

Boutique offers cool items, good deals

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SHOPTALK

In Shoppers Square mall on Plumb Avenue, tucked and hidden in the back, is the niche, a funky off- priced boutique.

It's a trendy store that sells cool stuff you wish you could fill your closet and home with, and thank your lucky stars, this place has some screaming deals. I almost didn't write about it until my next payday.

I went into the dressing room at the niche with 12 things and found two really cool tops (that's great odds for me) I plan to over wear this summer. The store is a bit confusing because there will be a top from Juicy for \$12 and then something kind of weird without a designer tag for twice that, but that's all part of the fun.

The store sells a variety of stuff such as funky art, cool mirrors and some stylish clothing. It's like a neat discovery at every turn all the way up to the items on the table when you pay. It's the perfect addition to Shoppers Square.

It's been open since November, and according to owner Jamie Cohen, business is growing by word of mouth.

It's open from 10 a.m. to 8 p.m. Monday-Friday, 10 a.m. to 7p.m. Saturday and from 11 a.m. to 5 p.m. Sunday. It's at 299 E. Plumb Lane, suite E. Details: 348-8661.

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Recently, I wrote about the trend in these rubber-colored bracelets. Here are a few more sent in by three local readers passionate about the causes they each want to help raise money for.

Blue wristbands that say, "Live Jewish," are for sale for \$5 by the youth group at Temple Sinai in Reno. The profits help the local club and at-risk kids in Israel. To buy in bulk, go online to www.thisis federation.org/ livejewish. To purchase locally, call 747-5508.

Green bands that support organ donation are for sale by the Nevada Organ and Tissue Donation Task force. For more information, call 684-1293 or 323-1566.

A Reno grandmother whose granddaughter has Hodgkin's lymphoma wrote in asking for people to buy lime green bracelets that read, "Say It, Fight It, Cure It." They can be purchased online at www.choosehope.com

A Reno mom whose son is in Afghanistan wrote in asking people to support the troops with yellow bands that say, "Come Home Soon."

They can purchased online at www.shedaisy.com.

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Abstract (Document Summary)

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