



Enter the Magical Little Kingdom with Ben and Holly!

Magical... truly magical... is the only way you can describe Ben and Holly's Little Kingdom and now, with the new collection of playsets, children can recreate this make believe world where anything is possible.



accessories, two figures and features such as opening windows there is plenty for little girls to discover.

The Magic Elf Tree playset also has much to explore. This three storey dwelling houses an elf factory where the dolls clothes magically change colour. There's even more magic to discover, with just a wave of the wand, the elf clock will chime and a Holly Bush will magically grow. But that's not all - extra pop-up features include a wand testing machine, revolving tables and as there's plenty of room for everyone inside, four characters are included. Princess Holly, Ben Elf, Nanny Plum and the Wise Old Elf make for a fine Little Kingdom gathering!



Ideal for stocking filler purchases, the Ben and Holly soft toys include 25cm plush toys, large feature plush and a whole collection of Mini Soft Toys. Plus, creativity is encouraged with the Paint-Your-Own Princess Holly Money Box and Holly's Magic Talking Picture Frame.

With all this and more, there really is a whole kingdom of Ben and Holly toys, accessories and playsets from Golden Bear to discover.



For more information, images or advance samples please contact the Golden Bear Press office at Evolution PR by emailing Lauren@evolution-pr.co.uk

