

# BANANAS in PYJAMAS™

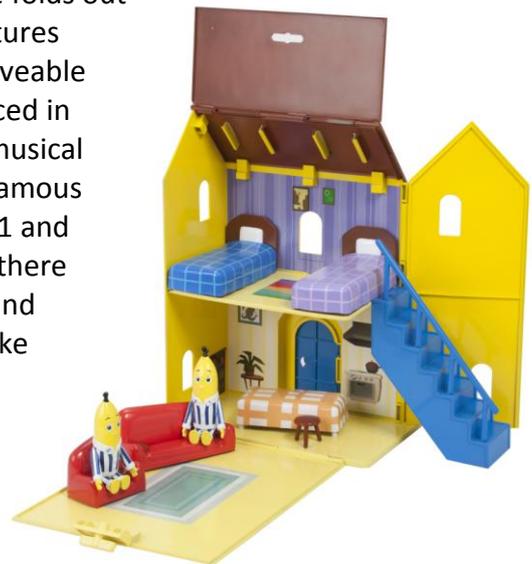
## Going Bananas...

Kids already love Bananas in Pyjamas and now they can experience the hilarious antics of B1 and B2 in new and inspirational ways with a brand new toy line from Golden Bear.



The B1 and B2 Day and Night Banana Buddies are just the thing to help with a bedtime routine. Not only can a child take his favourite pyjama clad friend to bed, but the sleeping feature will encourage them to sleep too. Simply lay the Banana down to hear him snore, then, when morning comes, stand the Banana Buddy upright to hear more bananastastic phrases.

The Banana's in Pyjamas Fun House is perfect for role-play fun. This three storey playhouse folds out to reveal loads of play features inside, complete with moveable furniture that can be placed in any of the rooms and a musical staircase that plays the famous theme tune. Of course B1 and B2 are included and are there to look after the house and take part in all those make believe banana adventures.



Fans can experience the Bananas in Pyjamas in even more ways with the new set of Dominoes and Mini Sketchy Fun travel toys. Numeracy skills are

instantly challenged with Dominoes as they match the colours until their pieces are gone, whilst Mini Sketchy Fun is ideal for 'on the go' amusement and provides mess free creativity that can be instantly wiped clean ready for the next banana masterpiece.



The Bananas in Pyjamas collection will be available from all good toy stores and with mini soft toys and talking plush toys completing the line-up, there's a toy for every child wanting to embrace this stripy world of banana flavoured fun.

