

Walker's Apothecary is an inviting boutique that surpasses any of the usual expectations of an ordinary spa or salon. An apothecary that fuses cutting-edge and traditional treatments that will soothe the mind, body and soul; bringing to each client a personalized care, which embodies the passion and knowledge of its owner, Shalea Walker.

Shalea Walker is a licensed esthetician and makeup artist with nearly a decade of world-wide expertise in the field of beauty and skincare. Having worked with celebrities and luminaries from the entertainment world that include Ne-Yo, Jesse McCartney, Diane Reeves and Lil Mama, her diverse talent is uniquely suited to handle any and all beauty and skincare needs. Offering a variety of services that include facials, simple makeup lessons, total bridal packages, body treatments, or her much sought-after eyebrow design, Walker creates an experience in her boutique that is unlike any other store, spa or salon. Walker provides her clientele with an additional unique service in the form of a custom blended line of beauty and skincare products to complement the Apothecary's retail product line.

Walker's growing clientele is a testament to her simple belief in bringing an educated and personalized approach to all her clients, and is fully realized by both men and women who visit her downtown Jersey City, NJ spa.

# THE APOTHECARY AND BEAUTY LINES













### WALKER'S APOTHECARY

fragrance free | paraben free | natural skin care

### super moisturizing serum

A DEEPLY HYDRATING SERUM FOR THE FACE AND NECK THAT IS LIGHT IN TEXTURE, YET DELIVERS THE MOISTURE OF AN ULTRA RICH CREAM. USE AM/PM.

### sandalwood ginger gentle cleansing cream

PURIFYING BOTANICALS
DEEPLY CLEANSE SURFACE
IMPURITIES AND SWEEPS
AWAY DULL DRY SKIN.
NOURISHING EXTRACTS HELP
REPLENISH MOISTURE AND
LEAVE SKIN FEELING FRESH
AND HYDRATED.
USE AM/PM.

### vitamin A C E peptide serum

A DEEPLY HYDRATING
SERUM THE PROMOTES
CELL REGENERATION.
ANTI AGING PROPERTIES
REPAIR DAMAGED SKIN.
CAN BE USED DAILY IN THE
AM AND PM ALONE OR
UNDERNEATH MOISTURIZER.

### chamomile soothing gel

HYDRATING ANTIBACTERIAL GEL CAN BE USED AS A LIGHT MOISTURIZER, ON FLIGHTS, AT NIGHTTIME AND TO SOOTHE SUNBURNED SKIN.

### green coffee moisture masque

AN INTENSIVE HYDRATING
MASQUE THAT DEEPLY
MOISTURIZES, INSTANTLY
REPLENISHES, AND
EFFECTIVELY SMOOTHS
AND SOFTENS SKIN AND FINE
LINES. USE WEEKLY FOR
REPLENISHING MOISTURE.

### passion fruit exfoliating cleanser

WITH ACTIVE INGREDIENTS
OF GLYCOLIC AND LACTIC
ACIDS THIS GEL CLEANSER
LIFTS IMPURITIES AND
REMOVES DEAD SURFACE
SKIN. PROMOTES EVEN
TEXTURED SKIN. FOR HYPERPIGMENTATION, CONGESTION
AND INGROWN HAIRS.
USE AM/PM.

### marine peel

A GENTLE ENZYME PEEL
THAT ENCOURAGES A MILD
EXFOLIATION AS IT SWEEPS
AWAY DULL SURFACE
CELLS. USE WEEKLY
FOR BREAKOUTS AND
DEHYDRATED SKIN.

### rose geranium toner

BALANCES OIL PRODUCTION
AND NOURISHES THE SKIN.
USE BEFORE MOISTURIZER
AND AFTER MAKEUP
APPLICATION. MAY BE
USED THROUGHOUT THE
DAY TO REVIVE THE SKIN.

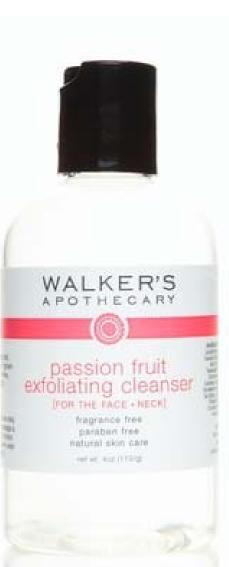
















BEAUTY EDITORIALS

VIII IIIIIIIIIIII I 💠 so **EYE TO EYE** 10 Products to Keep Your Face in Living Colo Seek a professional brow job once a month. The brow hair can on average take up to two months to go through a full growth cycle. Over-groom and run the risk of being mistaken for a pencil geek. MAINTENANCE **EVOLUTION OF MAN** Think twice before you reach for the Kermit eye shadow to complete that all green ensemble. Instead, opt for a hue—bronzes, golds and browns work well for most—that complements your skin tone. CLEAN-UP ROUT Shell out dough on a separate eye cream designed for the delicate, moisture-deficient skin around those baby browns, or blues or greens. —Shalea Walker shape-up will thwart the unintermonal blowout look. For Jordan baldy, shave every other day to keep your shine on. \*Manicure: If your nails are more rugged than the Rockies, break out the er boards (aka nail files). Grit underneath cuticles and claws should be dealt twice a week. Eyebrow Grooming: As you get older and wiser, brow hair can get wiry. A professional trim every 30 days will keep them in proper formation. Dental Cleaning: Take your dentist's and mom's advice and get a profess cleaning to prevent oral cancer, cavities and gum disease and preserve smiley face. —Shalea Walker Ways to Rock a Suit AT-HOME MANICURE/PEDICURE 04 Trim hangnaits (those dry pieces of cuticle skin) by gently pushing back cuticles to loosen the skin from the nail bed. Be sure not to cut the skin, Just trim the excess. I Use clipper to cut nails straight across the top, then on the left and right side. Leave a little jagged for better filing. Never cut nails all the way down to the skin.



ESSENTIALS

Make Up For Ever Aqua Eyes \$17, sephora.com

Julie Hawett Cheekie Cheek Lip Shine, \$24, juliehewett n

Orange Wood Stick Cuticle Pusher (20), \$8, amazon.com Sephora Cuticle Nipper, \$18, sephora.com

Titania Angled Pumice Sponge, \$3.50, drugstore.com

Vaseline Men Extra Strength Body & Face Lotion, \$4,

06 Apply lotion. Sigh with relief.

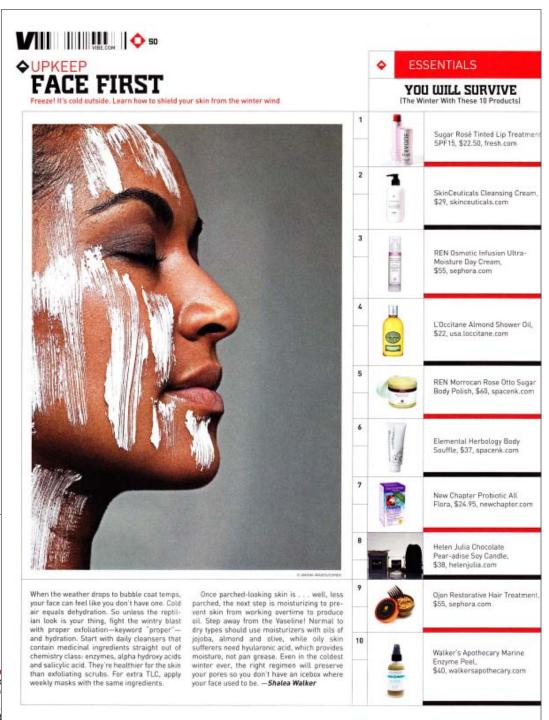
05 For pedicures, use a pumice sponge on the heels of feet to remove dry dead skin and calluses on pinky toes and balls of feet.

Mehaz, Wide Jaw Toenail Clipper, \$12, footsmart.com

02 File nails in one direction, not back and forth.

03 Apply oil to the cuticle and around the nail.

Carol's Daughter Lemon and Jojoba Cuticle Oil, \$9.50, carolsdaughter.com

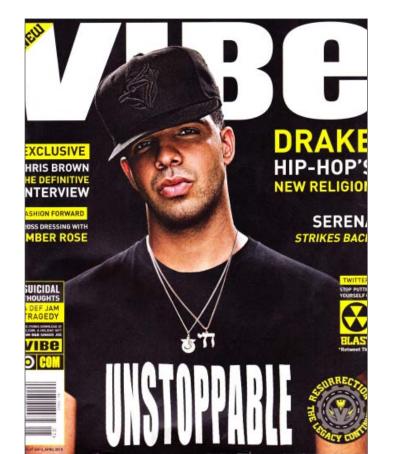




**MAINTENANCE** 

MR. CLEAN

Does your face have more issues than Marvel? Take a look at the man in the mirror and make a change with these solutions for trouble spots — Shalea Walker





the need for refills. If you're still a traditionalist, aim for glycerin-based soap bars to prevent over-drying. Avoid layering assorted washes, deodorants,

colognes and body spray scents.

· REN Seaweed and Sage Body Wash, \$22, www.renskincare.com

Beekman Pure Gostmilk Soap, \$13.00, shop-beekman 1802.com



Old Spice Pro Strength Antiperspirant Deodorant, Swagger Advanced Solid, SB, drugstore.com
 Gillette Odor Shield Anti-Perspirant & Deodorant, All Day Clean, \$5, drugstore.com



Raggedy brows can downgrade the prettiest of mugs. Skip the DIY method and find a skilled esthetician. Before you hit the shop, prep brows with a moisturizer enriched with Hyaluronic acid so wax doesn't stick to skin. Facial wax shouldn't burn, so make sure it's applied at room temperature. If you have sensitive skin, ask for a tea tree oil post-waxing session to prevent breakouts and bumps that make you look lowbrow.

Every woman has a bit of upper-lip fuzz. Nix that slight stubble with an at-home wax kit. Heat the wax to a thewarm temp and apply a water-based serum first to keep skin from deting snaged. Spreading a thicker tax to see the coll. To prevent irritation. Pop an ibprofen 30 minutes beforehand to fight the sting, but don't exfoliate—tit lifts skin. Always wax small areas at a divided the skin is at its most sensitivel for pain's sake.

Waxing down south doesn't have to set like childbirth. Substitut traditional waxing with the far less inch, chuck the razors and opt or a hardway must be to feet like childbirth. Substitut traditional waxing with the far less prown out to a quarter of an inch, chuck the razors and opt or a hardway max that comes strip-free with the at tree oil. to prevent irritation. Pop an ibprofen 30 minutes beforehand to fight the sting, but don't exfoliate—tit lifts skin. Always wax small areas at a different pain's sake.

m Cream, \$20, relaxinwar.com 2, The Cool Fix, \$25, anthony.com 3, Bliss/Phillips Bita in Perfect Deluxe Spa Edition, \$70, blissworld.com assorted Hair Removal Strips, \$32, blissworld.com 9, Shobha Rosewater Preshering Cloths, \$9 for 10, myshobha.com

## EDITORIAL FEATURES



HOME



Move over, Bobbi Brown. There are a couple of makeup and skin care mayens who are making a splash in New Jersey, launching their own lines and garnering a cadre of dedicated followers. Their upbringings couldn't be more different, but they share a love for experimentation and a commitment to personalized skin care and customer service. Vicki Hyman





When Shalea Walker was a girl growing up in Brooklyn and then Jersey City, she used to play chemist in the bathtub, mixing the family's various unguents and testing out the concoctions, even rummaging in her father's medicine cabinet and experimenting with his deodorants.

She's not sure why. "Maybe I was just vain," she laughs. But it probably had something to do with her mother, a seamstress who would whip up an outfit based on Walker's specifications, which instilled a certain fearlessness in her daughter.

Though she considered going into fashion, Walker made a beeline for beauty, getting her esthetician's license and working as a makeup artist with Ne-Yo, Jesse McCartney and Jersey's own Lil Mama.

She opened Walker's Apothecary in Jersey City seven years ago, but moved her spa and skin care salon three years ago to a sunny, tree-lined street of red-brick rowhouses in the Grove Street neighborhood.

In this high-ceilinged space awash in soothing grays and creams, she offers manicures and pedicures, personalized facials and waxing, but the real draw for many clients is the custom-blended lotions and serums made from essential oils and other botanicals to combat her customers' skin woes.

Walker, who is looking to expand into New York City, also has introduced a retail skin-care line that includes a marine enzyme peel (\$42) that exfoliates and tones, and a chamomile soothing gel mask (\$32), which hydrates while helping relieve redness in sensitive skin. A travel kit of four of her most popular products sells for \$65. She promises the concentrated ingredients offer a spa-quality facial. Walker Apothecary is at 68 Mercer St., Jersey City. (201) 333-0500. You can shop online at walkerapothecary.com.

Khuraira Musa was born in a small Nigerian village to a mother who did not survive childbirth. She was taken in by her aunt, sharing her mud hut, and as a child, Musa remembers grinding henna leaves, decorating her lips and cheeks



14



Above, Khuraira Musa's hot-selling dark circle con plex primer available at her store, Khuaira in Tenafl and Shalea Walker's travel kit featuring four of her most popular skin care products.

and drawing designs on her hands with the rich reddish-orange color.

When she was 16, she married the son of an affluent family in the city of Kaduna, and became intrigued with American television, particularly "Dynasty." "People laugh, but my role model was Alexis Colby. I felt that she was powerful, she was independent and she knew what she was doing."

Musa and her husband eventually moved to California, but the marriage failed. She worked as a model and in cosmetics, then moved to New York to pursue modeling, but quickly realized she was "not really crazy about being hungry." So she returned to cosmetics, working for makeup artists and entrepreneurs Trish McEvoy and then Laura Mercier.

Tired of traveling and busy raising a family. Musa opened her own makeup boutique in Englewood, later moving it to Tenafly, and developed her own line of makeup, including foundation, concealers and primers infused with anti-aging peptids and anti-oxidants. Her best seller? The dark circle complex primer (\$30), which works on women of all skin types and colors.

The Khuraira line is available at her ruby-hued jewel box of a boutique, also named Khuraira, at 29 1/2 Washington St., Tenafly, (201) 227-1135, or through her website. khuraira.com. u

Given your new album title, can you tell us why you consider yourself the voice of

the young people? cause I'm young and giving you my voice But I'm not only giving you my voice, I'm giving u how I feel, knowing all the youth around me have friends of all diferent cultures, all different shapes and sizes ho come from all over he world.

With so many fans who admire you, is it hard being a role

hat's just the way it is. t means a lot to me-it does, but I'm not trying to. I'm just giving my loice, giving my life experiences and sharing stories that are relatable What are some of the topics you cover in your songs?

talk about a trip to colege in a song called "To ollege"—the song has message behind it for oung girls and young uvs. I talk about life. oster care, parents who abandon [their children], ust different stuff in your

Your life must have changed drastically after scoring your record deal. What have been the biggest

differences? What's different? A lot of ings are different. Laughs) People look at ne different—they look at me as some type of "superhero" or some thing. A lot of kids look up to me, and a lot of he voice, to be the answer for their kids. It's nore pressure being applied to me as a per son as opposed to just

We always see you stepping out in fabu-lous hairstyles. How would you describe your overall look?

My hair has more natura curls and body in it now. just swoop it over to the side. I usually just wear it like that, or I'll wear it straight with a which is really my Why is this the perfect

style for you? cause it's glamorous but it's also something that an average teenag-

SOPHISTICATE'S BLACK HAIR

LOOKING CUTE The transition to soft curls spells style success for Lil' Mama "When you try to play an outfit up or go out to an event, you wear curls. I usu-ally wear curls when I'm dressy or you know, just try ing to be *cute*—which I was trying to do in this picture," remarks with a lough.

er would wear you know what I mean? It's really fun and it's cool one who likes to experiment with new styles?

Yes! Ever since I've been doing music professionally, I haven't really been able to [experiment] with my hair the way I want, but will soon. It's just that when you're so busy. you can only do simple things because it works. What can we expect from you in the coming

months in the style department? Well, right now I'm grow ing my Natural hair back

out-and my Natural texture is really thick

"I'm definitely a trendsetter because I don't follow

trendy, trendy hairstylesthat's just me!'

-Lil' Mama

because they protect my hair. I like my hair to

tay healthy because I

do a lot of dancing, and

heat to your Natural hair, it can break off.

when you put a lot of

and coarse-but with the perm, it's straight and sleek. But the perm s on its way out, and my hair is on its way in. For the moment though, are you still working with weaves

How do you go about styling your hair on an everyday basis? may bump it, curl it or just unwrap it. Usually I nwrap it with a brush and when it comes down, it's usually nice and either bouncy or

MAMA'S MAKEUP MOVES

To create Mama's sophisticated chic style while still retaining her natural edge, SBH called upon beauty expert Shalea Walker of Walker's Apothecary in lersey City, NJ, and frequent makeup artist to the star. "This is an everyday look for Lil' Mama," Walker eveals about the beauty moves Lil' Mama wore in front of the camera, "It's a consistent look that will eep her looking youthful and fresh."

less alle is the foundation for great

tyle, so beauty guru Walker began by applying Ren Calendula Omega 3/7 Hydra Calm Moisturiser. "The biggest thing is naking sure your skin is super-hydrated before you put on any kind of product." Walker dvises. She then added Temptu Airbrush Foundation, following up with a touch of MAC Bronzer. "I used the bronzer just on the pples of Lil' Mama's cheeks," Walker says. black eyeliner and Fresh Supernova Mascara to show off Mama's fave feature. "We do shimmery eyeshadows to bring attention to her eyes but not take away from her beautiful eve color." Walker says. "And the gold matches the yellow undertones in her skin." Walker applied Sebastian Trucco Lip Gloss to Mama's famous pucker, "It's red, but it's very sheer," she divulges. "I use that when we want to switch up from

the pink a little bit."

really straight depending on the type of hair

Lil' Mama for her SBH photo shoot.

I'm wearing: To aid in styling, what are your must-have products? A lot of times I don't

really need to use to much product beca my hair has a natu shine. But I defin to use 10 En 1 Super good deep condit And I like to use Sebastian Shape Plus Hair Spray be

and prevents it fro

We often see you wearing hair accesso What is it about pony styles that you love? I just love to work wit

gave its all in propping the sweet and sassy





ITried It: Face-Cleansing Brushes

ub-dub, my face needed a scrub, so I took a face brush for a spin.

### HOW DOES IT WORK?

QUICK-RECIPE ISSUE!

Supermarket Shortcuts

The soft bristles rotate mesmerizingly fast, helping cleanser to remove makeup; manufacturer claims it's six times more effective than cleansing manually. Fans assert that skin looks smoother, dry spots are banished, and fine lines are diminished. The sensation? Not quite as soothing as bunny slippers, but not sandblasting either.

### WHAT'S THE VERDICT?

A few weeks of use showed results similar to what I see post-microdermabrasion. My skin was smoother, and it felt like serums were better absorbed. Even though most systems come with their own cleansers, I liked that I could also use any product I preferred (a creamier formula for dry winter skin, oil-reducing for summer).

### WHAT DOES IT COST?

The popular Clarisonic Classic Cleansing System (\$195, clarisonic.com) is admittedly splurgy. If that breaks your budget, start with the smaller Olay Pro-X Advanced Cleansing System (\$30, olayprofessional .com). The technology is slightly different, but skin still gets a good scrubbing. Consider me a convert. -Cindy Hatcher

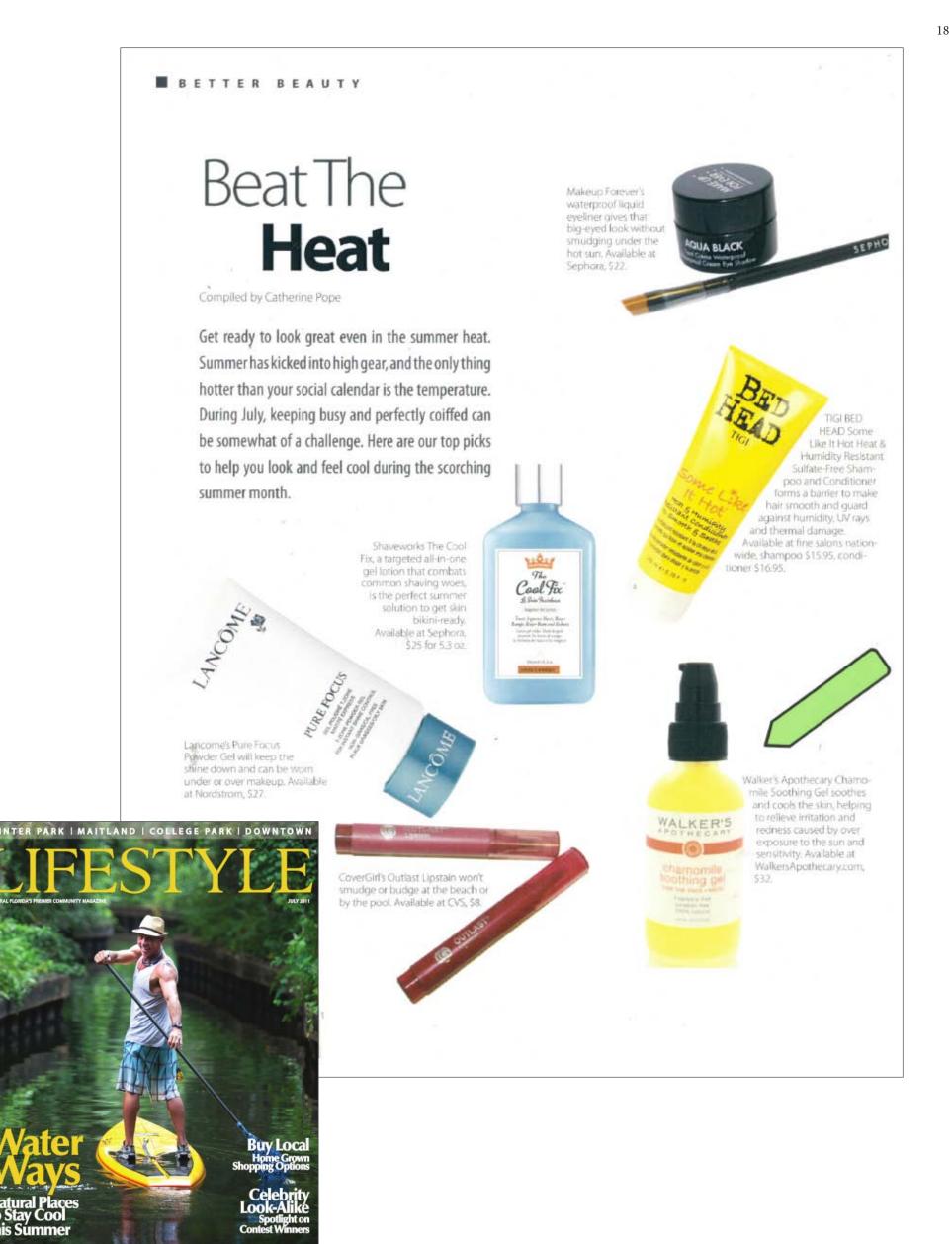


HEALTHY

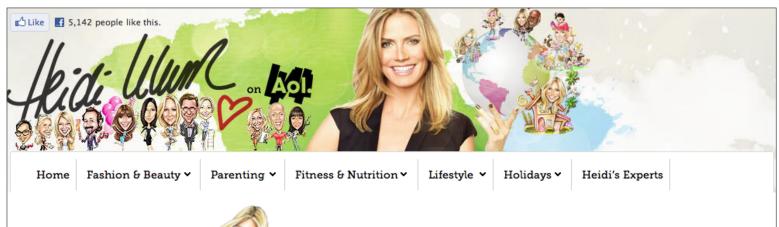
Become Brand YOU Re-Invention Tips to Weather Any Storm Stay Healthy: Terrific

Ditch the Salt, Keep the Flavor
Armed and Fabulous

**Raising Shining Stars:** 





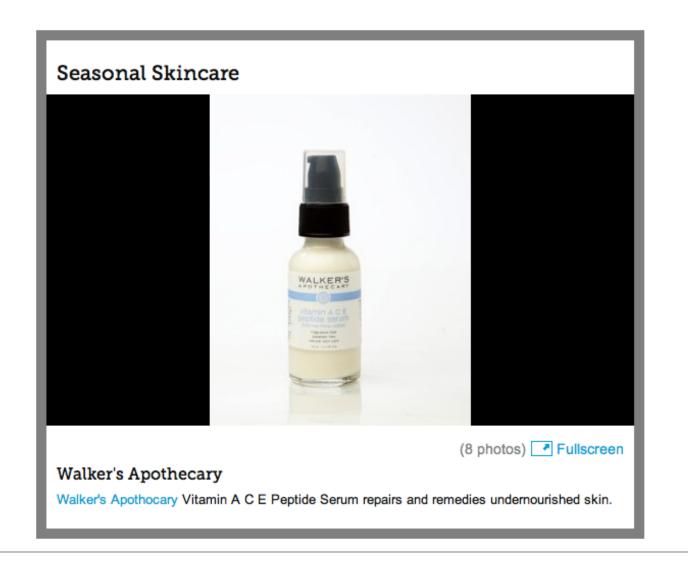




### Seasonal Skin



As the weather gets cooler, your skin gets dryer. It's important to keep your skin well nourished in the cold with moisturizers and serums that are especially formulated to protect your skin. "Depending on where you live, winter can be really harsh on your skin," says Beauty Expert Sabrina Bedrani. "I usually use a thicker moisturizer especially at night, while the skin is resting and not in contact of cold and wind-but because heat can also dehydrate and dry out your skin. I like to do a mask twice a week."

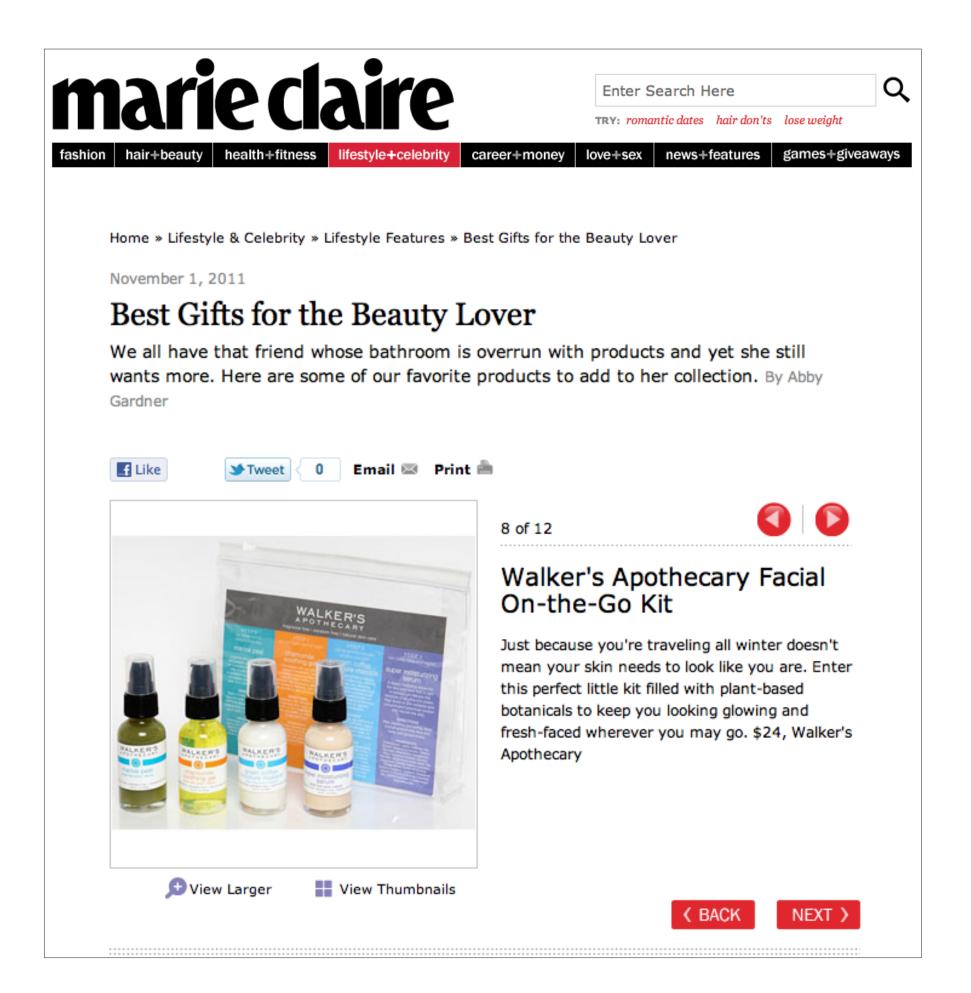




## Finally, a beauty blog where product weets insider know-how!

### **ECO BEAUTY: America's Most-Wanted Natural Beauty Finds**







7 Great Face Masks

By Alexandra Gonzalez

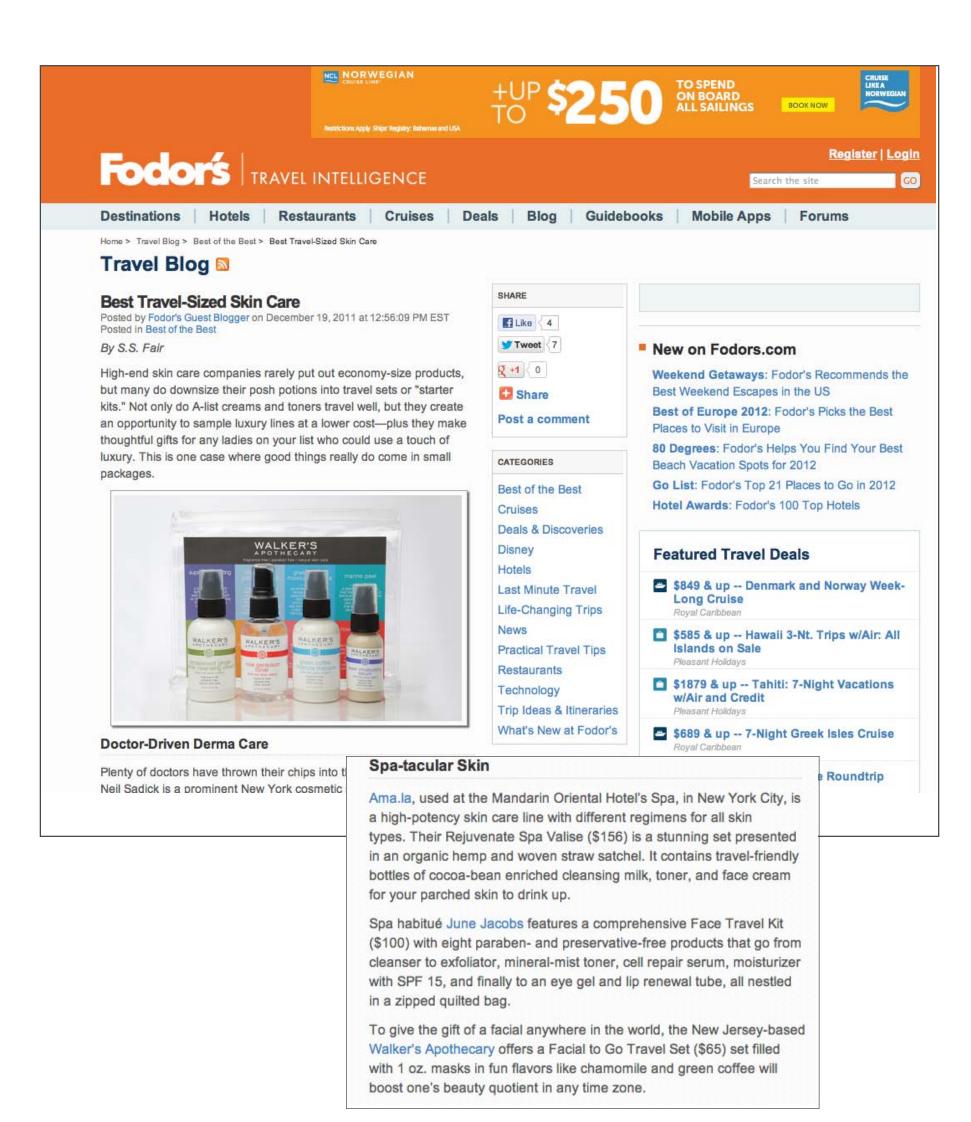
These intensive treatments will help address a range of skin problems—from acne to dryness.

### **Best Revitalizing**

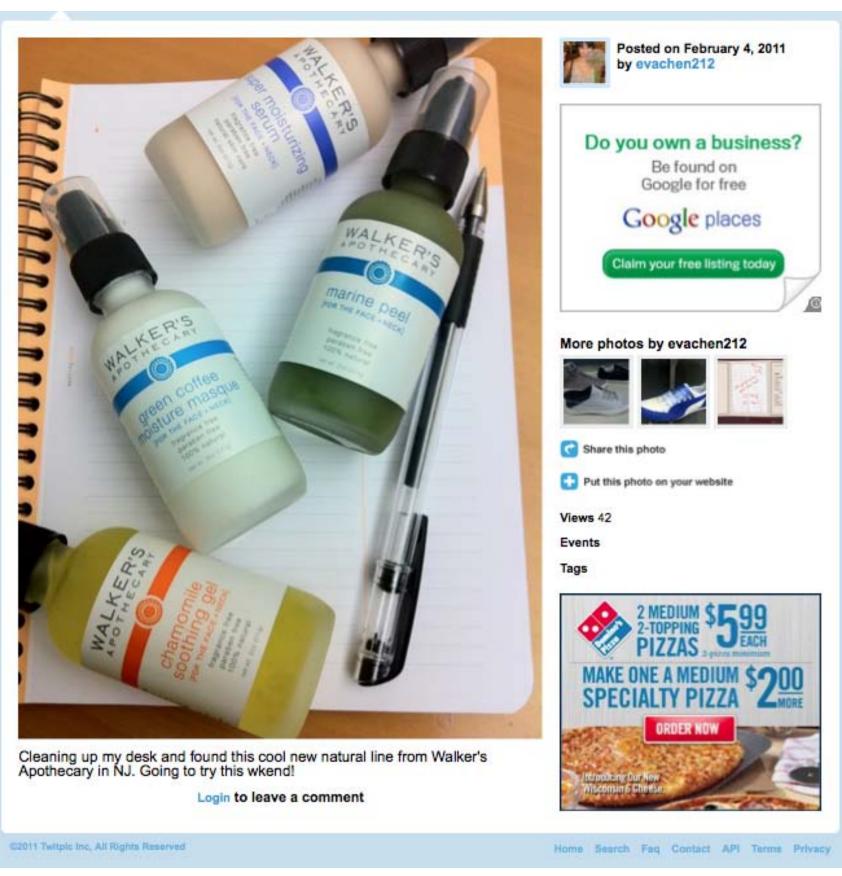
Walker's Apothecary's Green Coffee
Moisture Mask is like a shot of
espresso for your skin. It has
antioxidants and moisturizing
ingredients that instantly perk up skin,
making it look fuller and more
radiant.

To buy: \$46, walkersapothecary.com.





# Teen Out





Can't stop spritzing my face with the amazing-smelling Walker's Apothecary Rose Geranium Toner I just got from meeting- launching in Nov.!



## The 10 beauty products you should own

Every woman needs these affordable, essential products and helpful tips

Looking to maintain that youthful glow that came so easily just a few years before? Lucky for us, there are a ton of products willing to help in that department ...

### Exfoliating scrub

Smooth, radiant skin doesn't always come naturally, and that's where a <a href="mailto:serible">gentle</a>
exfoliating scrub comes in. Try Olay Skin Smoothing Cream Scrub, \$5.99. It helps slough off dead skin cells, revealing your naturally gorgeous skin underneath. A cleanser with glycolic and lactic acid like Walker's Apothecary Passion Fruit Exfoliating Cleanser, \$18 will "also lighten dark spots," says esthetician and makeup artist Shalea Walker.

### Anti-aging products

OK, I'm not saying we think you need to look younger, but it's never too early to include ingredients like peptides, antioxidants and retinol in your daily routine. "Retinol is great for all sorts of <a href="mailto:skin care">skin care</a> issues such as acne, smoothing skin texture and lightening dark spots," says Walker.

Philosophy Help Me Retinol Treatment, \$45, is a great way to ease yourself into the anti-aging regimen (if you haven't started already). And to help zap wrinkles, invest in a good face and eye cream, like Neutrogena Visibly Firm Eye Cream, \$11.99.



Health Beauty

### Facial on the Go

JUNE 17, 2011



### By Brianne Harrison Moore

Skin is the body's largest organ. It protects us from the elements and, therefore, takes a heck of a beating on a regular basis. And yet, too many of us neglect it, or just slap on any old product, whether or not it's the right one for our skin type.

That's the sort of practice that Shalea Walker set out to change when she opened Walker's Apothecary in Jersey City in 2004. Shalea, a licensed esthetician and makeup artist, wanted to create a place where each client receives truly personalized care, with treatments tailored specifically to their skin's needs. Her services include facials, makeup application and lessons, indulgent manicures and pedicures, and even express services for those in a hurry.

More recently, Shalea has launched her own line of beauty products under the Walker's Apothecary label. They include an enzyme peel, exfoliating cleanser, a moisturizing serum, and two masks that soothe and moisturize. Traveling? Just want to try the products out before buying full-size? There are two sets just for you: Walker's Apothecary Facial to Go Travel Set (\$65) and the Walker's Apothecary Facial to Go Sample Set (\$24). Both include the Marine Peel (renews skin by sweeping away dead cells while lifting impurities and stimulating circulation), Chammomile Soothing Gel (relieves irritation and redness), Green Coffee Moisture Masque (deeply moisturizes and replenishes skin), and Super Moisturizing Serum (protects and nourishes skin with high levels of antioxidants and concentrated botanicals), all contained in a convenient little zippered pouch with instructions. Perfect for air travel!

Walker's skincare products are made from plant-based botanicals and are available for purchase online at **walkersapothecary.com** or at the store, located at 68 Mercer St., Jersey City.









# zin-tastic!

by ayana byrd

Beautiful skin can be yours! All it takes is some commitment on your part to learn about its characteristics, and the care and practices required for keeping it healthy. We asked leading experts to weigh in on some of our most pressing



### black don't crack

We've all heard, and likely declared, the adage "black don't crack." And lest you think it's just luck, the reason we tend to age so well is because of comparatively higher levels of MELANIN in our skin. "Melanin is quite a gift," says Nikima Frenche, owner of Brooklyn's Le Chateau de Frenche Day Spa. Unfortunately it is also leaves us more susceptible to HYPERPIGMENTATION (dark marks and patches) and the thick raised scars known as KELOIDS when our skin suffers traumas like acne and bruising.

While keloids should be treated by a dermatologist, hyperpigmentation can be remedied in a number of ways, from over-the-counter fade creams and lighteners to prescription preparations and physician-administered chemical peels and laser treatments. Based on the extent and severity of dark marks, a board-certified dermatologist can recommend the best procedure for fading them. Hyperpigmentation can also be significantly reduced by the daily use of sunscreen. (For more on the wonders of sunscreen, see below.)

the ashytruth
Our skin is characteristically dry, which explains why lotion is a significant part of our daily grooming regimen. But climinating dry skin requires more than simply slathering on moisturizer after you bathe or shower. Our experts recommend that

IN HOT WATER. The longer you are in there, the more hot water can sap your skin's moisture, says dermatologist and author Jeanine Downie, M.D. Instead, make the water as lukewarm as you can comfortably stand it and get in and out of the shower in less than 10 minutes.

SWITCH PRODUCTS SEASONALLY. Use lightweight cleansers and moisturizers Oduring the warmer months and change to areas in addition to your regular lotion.

moisture-rich versions in the winter, when your skin needs an extra boost of hydration.

LAYER ON MOISTURIZER. "When applying products, start with the thinnest to the thickest in texture," says Shalea Walker, aesthetician and owner of Walker's Apothecary in Jersey City, New Jersey. After bathing, "apply a light oil to your body while it's wet, blot excess water AVOID LENGTHY SHOWERS AND BATHS with a towel, then apply a body butter to help seal

KEEP LOTION HANDY—near kitchen and bathroom sinks, on your desk at work, In your purse—and use it throughout

SMOOTH ROUGH SPOTS—elbows. knuckles, knees and heels—by applying an emollient-rich moisturizer to these

### the other huge reason to USE SUNSCIEEN:

Preventing a sunburn is darker areas will produce more ogy and cutaneous surgery. the given for why a bottle pigment, making the differ-"Sunscreen prevents these."

of SPF lotion should always ences even more pronounced." protected in the sun, the ami department of dermatol- the beach or outside all day.

The lesson? Use a minibe in your beauty arsenal. But says dermatologist Howard mum of SPF 30 every day, not did you know that the more Murad, M.D. In addition, un- just when you think you will you're out in the sun, the more even skin tone and dark marks be in the sun. Also, stresses likely you are to have uneven are associated with aging, says Dr. Woolery-Lloyd, wear a pigmentation? "Many African Heather Woolery-Lloyd, wide-brimmed hat with a Americans have four or five M.D., director of ethnic skin four-inch brim to provide adshades on their face. Left un- care at the University of Mi- ditional protection when at

OM · APRIL/MAY 2011

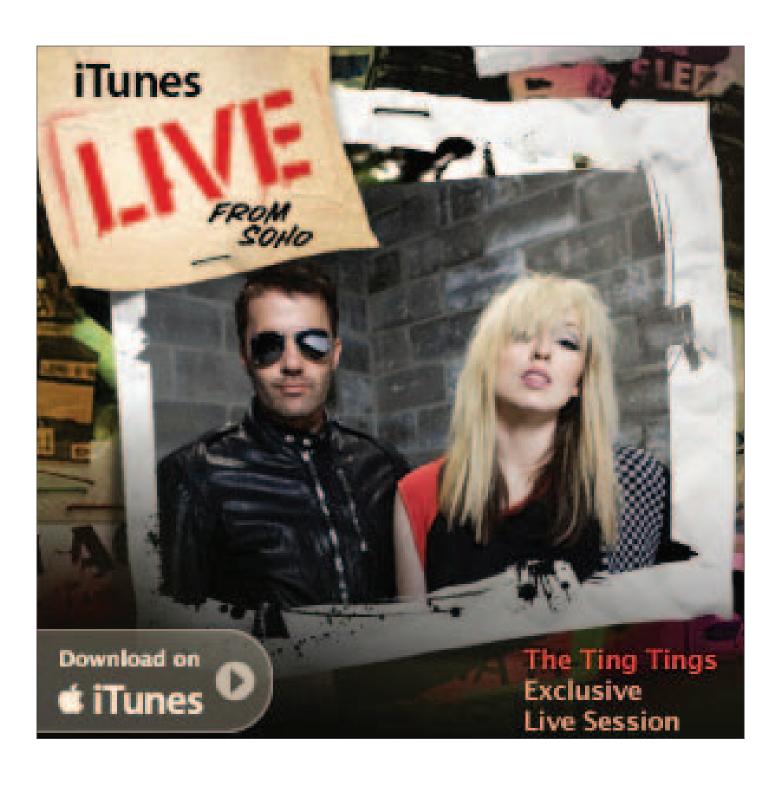


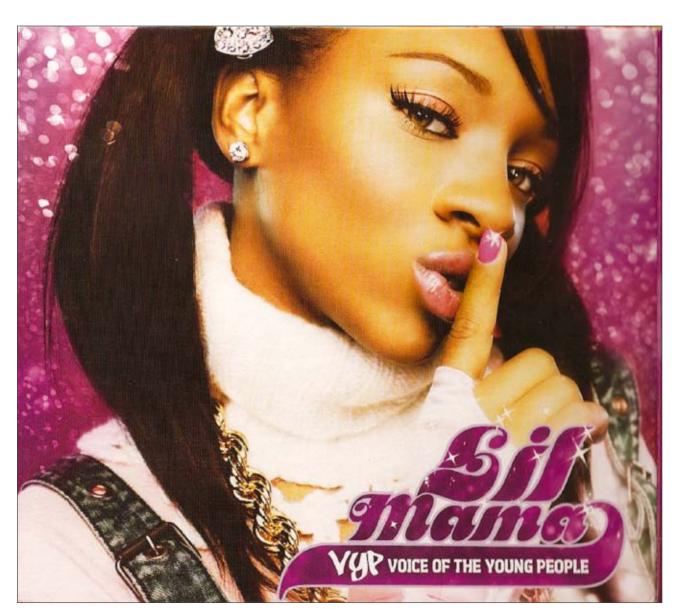


# COVERS & ALBUMS











CLIENTS



