

TANGLED

ISSUE 2
SUMMER 2013

MAGAZINE

Exclusive
interview with
Olympic Gold
medallist, Joanna
Rowsell

BEAUTY
SECRETS
*Perfect
those brows*

FESTIVAL FASHION

with a

vintage twist

The Rolling Stones

The Hair Myth

How celebrities are
redefining our
perceptions of
beauty



PLUS! The Folly Mixtapes, FREDDIE AND THE FREELOADERS, Summer Pastels and dotty NAIL ART



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EDITOR'S *letter*

We're in the middle of a beautiful hot spell making perfect British summer memories of barbecues, picnics and festivals. Find out what the atmosphere was like at sunny Glastonbury this year from the incredible soul revue band, Freddie and the Freeloaders. How's your hair faring in the sticky heat? Read our Be Creative article for fresh ideas on perfect festival hair by packing a few fashion wigs at the bottom of your bag! Get a new perspective on your festival wardrobe by reworking and customising vintage pieces and approach this season's trends your way. This edition is all about thinking differently and redefining attitudes, consider for instance, the idea of hair being an integral part of beauty then look at beautiful a-list celebrities like Charlize Theron and Anne Hathaway who have made the headlines by shaving it all off. A preview of the TANGLED Wigs Autumn advertising campaign on page 11 (recreating an advert from Vogue Magazine in 1970) shows how attitudes to wigs have changed since then but that the enlightened attitude of the seventies woman is one we could all learn from.

We also have an exclusive article from Joanna Rowsell about her experiences with alopecia. A fantastic read that I'm proud to share with you all.

Enjoy!

Love Sam x

Samantha Barnes
Editor



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TREND REPORT S/S'13: PASTELS

The SS13 catwalks were a blur of sugary hues and bright pastels and the pastel trend is most certainly a trend that is timeless, feminine and classic. The designers have created garments that embody elegant lady-like style this season, but, the designs are far from predictable.

Christopher Kane's collection consisted of draped crepe dresses and lustrous pastel skirts in bright hues teamed with logos of Frankenstein's monster, lightning bolts, and bats that created an edge to the usually soft and feminine pastel looks. Another designer to produce edgy designs was Oscar de la Renta, with his fusion of soft pastel hues and bold fuchsia, teamed with green pompoms, showed an imaginative twist to the trend. The SS13 trend also features livelier colours of oranges, emerald greens and blues that were seen in David Koma's collection of cut-out mesh dresses.

Georgia Hall has successfully captured the pastel trend in her summer 2013 collection entitled *Dancing on Your Tiptoes*. Her collection is perfectly wearable and features 'feminine silhouettes with a sporty twist' combining frills, lace and delicate printed netting to create all occasion dresses.

Ellie Saab seems to have a favourite in pastel colours with her summer collection from both last year and her Resort collection this year that showcased an assortment of lady-like dresses created in various styles and indulgent pastel shades, ranging from white to salmon.

Temperley London stuck to their womanly, sophisticated style with a collection of full skirts and evening dresses in the classic baby blue and violet.

Other designers of the pastel trend include Louis Vuitton whose spring show featured last year. The collection consisted of fine-looking pastel shades in lace, organza and flowing feminine skirts with a distinct Parisian influence. Their beautiful colourful editorials evoke feminine pastel dreams; painting the scene of models in a funhouse, riding a carousel of white horses.

This season is all about luxurious femininity and thanks to the high street stores, you do not need to pay catwalk prices for your pastel spring/summer wardrobe. Perfect for every day looks, summer in the office, or a tea party, you are able to experiment with the juxtaposition of structured and flowing items, pair soft blouses with structured trousers and flowing dresses with tailored jackets.

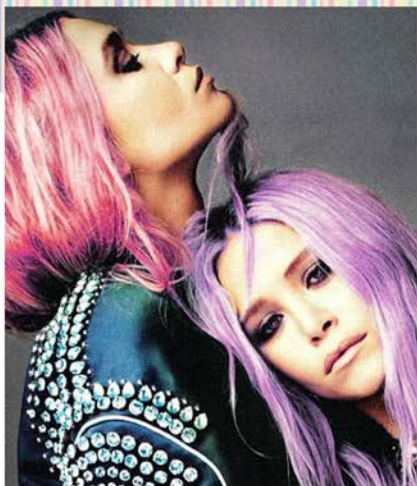


Christopher Kane s/s'13

You can also add modern twists to the pastel look with pastel handbags such as Mulberry's launch of the Willow Bag, which are available in hues of apricot and mint; statement jewellery and flat shoes to create a confident, girly look with a summer-carnival twist.

Report by Cailyn Cox.

Top image: Tim Walker for Mulberry s/s'13



PASTEL PALETTE

S/S'13 HAIR

With the pastel fashion trend gracing the spring and summer seasons, the hair trends are mimicking fashion with an increased demand in fashion hair colours! The 2013 hair trend is all about fun, and adding a splash of colour to your hair is the perfect way to achieve this. What better colours are there than pastels? On the fashion runways this year we see hues of baby blue, lavender, pink and green.

One of the most popular festival trends this season is Hair Chalk, which has been especially developed to give your hair a temporary and fun colour revival, perfect for all hair types and colours hair chalk is quickly becoming a popular trend regardless of the occasion.

Nevertheless what better place to let your inner child free than a festival, and if you are one of those people who are unable to make a full commitment to hair colour change, or you'd like to mix the colours to create an edgy look, then this trend is for you.

A few pointers when chalking your hair: remember to protect your clothes whilst you are using the chalk, so get out that old towel to collect the excess chalk. If you have lighter hair the chalk will show up easily, however if you have dark hair it is advised that you wet the chalk first before applying it to your hair, as this will thicken the pigment.

Lastly, don't forget the after-care; seal the chalk dust in with hairspray to avoid the colour running, and as with all colouring products the chalk may dry out your hair slightly so a good conditioner is the perfect remedy for after use. It is also important to remember that the lighter your hair is the longer it will last, so give yourself some time for the chalk to wash out entirely as it may originally stain your hair.

If you want to remain at the forefront of fashion and ensure that you are up-to-date with the latest hair styles and colour trends, then take encouragement from key designers in the fashion industry and use the colours as your own expert guidance.

Looking for hair colour inspiration? Then look no further than style icons the Olsen Twins with their pastel hair, ever-edgy Christina Aguilera and Kelly Osbourne's lavender colours, Lauren Conrad's peach-tinted tips and even Helen Mirren's pink tinged hair, further proof that the pastel look is perfect for all ages and summer occasions so get daring, be adventurous.

TANGLED EXCLUSIVE COMING SOON



This summer, be the first to try the new clip-in pastel hair streaks made exclusively by TANGLED Wigs for wigs.

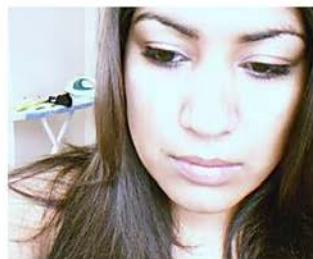
Made from 100% human hair, they attach securely and comfortably to the cap of your wig and can be curled, crimped or straightened.

Don't compromise. Get creative with your hair.

**Available at www.tangled-wigs.com
August 2013**

BEAUTY secrets

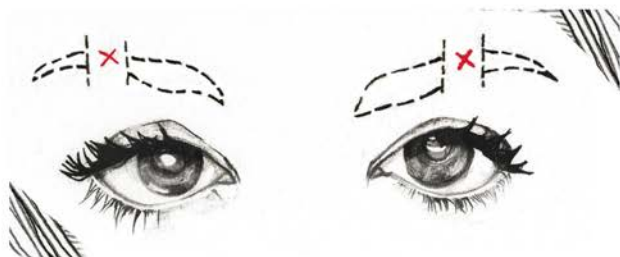
by Anita Isaac



Perfect BROWS

Step 1

Start by feeling the centre of your brow bone with your fingers and draw a little mark. This is the starting point for the middle of your brow.



Step 2

Using a straight object like a pencil line up the beginning of your brow.

Hold the pencil upright against the side of your nose, resting on the outer edge of your nostril. The beginning of the brow should be in line with your nose.



Step 3

Next mark out where you want your eyebrow to finish. With the pencil still in place by your nose, rotate it over your eye until the end of the pencil reaches the edge of your eye. This is where your brow should finish.

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Step 4 Mark out the highest point, or arch of your brow by bringing the pencil to the centre of your eye.

The highest point should be just above the brow bone and higher than the start and finish marks.

Step 5

Now for the fun part! Join up your three points! Start off thin and then build and thicken the line to suit you. A natural look will be about 0.5cm wide with the end trailing off to a slight point.

Step 6

Colours! Brow pencils come in an array of colours so there's plenty of choice. For a natural look try to match the pencil colour with your hair colour or go a shade darker. If in doubt default to dark brown! The effect will depend on your skin tone so have a play and find what works best for you.



Step 7

For a softer and more natural look, use eyeshadow to fill in your brows and then go over them with pencil to get a darker effect. This method is especially great for those who don't have any eyebrows at all. With the pencil use small stroke to mimic the way real hair looks. Eyeshadows I love to use are Mulch or Omega by MAC. If brows are something you need to do everyday then I would invest in a good quality eyeshadow and brow pencil.

Step 8

Now set your brows!
There are a few setting sprays you can get from high street makeup brands. Lipcoate, originally designed to make lipstick application last, is a great find. A coat of this will help keep the brows in place all day long! x

My story

My name is Lisa. I am 38 years old and suffer with Non Hodgkin's Follicular Lymphoma. The cancer is in my lymph nodes, it is not curable but treatable. I spent three years worrying about how it would show, what the treatment would be like and 'oh my gosh,' that I would lose my hair.

In November 2012, I suffered my first transformation in my chest, chemotherapy started immediately and very soon all of my fears would be realised. My hair started to fall out after the second session. It didn't bother me at first, I was quite fascinated and kept pulling bits out with my fingers. I was resigned to the fact that I was going to lose my hair and decided to buy a wig. I went along to the local wig shop and can honestly say I have never had so much fun at a hair salon, it was amazing! I tried on lots of different styles in lots of different colours, I even tried a bright pink Mohican with feathers down each side. I tried real hair, fake hair, scarves and caps. I tried just fringes with different scarves. Eventually I ordered a very short wig.

After session three my hair fell out in handfuls. My fascination was replaced by disgust and I cried and begged my fiancé to shave it all off. We had a lot of fun shaving my head, making jokes about different styles and laughing at my fiancé's lack of skills as a hairdresser. I must admit, it was a bit of a shock to look in the mirror, but I was pleasantly surprised. It felt velvety soft. Of course it still fell out, but it was only a millimetre long so didn't disgust me in the same way.

I collected my wig and realised that I didn't like it, it really didn't suit me, so I went shopping and bought lots of wigs from the joke shop which I wear for fun.

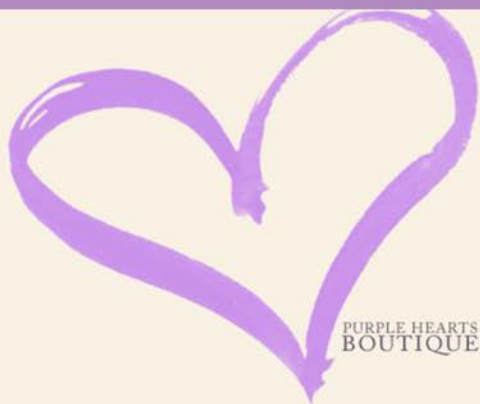
I very quickly got used to the bold look and found that I actually liked it, it was so much better than short hair and it suited me. I didn't have to spend hours washing, drying and styling. I'd found a new confidence and freedom in the realisation that it is not your hair that makes you beautiful. I have received lots of nice compliments about my face and features that now stood out.

During treatment, my chemo friends and I decided to have a wig day. My friend, Nadine's wig was beautiful. Long chestnut brown, natural hair. It looked rather silly on Nadine but like me she had grown to love the simplicity of the bold look so didn't wear it.

When I tried it on I fell in love with it, I'd had long hair before but I had never been blessed with hair as beautiful as this. I am getting married in August and although my hair will have grown back to a few inches by then I still intend to wear Nadine's wig. My hair is starting to grow back now but as my cancer is only treatable and will come back again and again, Nadine has let me keep the wig as a wedding present.

Not many women would dare to shave their head, just to see what it looks like, I certainly wouldn't have. Losing my hair has been one of the best experiences of my life, it has taught me a lot about myself, and made me stronger with the self confidence it has given me. I will continue to collect wigs so that next time I can start the fun again.





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www.tangled-wigs.com

the
HAPPY FEELIN'S
collection
IS HERE!

Each wig in our Happy Feelin's collection is hand-tied with a full monofilament top and lace front, made from heat-resistant kanekalon fibre that can withstand heat of up to 200 degrees.

Our designs are drawn from fashion trends, timeless glamour and street style as we see it.

Modern, natural-looking and designed for women of all ages, we hope you fall in love with the collection and find the perfect wig to complement your fabulous style X



-----PREVIEW-----

TANGLED Wigs Autumn Advertising Campaign 2013

In the early seventies Deltress Wigs Ltd. ran the following advert in Vogue magazine. At the forefront of women's fashion were ready-to-wear synthetic wigs that provided effortless, perfect hair for the modern woman. Jump forward to 2013 and wigs are far from 'in vogue'. The prevailing mood is that wigs are an unfortunate necessity, not a propitious, beautiful accessory. With our recreation of the Deltress ad TANGLED Wigs hopes to redefine the inaccurate reputation of wigs and remember once more that wigs are empowering, liberating and fashionable.

You're ready for anything
in a Deltress wig

...more than
...hair's strain on a
...sliding disc. Everyone is
...expecting you to look perfect,
...from head to toe. Deltress will
...take care of the head. In the
...incredibly life-like monacrylic
...form, a Deltress ready-to-wear
...wig breaks nothing, no frowning
...slight on a few locks of the
...brink and it's styled
...Comfortable! Surprisingly. You
...can take it away with you, too.

...because it shampoo and
...springs back to shape
...beautifully. Most good
...department stores keep
...Deltress, in modicry fic and
...100% human hair. But please,
...don't fall for just any
...proposition. Look for the
...Deltress label. Wigs are you're
...going to be very happy together.

Deltress

The original 1970s Deltress Wigs Advertisement as
seen in Vogue magazine

Right: Clothing by Vintage Rose Boutique, Great Missenden.



Ready for anything

TANGLED
wigs

When the cure's a tattoo

Micropigmentation can do far more than just improve appearance. It can transform lives, says the expert

Caron Vetter MBA, Bt & C, is one of the UK's leading specialists in cosmetic tattooing – officially called micropigmentation. Professionally trained in the US, Caron has been carrying out procedures in support of surgeons both private and in the NHS for the past 20 years.

She aspires to raise the standard within the industry, giving her clients natural enhancement to improve their features and their confidence. Although around 60% of her procedures are cosmetic, she still performs a significant amount of medical micropigmentation.

THE 'RIGHT' LOOK

Eyebrows is the most popular micropigmentation procedure, as the 'well-groomed' look is so important to young women in our society, while even older people want more definition in their face. Correctly shaped brows frame the eyes and your face, making you look younger.

The likes of reality TV shows, such as *The Only Way Is Essex*, have certainly encouraged an interest in having the right "look" says Caron. 'Even men want definition around their eyes – guy liner is very popular and on-trend.'

This procedure can boost anybody's confidence. It can also help restore self esteem for people who have alopecia or those who are about to have a course of chemotherapy. Individual hairs are drawn behind the brows prior to the hair falling out, making them fuller. Then once the hair does fall out, the 'eyebrows' are still visible and natural looking. The procedure takes only around an hour. The eyebrows are darker when they've first been done as the pigment sits in the skin for 48 hours. It then settles down like a colour wash. You can even get it done in your lunch hour! says Caron.

A tattooing procedure with an important medical purpose is areola restoration for breast-cancer patients who've undergone



'I want people to be aware that medical tattooing doesn't hurt – it's no big deal. It's not like ink tattooing'

a mastectomy. Caron was one of the first practitioners in the UK to offer this treatment and she now runs training courses to teach it to nurses, making it more widely available.

It is, she says, her favourite work: so necessary for women who have had breast cancer and lost their nipple and its surrounding areola. 'It's rewarding, helping the client feel good about themselves again after all they have been through,' she explains. Restoring the "normal" look of their breasts is the icing on the cake on their road to recovery. It's particularly important for younger breast cancer victims – some may not be in a relationship yet and their confidence is at rock bottom after a mastectomy.

DISGUISE SCARS

In areola restoration, micropigmentation is used to colour or create the areola. It helps to disguise scarring following reconstructive surgery and improves appearance.

'I want people to be aware that medical tattooing doesn't hurt; it's no big deal. It's not like having an ink tattoo.'

Following the procedure, the client wears a waterproof dressing for 48 hours, then massages

Vaseline in to the area twice a day for a week.

Another reason for medical micropigmentation is scar camouflage – especially for burn scars.

The appearance of a cleft lip can also be dramatically improved with medical tattooing. By creating a balanced shape and disguising scars, the lip is given fullness and definition.

Caron and her team also help a great number of people who want to enhance their appearance through cosmetic tattooing.

SAY GOODBYE TO THE DAWN MAKE-UP HABIT

Other reasons for opting for cosmetic tattooing include lip enhancement and faux eye liner, both being particularly popular with women who have difficulty applying make-up or for those who suffer from allergies or poor eyesight. For them, these treatments can be life changing.

'I've worked on a woman who used to get up at the crack of dawn to put her make-up on before her husband saw her! Cosmetic tattooing has transformed her world,' says Caron. 'It's amazing.'



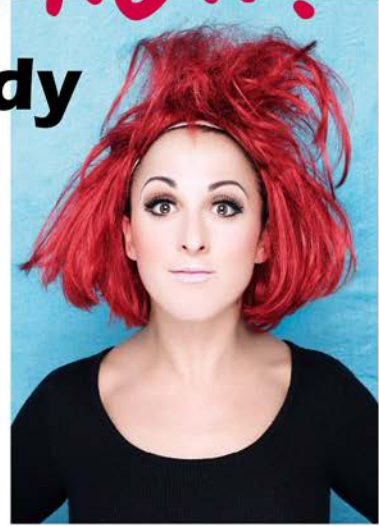
FOR MORE INFORMATION
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Cosmetic and Medical Tattooing

FEATURES
Caron Vetter

WHAT DO I KNOW?

Natalie Cassidy



CLIC Sargent's Wig Wednesday campaign was really good fun and gave me the sense of freedom to be whoever I wanted to be

How did you feel when your look was transformed by wearing a wig?

I felt nervous at first as it was a totally different look and not one that I was used to. However, being involved with CLIC Sargent's Wig Wednesday campaign was really good fun and gave me the sense of freedom to be whoever I wanted to be.

How has being involved with Wig Wednesday affected the way you think about wigs?

Being involved in Wig Wednesday has really opened my eyes to the importance of wigs. I can't even begin to imagine what it must be like to be diagnosed with cancer and then as a result of the chemotherapy, to lose your hair. If wigs can help people feel a little less self-conscious and go some way in helping them feel better about themselves, I think they are a great thing.



What are the benefits of wearing a wig at celebrity events or on night's out?

The benefits would definitely be not getting recognised when falling out of clubs! As an actress, it's also a lot of fun to portray different people and try out different looks.

TANGLED Wigs and vintage clothing blogger, Froctasia team up to bring you their favourite festival looks.

GET CR



TANGLED says: These big, roller curls will be the envy of every girl on the field and were effortlessly pinned up to create this relaxed, sexy up-do.

Froctasia says: To create a quintessential Rock Chic look, start with a band t-shirt. I found this 80s Rolling Stones tee in my parents' loft but if you can't shop your boyfriend's (or dad's) wardrobe, ebay is a great bet for a band tee bargain.



TANGLED says: The perfect hair colour can really set off your look. This paprika-red wig is the perfect accompaniment to this outfit and the low plait will stay in place all day.

Froctasia says: Pocahontas meets the Hippie trail here for a time-honoured festival look. This vintage Indian tapestry wrap skirt and suede-fringed bralet were sourced from carboot sales and markets!

CREATIVE

Get a new perspective on your festival wardrobe with vintage threads and effortless, ready-to-wear hair.



TANGLED says: This high-shine blonde wig exudes glamour and needs no styling at all. Simply shake it out and go. Gorgeous!

Frocktasia says: A festival style perennial is Boho Chic, here we nailed it with a stunning Afghan Kuchi frock and a coin belt worn as a headress. Be sure to sidestep the high street for a unique look.



TANGLED says: Poker-straight, silky hair is a rare look at any festival. This wig is so natural-looking you'll be getting bemused looks from all the resort-to-pony-tail girls!

Frocktasia says: Revamp and customise to make a style your own. Jeans from a carboot can be perfect cut-offs then get creative with tie-dye...as simple as a few rubber bands and a bottle of Dylon dye!

THE INTERVIEW

Freddie and the Freeloaders

Formed in the summer of 2007, Freddie and the Freeloaders quickly achieved acclaim in the south of England for their interpretation of classic soul/motown and later added modern 'classics' and a jazz repertoire to their shows.

TM got a chance to ask about their incredible Glastonbury gig this summer and their "communal" soul legends.

Where did you stay?

We camped in the Avalon field, which was actually very enjoyable this year. 2011 was rainy and muddy so the good weather was a welcome change.

Hangout of choice?

West Holts Stage by day and Shangri La by night. Four days isn't really ever enough to see what Glastonbury has to offer.

What bands did you go to see?

Made an effort to check out the Stones and Bobby Womack, Chic feat. Nile Rogers was a massive highlight as was Ben Howard. The Daft Punk rumour that failed to materialise was a downer though.

Have you played at Glastonbury before?

We played 2011 and we were really pleased to be asked back. The atmosphere is so different when the sun is shining. Hopefully 2014 will be confirmed in the next few months.

Is the atmosphere/reception from the crowds at Glastonbury as amazing as we've heard?

Yes, it is a great experience. The age range is mixed, there are families and people are generally in festival mode; friendly and talkative. There is a small police presence on the site that you hardly notice which is testament to not just the mindset of most people going but also the onsite staff and organisers of the festival.

Was it different playing there than a typical gig?

I think every playing situation is different. A big festival offers the band a chance to really up their game and play to the energy of the crowd. The audience are ready to take risks, both in checking out new acts and also in listening to / absorbing music that they may not normally hear. Which can only be a good thing.

What is a typical gig?

Again it's hard to say what's typical, we have been paid good money to play to a room of unenthusiastic people and we've been given a pittance to have some of the most enjoyable and well attended gigs! There are no rules though these days, we have a few regular shows around London and even do a bit of moonlighting for weddings, birthdays, graduations.

Who are your musical inspirations?

There's up to eight of us in the band on a good day which means we have a lot of different influences, some of them specific to our instruments.

Some communal favourites are :

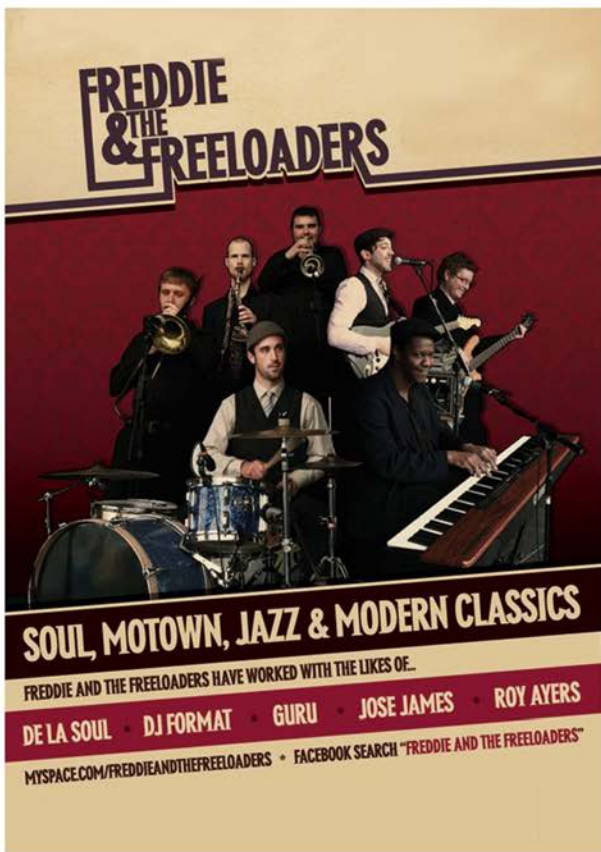
Stevie Wonder, Marvin Gaye, Miles Davis (check out his track Freddie Freeloader for our namesake), Led Zep, King Tubby, Al Green... And from more recent years: Robert Glasper, Gregory Porter, Jose James and J Dilla.

Most requested song?

We get asked for a lot of the classic rock and roll stuff towards the end of the night and we also get a lot of requests for Higher and Higher by Jackie Wilson - which we are only too happy to play.

Where are you playing next?

Our next public show is Barrio East which is a fantastically colourful Brazilian bar in Shoreditch with lots of great cocktails and on July 31, has a pretty decent band too. We hope to see you all there.



The Bear's Necessities

Dave The Bear takes residency as our well-acquainted man in the know.

This season, it's all about...

EDINBURGH FRINGE FESTIVAL

Summer is here and that means festival season is upon us. Now as much as I enjoy frolicking around in the mud with other like-minded hippies at Glastonbury and Isle of White, the most exciting festival for me this year is The Edinburgh Fringe Festival.

For those that don't know, The Fringe runs every year and throughout August every other pub, nightclub, restaurant and public toilet is transformed into a venue showcasing the best (and worst) in comedy, music, theatre and cabaret.

Famous names such as Rick Wakeman and Russell Kane get to showcase their talents alongside up and coming stars of the future and acts that should never and most likely will never be seen again.



Here is a run-down of the 5 most exciting shows happening this year...

Briefs: The Second Coming – An all-male cabaret extravaganza with high flying aerial, a real life Strong Man, outrageous drag and many costume changes.

Grainne Maguire's One Hour All Night Election Special - Fresh from supporting Rob Delaney, you may have heard Gráinne on BBC Radio 4's Now Show and An Idiot's Guide. Or not. We all have busy lives.

Knees-Up Round The Organ – Mister Meredith turns a saucy satirical gaze on the world of singalong, from football terraces to church halls via pop anthems and your local pub, all wrapped up in a good old knees-up round the piano.

The News at Kate – Earlier this year Kate appeared on ITV's This Morning. This is the opposite of that show. Real issues, satire and amazing guests from comedy and politics.

Magic Faraway Cabaret – The best of the Fringe's burlesque, variety and sideshow join this 'fab lil' cabaret party' Hosted by the body of burlesque himself Dave The Bear and showcasing the best cabaret the world has to offer. With big names such as Myra Dubois and Miss Paris Burlesque herself, Aurora Galore.

Dave The Bear is a singer and male burlesque performer who's had flabbergasting success at The Fringe with his hit show Hairy Pretty Things.
twitter.com/bighairygrowler.



THE HAIR MYTH

by Tristan Grove

★
BALD!
★

I'm almost certain you'll have read the word splashed across a glossy magazine's cover at some point. It's not just any old decision at the hairdressers that makes it into the headlines, but for some reason shaved heads appear again and again in our news.

There's not an editor in the world who'd bat an eye if a man shaved his head. No, the remarkable thing is that there is really only one decision a human can make about their hair that regularly gets into the headlines, and that is the decision of a woman to shave her head. Why?

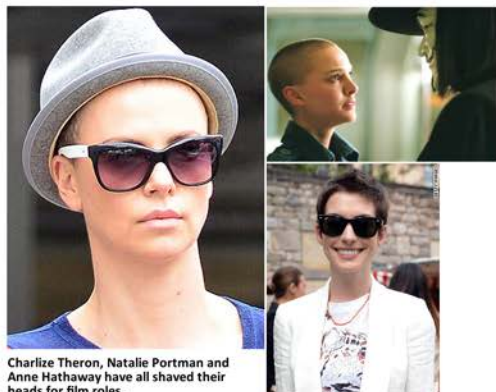
Perhaps the most prominent cases are the daring actresses who have agreed to shave their heads for roles. In recent years, actresses such as Charlize Theron, Anne Hathaway and Natalie Portman have caused a stir like this. But why? What does it mean for an A-Class actress and beauty icon like Anne Hathaway to shave her hair off? Well, it clearly meant a lot to her at any rate. In an interview she stated that, "I've now done backflips out of windows. I've jumped off buildings. And cutting my hair reduced me to, like, mental patient-level crying. I was inconsolable." This is, very simply, because a woman's hair is conventionally a fundamental part of her beauty.

Note that I say conventionally. This is partly because I'm a man (and not one of the rare Gok Wan-esque ones with fashion sense) and so wouldn't dare to tell you what defines your beauty! It is also because there seems to be a very clear flip-side to this. While Anne Hathaway "was inconsolable" at the loss of this conventional aspect of her beauty, Charlize Theron responded very differently to the experience. She told an interviewer that shaving her hair for a role in the upcoming Mad Max remake was "the most freeing thing".

Though Natalie Portman's worry that "some people will think I'm a neo-Nazi or that I have cancer or I'm a lesbian," probably means she would disagree, her character in V for Vendetta (the cult film for which she shaved her head) would almost certainly support Theron's view.

Every Hammond's shaved head becomes a symbol of her resistance and defiance of a totalitarian state. It can become this because the decision to have a heroine without hair is its own particular sort of defiance: the defiance of the modern conventions of beauty.

Contrary to what Gok Wan and the other gurus of fashion convention may say, hair doesn't need to be fundamental to a woman's beauty. (I reiterate: not that I, a fashion-bereft majority-man, am trying to define your beauty to you!) An actress shaving her head can be "freeing" because it can represent empowering resistance to the conventions of beauty.



Charlize Theron, Natalie Portman and Anne Hathaway have all shaved their heads for film roles.

Further, when a famous actress, whose career has to a large degree been built on her beauty, shaves her head, it is also “freeing” for women at large. This is because beauty conventions are not just defined by the Gok gurus of the world, but also by famous women like Charlize Theron. When female celebrities who not only follow fashions but create them shave their heads, they start to change fashion conventions (take, for instance, the craze for the half-shaved punk hairstyle following the release of the Swedish and then American *The Girl With The Dragon Tattoo* adaptations). Editors the world over splash BALD and similar headlines across their publications when female celebrities shave their heads because what these women do can shape fashion for women everywhere.

I don't say that you're soon going to come under peer-pressure to shave your L'Oreal-conditioned locks off just because Charlize Theron made an unusual decision at her hairdressers last week. No. What I would say though, is that if you look around, you'll see that there are now more women who shave their hair, and that it is more socially acceptable as a result of A-List celebrities with short hair.



http://www.thenationalstudent.com/Author/Tristan_Grove



Alice Dellal, Rihanna and Mel B are a few of the many celebrities to try the half-shaved head hair style.
Left: Rooney Mara from *The Girl with the Dragon Tattoo*.

We live in a culture where women have equal voting and education rights to men, sexual and reproductive freedom and, theoretically, equal employment and wage rights. As Naomi Wolf points out in her groundbreaking work *The Beauty Myth*, however, women in our culture nevertheless “do not feel as free as they want to”. There is still something holding them back - something that is, as Wolf claims, “poisoning” freedom. There is still, essentially, the myth that there is a way women ‘should’ look - a set of physical conventions women ‘should’ conform to. Women like Charlize Theron, Natalie Portman and Anne Hathaway are splashed across magazines worldwide when they shave their heads because while they have previously been at the vanguard of conventional beauty, by shaving their heads they have chosen to challenge one of the most central beauty conventions, the myth that there is a way women’s hair ‘should’ look.



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THE INTERVIEW

Joanna Rowsell

Cycling World Champion, Joanna Rowsell came to public attention at last year's Olympic Games as both a victorious athlete and an inspiring female when she proudly collected her gold medal with an extraordinarily breezy attitude to her hair loss. 24, beautiful and successful...TANGLED had to talk to her.

"Don't let alopecia hold you back, it can seem like a massive thing because hair is such an important part of identity as a woman, but it doesn't have to affect your life at all if you don't let it."

Who or what inspires you?

I have always been inspired by watching the Olympics ever since I was a kid. I didn't start cycling until 2004 and Bradley Wiggins was a particular inspiration that year as he won 3 medals in the Athens Olympics. In terms of female role models I am good friends with Sarah Storey and take a lot of advice and inspiration from her.

Overall I am inspired by the desire to win and the desire to be the best I can be. As a cyclist I love racing against the clock on the track and aiming to break my personal bests and ultimately break records.

What motivates you in tough times?

I always try and think of the big picture and a big goal ahead. It is normal to have bad days in training but it is all work in the bank for the big target ahead. I also believe everything happens for a reason. As an athlete getting ill can be very frustrating as it means missing training but I always tell myself the rest will do me good. Stressing will always make things worse, so it is important to relax during tough times and accept what will be will be.

How did the experience of alopecia affect you as a teenager?

This is always a hard question to answer as I don't know what I would have been like without it. I was very shy as a teenager, but I was also a shy child too before I had alopecia. I think it maybe made me more shy but it is hard to tell. I was very focussed on my school studies as a teenager but again I was always very focussed on anything I set my mind to even as a child. Overall I had a happy time at high school.

Have your feelings about alopecia changed over time?

To be honest I don't really think about it now at all. It doesn't enter my mind on a daily basis, only when I am asked questions about it. I have to think really hard to answer these sorts of questions as it isn't something that usually occupies my mind. I have memories of when I first lost my hair I cried and I used to live in hope that it would grow back. But now I don't really think about that. I enjoy wearing wigs and I would say it doesn't affect my day to day life.

What are your tips for women with hair loss about being confident and achieving their dreams?

The most important thing is acceptance of the condition. This is hard but once you have accepted it you can then move on. Personally I love wearing wigs and that gave me a lot of confidence when I got my first wig. I would say don't let alopecia hold you back, at the time it can seem like a massive thing because hair is such an important part of identity as a woman, but it doesn't have to affect your life at all if you don't let it. You only get one life so make the most of it and live life to the full!



adidas

London 2012

TEAM GB
London 2012



THIS IS HOW WE DO IT



THE FOLLY MIXTURES

In 2010 a mixed bag of sweet assortments landed on the burlesque scene and proved to have something for everyone. They've been nominated for Best Burlesque Act 2012 and presented the 'Best Newcomer Award' at The London Cabaret Awards earlier this year.

The delicious quintet's Revue show runs monthly at London's Madame JoJo's.

Bettsie Bon Bon, Ooh La Lou, Angie Sylvia, Felixy Splits and Liberty Sweet wear TANGLED's hottest styles their way.



The girls presented the 'Best Newcomer Award' at the London Cabaret Awards this year.
Left: The Folly Mixtures Revue



Photography above Paul Singer © Copyright 2013 - streetpixshop.com



Bettsie Bon Bon

"This is a great wig, so comfy and easy to wear, very real looking. I did however get a shock as I realised with a short blonde bob how much I look like my mum!"

Felixy Splits

"I love wearing my wig because it gives me a completely new look, the colour is vibrant and the style is chic."

Angie Sylvia



Ooh La Lou

"I really like this wig because of the length. I've wanted long hair like this for ages but my own hair is not in good enough condition to grow this long!"



Liberty Sweet

"Gorgeous colour, just falls into place when you put it on- lets me pretend I'm Jessica Rabbit for the day :-)"

"Being a cabaret performer, I love dressing up and Tangled wigs allow me to play with different looks. They're the most comfortable wigs I've ever come across!"

Introducing...

Hi lovely readers,

I am Jennie Mcletchie aka Frocktasia and I've been a dedicated vintage clothing wearer and gatherer since my early teens.

The 'Frocktasia' concept was primarily born from a true desire to share my passion for vintage & retro clothing with others but also out of sheer necessity when there were signs that my over-enthusiastic amassing was starting to spiral out of control.

I now peddle my fabulous threads and handmade accessories at monthly markets in London and occasionally, when invited, rock up with a rail at awesome events like Tangled's 'Wig Wednesday'.

I take great delight in uniting a customer with a garment that they will love and I'm also a great believer that vintage and retro clobber should be affordable for all.

I have a blog where I wax lyrical about my vast and very eclectic vintage wardrobe, showcase my daily get-ups intermittently and occasionally feature 'Wayfaring Frocks' photo sessions. I also promote markets that I'll be trading at and do write-ups featuring fellow traders after the events, it's my way of spreading the love.

I'll be doing a regular feature here in Tangled Magazine starting from the next issue and if there is anything you'd like me to write about concerning vintage, retro, fashion, trends, personal style, vintage shopping tips or anything else that falls within my area of knowledge please do not hesitate to contact me!

Jennie xxx



<http://frocktasia.blogspot.co.uk/>



SUMMER nail art!

by Amy Victoria English

Hey guys,

We all see that girl, in that dress and she always has the perfect hair, dress, make-up and you can bet your buttons, she has the perfect nails! Rather than scorning her with envy, lets take a look at some of the cutest, and edgiest nail art trends that are around at the moment, and I'll show you some of my attempts at re-creating them! (I say attempts, because only a jedi master has the hand control to be able to do their non-dominant hand!)



cutsie ladybirds

Okay, so we all have a memory of our mums taking us to Woolies (Pik 'n' Mix; we miss you) to buy our school shoes and what springs to my mind is that ladybird! The beautiful bright red ladybird emblazoned on our PE shorts, shirts and socks embodies childhood for me; but 90's is back in a big way, and my contribution to this trend is these adorable Ladybird nails!

These were so simple to do!

1. Always (alwaysalways) use a basecoat on your nails to protect them from strain and staining.
2. Paint the whole nail your favourite deep red! This one is a pillarbox red from an unbranded nail art pen, although any will look awesome.
3. Wait for the red to completely dry then draw a half moon at the base of your nail, with a line coming up the centre, for the ladybirds head and wings.
4. Go dotty!
5. When it's all completely dry, slap on a top coat to protect your cutsie nails!

What will it look good with?

Your best vintage dress of course! Or even something simple like shorts and a white top, so the focus is purely on these babies!

aztec nails

Ok, it's no secret; Aztec nails are in. Big style! But they look so complicated I hear you cry? I can promise you, they totally aren't! If you can draw a line and a dot, you can do gorgeous Aztec nails!

I shan't tell you how to do these, because the possibilities are endless! Here are just two of the designs I created in under 15mins. So you can do it too!



When you do create your amazing Aztec nails or luscious ladybirds, send them to us on Instagram or Twitter under the hashtag (#) tanglednailart so you can proudly show off your on trend nails and take a peek at what other people are doing with their nails!

I also want to take the time to give a shout out to two of my favourite on-a-budget brands!

Barry M

Barry M does some perfect colours, the pink and the blue on my Aztecs here are Barry M and they are such sweet colours! My praise goes to the selection they have and how well they keep on top of nail trends (Gelly, holographic, textures, and nail balls; which are like nail caviar) and at £3.99 a bottle, you can stay on trend at all times! They also have created awesome Nail Art Pens that work exactly like a felt tip pen! Which makes it super easy for beginner and professional alike!

Miss Sporty

We all remember going to buy our first mascara, and it being from Miss Sporty! This company is an absolute gold mine for gorgeous nail polishes! The company has two main collections, but is fast catching up with the latest nail trends, such as beetle polish. I would recommend Miss Sporty nail polishes to anyone, they have a great selections of colours and styles to suit everybody, and the best bit is from £1.99 a bottle you really have no excuse!

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