



The Imagine Financial Platform

The Imagine Financial Platform (IFP) provides a cloud-based environment for service providers, consultants, developers, and other third parties to use, create, and distribute applications—Imagine Apps—that leverage, customize, and extend the Imagine Trading System in an almost limitless manner.

Partners have the opportunity to significantly grow their business in three key ways:

- Provide additional value to your current clients and market with Imagine Apps
- Leverage Imagine client base and markets, as well as Imagine's sales and marketing initiatives
- Have global access to totally new markets

THE IFP PARTNER PROGRAM PROVIDES THE FOLLOWING:

ACCESS TO THE IMAGINE TRADING SYSTEM INCLUDING THE IMAGINE FINANCIAL PLATFORM

- User log-ins provided to a development environment free of charge
- Access to the Imagine System's full software functionality
- Includes Imagine complete IFP toolkit—Imagine JavaScript API, IO services, API, and Web Services

TRAINING

- Imagine Trading System Training
 - Group or one on one training sessions with Imagine Personnel
 - Access to on-line training materials
- Imagine JavaScript API training
 - IFP Training Modules and Videos
 - Participation in group training sessions, as available
 - On-line reference materials (including programmers API Reference Guide)

SUPPORT

- Phone and email support—24x5-1/2 globally
- Developer Forum
- Developer knowledge base (coming soon)

IMAGINE MARKETPLACE & APP DISTRIBUTION AND REFERRALS

- Global distribution and marketing opportunity of Apps in Imagine's cloud based Marketplace
- Marketplace is royalty free for introductory period until 12/31/12
- Source code of Apps is access controlled
- App ownership rights belong to Imagine Partner (subject to execution of agreement with Imagine)