

CardNinja

Toss your wallet.™

Ultra-slim Design | Universal Fit | Made in the U.S.A.



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CardNinja

Ultra-Slim Phone Accessory Combines Wallet and Phone for Innovative Storage Solution

PRODUCT: CardNinja is an innovative storage solution that offers consumers the option to leave their bulky wallets behind. The ultra-slim CardNinja firmly attaches to the back of most smartphones as well as cases and can hold credit/debit cards, identification, and cash. The unique design is flexible enough to hold up to eight cards and secure enough so items will not fall out, even if you flip it upside down.

CardNinja helps keep essentials together in one place. Consumers can now avoid the bottomless dig for cash. It's perfect for workouts, travel, errands, and everyday life.

DESCRIPTION:

CardNinja comes in three colors that are compatible with most smartphones:

- Ninja Black
- Steel
- Eggplant

Other features include:

- High quality adhesive secures onto phones and cases
- Removable
- Made from unique flexible material
- Holds 1 to 8 cards as well as cash
- 2.2" x 3.0" x .1"

PRICE: CardNinja MSRP is \$19.95.

The product is available in select retailers and online at www.cardninja.com.

CONNECT WITH CardNinja:

<http://www.facebook.com/TheCardNinja>

<https://twitter.com/thecardninja>



ABOUT CardNinja:

CardNinja is a new alternative to the traditional wallet, created to help men and women simplify their lives by streamlining what they carry. With its ultra-slim design, CardNinja allows consumers to easily store their credit cards, IDs and cash and works on nearly every smartphone. The product is designed and manufactured in the USA and is available for purchase at www.cardninja.com and in select retailers.

Groundbreaking Ultra-Slim Wallet for iPhone, Android and Blackberry

While a Sept. 5, 2012 article published in *Wired Magazine* states that, "People won't be able to get rid of their bulky wallets for "at least a decade," a Silicon Valley startup may already be changing that with their new product, playfully named the CardNinja.

The CardNinja is an ultra-slim wallet that adheres to the back of nearly any smartphone or case, allowing the user to carry credit cards, ID cards and cash, and is available now at www.cardninja.com.

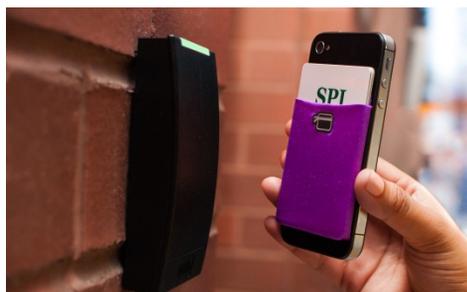
Those who stuff their wallets like filing cabinets are certainly not alone. CardNinja Designer Kumar Jambunathan, a former bio-medical device engineer, says, "people lug around bulky wallets filled with old receipts, or purses packed with credit and loyalty cards. How much of it do you actually need to carry all the time?"

The future of mobile device based payment promises to eliminate the need for a wallet or purse entirely, but widespread availability is a decade away. Co-founder Sunder Jambunathan adds, "The CardNinja is an ultra-slim wallet that works with iPhones (including iPhone 5), Androids, BlackBerries and nearly every smartphone case as well. It will streamline your life every day and the ability to walk out of your house holding just your phone combined with a CardNinja is really liberating."

Women have also found the CardNinja to be extremely useful. A young woman working in the biotech industry who was among the beta testers mentions, "My phone, a credit card and a driver's license ... It's all I need to carry."

And it's not just twenty-something's that love the concept. Bill Mulvey, a 56 year old man from Massachusetts was introduced to the product by his daughter. He was so excited by the idea that he gave up his wallet and flip phone and switched to a smartphone wallet - the CardNinja. "It's simple and it just works," says Mulvey.

CardNinja was created to help men and women simplify their lives by streamlining what they carry. CardNinja products are designed and manufactured in the USA.



CardNinja Founders



Kumar Jambunathan, Co-Founder & Head of Design

Kumar co-founded CardNinja with his brother Sunder. He grew up in Rhode Island, where his father worked as a surgeon. Though uninterested in pursuing a career in medicine, Kumar shared his father's attention to detail and desire to improve lives. He graduated from Rensselaer Polytechnic Institute with a bachelor's degree in mechanical engineering and went on to become a medical device designer, creating innovative new tools and procedures for doctors.

Kumar is the lead designer and product innovator at CardNinja, using his background in product development to design the product and oversee manufacturing in the Bay Area. He currently resides in Sunnyvale, CA, with his fiancée Tanya, where they enjoy exploring California's wine country.



Sunder Jambunathan, Co-Founder & CEO

Sunder grew up inventing new products with Kumar. Inspired by his mother, an accountant and entrepreneur, Sunder pursued a business degree from Georgetown University and after graduating, began a career in private equity with Deutsche Bank.

Sunder oversees the management of CardNinja including distribution and partnerships. He currently resides in New York City with his wife Rupa who together love eating, traveling, and eating while traveling.

Product Images



Perfect for those hitting the gym or going for a run



*Using a small handbag?
No need to worry about
storing your valuables
without a wallet*



*Leave your bulky wallets
behind*



*Choose from a variety of colors, including
Eggplant, Ninja Black and Steel*

[Download
Images
Here](#)

Recent Press

Learn What the Media Has Been Saying about CardNinja

The New York Times

"Fresh and well designed"



"The CardNinja will be ideal for storing those tap-and-go cards like train tickets and office access passes"

WALL STREET JOURNAL

"The \$20 case is capable of holding a combination of cash, cards and ID, as needed. It's a great way to carry exactly what you need," says Odysseas Papadimitriou, chief executive of CardHub.com"

Macworld

"Provides a convenient pocket for plastic cards or paper money"



"CardNinja helps you keep it all together"

THE INQUISITR

"CES 2013 is full of 'innovations' (if the event was a word cloud, all others would recede into the background), but one of the coolest we've seen for mobile isn't even a gadget per se, just the simple and inexpensive CardNinja wallet"



Editor Rating: "EXCELLENT"



"Great for the gym-goer, compact traveler, working professional, college student and anyone needing a sleek way to carry their key items when running errands or going out for the night"

StyleUnited™ beta

"Modern technology is awesome, but it's often hard to enjoy it and stay organized at the same time. Enter CardNinja — a thin pocket that you stick to the back of your smartphone"

Power Pocket-lint

"Sometimes the small things are the best. CardNinja is a simple yet effective 'wallet replacement' - or more of a card pocket really - that can stick on the back of most smartphones or cases"



"This is a perfect gift for someone who prefers to consolidate to have everything in one place, rather than having too many accessories scattered everywhere"



Cult of Mac

"The CardNinja Is Really The Only iPhone Wallet Solution Worth Considering"

TECH™ COCKTAIL

"It's designed to prevent anything from falling out"