	Metro Atlantic
11.	VCU	22-5	431	12	Colonial Athletic
12.	George Mason	21-6	401	15	Colonial Athletic
13.	Drexel	21-5	400	18	Colonial Athletic
14.	Oral Roberts	23-5	369	14	Summit
15.	Cleveland State	20-6	337	10	Horizon
16.	Davidson	19-6	324	13	Southern
17.	Weber State	20-4	296	17	Big Sky
18.	UT-Arlington	19-5	218	20	Southland
19.	Belmont	19-7	188	19	Atlantic Sun
20.	Akron	18-7	180	21	Mid-American
21.	Long Island	19-7	116	23	Northeast
22.	Valparaiso	18-9	81	NR	Horizon
23.	Wagner	21-4	80	24	Northeast
24.	Bucknell	20-6	72	25	Patriot
25.	Tennessee State	17-10	61	NR	Ohio Valley

OTHERS RECEIVING VOTES: Ohio 59, Loyola 51, SD State 40, UNC-Asheville 28, Montana 27, Kent State 26, Mercer 24, Buffalo 9, UC Santa Barbara 8, Coastal Carolina 6, Fairfield 5, Missouri State 5, Stony Brook 5, Illinois State 4, Butler 1, Denver 1, Savannah State 1.

VOTING PANEL: Jesse Agel (Brown), Casey Alexander (Stetson), Murry Bartow (East Tennessee State), Randy Bennett (St. Mary's), Horace Broadnax (Savannah State), Milan Brown (Holy Cross), Will Brown (Albany), Kermit Davis (Middle Tennessee), Billy Donlon (Wright State), Bruiser Flint (Drexel), James Fox (Davidson), Tyler Geving (Portland State), Mike Gillian (Longwood), Steve Hawkins (Western Michigan), Willie Hayes (Alabama A&M), B.J. Hill (Northern Colorado), Dick Hunsaker (Utah Valley), Greg Kampe (Oakland), Danny Kaspar (Stephen F. Austin), Kerry Keating (Santa Clara), Gregg Marshall (Wichita State), Greg McDermott (Creighton), Tom Moore (Quinnipiac), Jeff Neubauer (Eastern Kentucky), Jimmy Patsos (Loyola MD), Buzz Peterson (UNC Wilmington), Barclay Radebaugh (Charleston Southern), John Shulman (Chattanooga), Brad Stevens (Butler), Jim Woolridge (UC Riverside), Ernie Zeigler (Central Michigan)

NOTE: The Mid-Major Poll is made up of teams from the following conferences: America East, Atlantic Sun, Big Sky, Big South, Big West, Colonial, Great West, Horizon, Independents, Ivy, Metro Atlantic, Mid-American, Mid-Eastern, Missouri Valley, Northeast, Ohio Valley, Patriot, Southern, Southland, Southwestern, Summit, Sun Belt, West Coast.

The CollegeInsider.com Mid-Major Top 25 is now in its thirteenth season of existence.