

A black road bike is shown from a side profile, facing right. The frame is black with a rainbow-colored stripe running diagonally across it. The bike has a black saddle, handlebars, and wheels. The background is a light beige color with a subtle, textured pattern. The word 'SNOBO' is written in a large, stylized, black font across the upper part of the bike. The text '2014 BIKES' is written in a bold, black font in the lower right corner.

SNOBO

**2014
BIKES**



FOR DIRTBAGS, NINE-
BALLS, MOUNTAIN
BIKERS, ROADIES, MESSENGERS,
DANDIES, COMMUTERS, FREE-
STYLERS, NE'ER-DO-WELLS, RIFF-
RAFF, HOBOS, SCOUNDRELS,
LAYABOUTS & EVERYONE ELSE
SINCE 1992.

a work-a-day purpose while others
redefine old classics. Others still are
designed for one thing: shredding.
All of them however have one thing
in common: **fun**. So jump
on, take off and see
what's down
t h a t

r o a d ;
around the trail.
Down the path that
speaks to you.

Our
2014 bike line
reflects what has defined
our company from the beginning:
A sense that to do what you love
sometimes requires the unconven-
tional. We design what we like and
ride what we love everyday. Some of
our models are refined, some reflect

**Defined only by a shared interest
in doing things the hard way and
on the fringe, we ask you to keep
doing what you do, keep striving to
catalyze a change and stay true to
yourself. RIDE DIFFERENT.**

SWOBO
®

FILLMORE



Refined. Sophisticated. It's for grownups.

Double butted chromoly frame and fork • 135mm spacing • Tange Terious HS • Outboard cartridge BB • 170mm alloy cranks 46t chainring • Shimano Alfine 8 speed • Alex DA22 rims • 14g SS spokes • 32c Kenda Kwick Trax with reflective sidewall • Tektro brake levers with integrated bell • Avid BB5 disc brakes • Hammered aluminum fenders • Swobo branded bar, stem, post & saddle. Mens and Step-through.



Named after a renowned music venue, a street in San Francisco or perhaps an infamous pimp who lives there, the 2014 bike features an array of bells (literally) and whistles making it an eager recipient for whatever you have to dish out.

8-speed Shimano Alfine hub and disc brakes, the Fillmore is ready for whatever comes your way. We threw in hammered fenders to help keep you lookin' good while you do it. An integrated bell to call attention to yourself and rounding out the city-style package are lock-on grips, saddle mounted beverage opener and full eyelets for front and rear racks.

Sizes available: **48, 51, 54, 57, 60 cm / 48, 51 cm step-through.**

Color: Victoria Blue (m) and Baltic (s-t).



NOVAK



City Riding? Urban commuter? Bar bike? Yes.

Double butted chromoly frame and fork • 135mm spacing • Tange Terious HS • Outboard cartridge BB • 170mm alloy cranks 46t chainring • Shimano Nexus 3 speed • Alex DA22 rims • 14g SS spokes • 32c Kenda Kwick Trax with reflective sidewall • Tektro brake levers with integrated bell • Caliper brakes • Hammered aluminum fenders • Swobo branded bar, stem, post & saddle. Mens and Step-through.



Named after legendary Northern California rabble rouser Rich Novak, and like its namesake, the Novak is a no B.S., what-you-see-is what-you-get workhorse.

Steel frame, 700c wheels, 3-speed Shimano Nexus hub, easy-to-use caliper brakes; destined to be the new classic. With an upright riding position, Novak gives you a heads-up ride to see what's coming, while the nimble steel frame smooths out rough urban roads. We've thrown in hammered fenders too. Why? Because no one likes people with dirty faces and we want to make sure everyone can see how good you look. You even have an integrated bell in case no one is paying attention. Full eyelets for front and rear racks.

Sizes available: **48, 51, 54, 57, 60 cm / 48, 51 cm step-through.**

Color: Gold Fusion (m) and Vanilla (s-t).



ACCOMPLICE



Like Butch & Sundance. Vincent & Jules. It's your go-anywhere, do-anything partner-in-crime.

Double butted chromoly frame and fork • 120mm spacing • Tange Terious HS • Cartridge BB • 170mm alloy cranks 41t chainring • 32h KT high flange sealed bearing hubs • Alex rims • 14g SS spokes • 42c Kenda Euro Trek with reflective sidewall • Tektro calipers • Swobo branded bar, stem, post & saddle.



The best partner-in-crime is one who won't let you down. Or rat you out. The Accomplice isn't saying anything.

When you have one of the most popular fixed geared bikes in the stable, it's not easy to work out what comes next. We took this question to the streets asking messengers, riders and everyday Jacks and Jills what they wanted in a single speed sled. "Make it bomber." No problem. We kept the geometry of the Sanchez but added a gusset under the down tube so you can bash around with confidence. Gave it wider handle bars for greater control. Then we grabbed the cheeks and made room for 45c tires so those potholes and other obstacles? Forget about it.

Sizes available: **SM, MD, LRG, XL**

Color: Signal Green and Matte Black.



MUTINEER



Quite possibly the best damn 27.5" single speed MTB on the planet.

6061 Aluminum frame. Shock adjusted segmented fork • 135mm spacing • Belt compatible • Tange Cartridge HS • Cartridge BB
• BMX 3-piece 175mm chro-mo cranks. 34t chainring • 32h Novatec sealed bearing hubs. 16t cassette • Alex FR30 rims • 14g SS
spokes • 27.5 x 2.2" Kenda Honey Badger • Avid BB7 disc brakes • Swobo branded bar, stem, post & saddle.



“What is this? Swobo makes city bikes.” Exactly.

Sometimes you just need to do something different. Break from the herd. The Mutineer steps away from what a lot of people think Swobo bikes should be and that's what we were shooting for. When we showed the prototype, several folks asked what it was for. When they rode it, it didn't take long for them to find the answers. It's not a city bike. It's not meant for streets. Born on the short track and on the trails around Fort Collins, it's a single speed mountain bike built on the 27.5" wheel platform. Belt drive compatible. Shock ready geometry. A build kit that is ready to rock. The Mutineer is ready to take what you've got to dish out.

Sizes available: **SM, MD, LRG, XL**

Color: Matte Black.



SANCHEZ



The Sanchez is Freedom. Get Some.

Double butted chromoly frame and fork • 120mm spacing • Tange Terious HS • Cartridge BB • 170mm alloy cranks 46t chainring • KT high flange sealed bearing hubs • Velocity Deep V rims • DT 14g SS spokes • 28c Kenda Karvs • Tektro calipers • Swobo branded bar, stem, post & saddle. All that and assembled right here in the good 'ol U. S. of A.



Inspired by night cat missions, alleycat races, and filling bags and dropping tags, our Sanchez is a stealthy beast, best christened by cheap beer. And if you ever use the word 'hipster' in the same sentence when speaking of this bike, you'll be christened by cheap beer too. And not in the good way.

Unlike a lot of single speeds on the market, this isn't a cheap, hi-tensile steel frame. The Sanchez is made of a custom-spec'ed butted chromoly tubeset, TIG welded and is the best foundation for your fixed gear dream house. Assembled one at a time right here in Colorado. To paraphrase Geno, **"The Sanchez is freedom. Get some."**

Sizes available: **SM, MD, LRG**

Color: Amigo

Options: Pista drop bars.



FOLSOM



Remember that kick-ass BMX you had as a kid? It grew up and became the Folsom.

6061 aluminum frame and fork • 135mm spacing • Belt drive compatible • Tange Terious HS • Cartridge BB • BMX 3-piece 175mm chro-mo cranks 36t chainring • KT hubs / coaster brake rear • Alex rims • SS spokes • 26 x 1.95" Kenda K-Rad • Rear Coaster • Swobo branded BMX style bar, stem, post & saddle • All that and assembled right here in the good 'ol U. S. of A.



Still think you can jump your buds in the alley? Go on, try.

How many companies can claim preliminary testing of a bike that includes ghost riding it into the Pacific ocean, as well as into the back of a parked Porsche Boxster (it was an accident, we swear), off-road, on-road, and no road rides, derbies, portaging a dead squirrel to its funeral, and well over a thousand miles of sideways, and hysterical laughter inducing skids? Just one and that would be us.

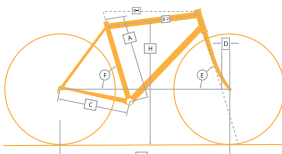
Probably the most popular model Swobo has ever made, features over-size round and box section aluminum that is both light and tough, while the front triangle gusset keeps the front-end beef. Rear spacing is 135mm.

Sizes available: **MD, LRG**

Color: Why, matte black of course. Just like your soul.

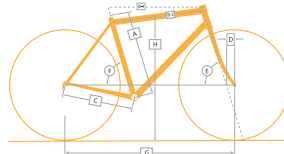


Fillmore



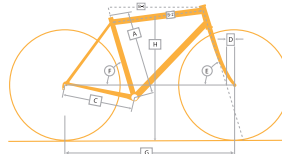
	48	51	54	57	60
A Seat tube	480	510	540	570	600
B-1 Effec. top tube	520	535	555	575	590
B-2 Top tube	504	518	538	562	578
C Chainstay	425	425	425	425	425
D Fork offset	43"	43"	43"	43"	43"
E Head angle	71°	72.5°	73°	73°	73°
F Seat angle	74°	74°	73°	73°	72.5°
G Wheelbase	995	999	1004	1024	1034
H Standover	29"	30"	31"	32"	33"

Novak



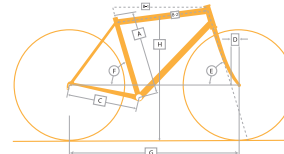
	48	51	54	57	60
A Seat tube	480	510	540	570	600
B-1 Effec. top tube	520	535	555	575	590
B-2 Top tube	504	518	538	562	578
C Chainstay	425	425	425	425	425
D Fork offset	43"	43"	43"	43"	43"
E Head angle	71°	72.5°	73°	73°	73°
F Seat angle	74°	74°	73°	73°	72.5°
G Wheelbase	995	999	1004	1024	1034
H Standover	29"	30"	31"	32"	33"

Accomplish



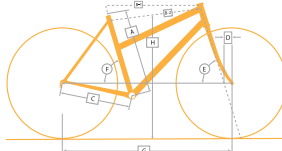
	Small	Medium	Large	Xlarge
A Seat tube	480	520	560	600
B-1 Effec. top tube	515	525	575	590
B-2 Top tube	502	515	560	580
C Chainstay	400	400	400	400
D Fork offset	43"	43"	43"	43"
E Head angle	72.5°	72.5°	73°	73°
F Seat angle	75.5°	75.5°	74°	74°
G Wheelbase	959.5	970	1001	1016.5
H Standover	30"	31"	32"	33"

Sanchez



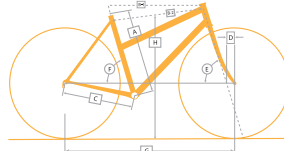
	Small	Medium	Large
A Seat tube	520	560	600
B-1 Effec. top tube	525	575	590
B-2 Top tube	516	562	582
C Chainstay	400	400	400
D Fork offset	43"	43"	43"
E Head angle	72.5°	72.5°	73°
F Seat angle	75.5°	74°	74°
G Wheelbase	973	1003	1018
H Standover	30"	31"	33"

Fillmore ST



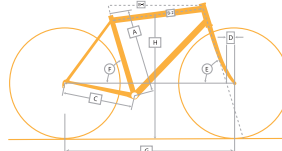
	48	51
A Seat tube	480	510
B-1 Effec. top tube	520	535
B-2 Top tube	515	530
C Chainstay	425	425
D Fork offset	43"	43"
E Head angle	71°	72.5°
F Seat angle	74°	74°
G Wheelbase	995	999
H Standover	27"	27"

Novak ST



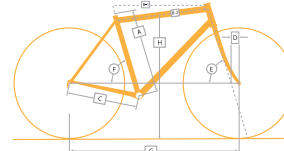
	48	51
A Seat tube	480	510
B-1 Effec. top tube	520	535
B-2 Top tube	524	538
C Chainstay	425	425
D Fork offset	43"	43"
E Head angle	73°	73°
F Seat angle	75.5°	75°
G Wheelbase	989	999
H Standover	27"	27"

Mutineer



	Small	Medium	Large	Xlarge
A Seat tube	14"	16"	18"	20"
B-1 Effec. top tube	565	565	586	610
B-2 Top tube	547	539	559	585
C Chainstay	440	440	440	440
D Fork offset	45"	45"	45"	45"
E Head angle	70°	70°	70°	70°
F Seat angle	72°	72°	72°	72°
G Wheelbase	1057	1059	1081	1105
H Standover	29.5"	30"	31"	32"

Folsom



	Medium	Large
A Seat tube	16"	20"
B-1 Effec. top tube	565	610
B-2 Top tube	539	585
C Chainstay	430	430
D Fork offset	45"	45"
E Head angle	70°	70°
F Seat angle	72°	72°
G Wheelbase	1050	1095
H Standover	27"	31"

Follow the path of the unsafe, **independent** thinker. Expose your ideas to the dangers of controversy. **Speak** your mind and **fear less** the label of 'crackpot' than the stigma of conformity. And on issues that seem important to you, **stand up** and be counted at any cost. -Chauncey Depew

Ride different. -Swobo

SWOBO BICYCLE LIMITED WARRANTY:

Swobo Bicycle, Inc. warrants to the original owner of a new Swobo bicycle or frame, that any bicycle or frame purchased from an authorized Swobo dealer or from Swobo directly, will be free from defects in material and workmanship for a period of 5 years from date of purchase. All components are covered under relevant manufacturers' warranties, which is 1 year from date of purchase. Paint and finish are warranted for 1 year from date of purchase. www.swobo.com

THE IDEA KNOWN AS **SWOBO** HAS BEEN ROAMING THE BACK ALLEYS

AND SIDE STREETS OF URBAN CYCLING SINCE 1992. STARTING OUT AS

**A MOVEMENT TO CHANGE THE WAY PEOPLE THINK
OF THE BICYCLE AND ITS CULTURE**

IT HAS DEVELOPED INTO A GROUP OF LIKE-MINDED CITIZENS THAT SPAN FROM

**SAN FRANCISCO TO MANHATTAN,
AND TOKYO TO LONDON.**

BORN FROM THE COMPANY'S **HOMETOWN OF FORT COLLINS**, SWOBO

DESIGNS STREETWEAR AND BICYCLES GEARED FOR THE CITY STREETS.

Swobo products are available exclusively from Independent Bike Dealers or from swobo.com.
HAWLEY is the exclusive distributor. Want the goods? Tell your favorite bike shop to contact
their Hawley rep or have them call directly at 800-822-1980 or visit www.hawleyusa.com

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