

# **AspireLIFE PRIVACY POLICY**

This privacy policy sets out how AspireLIFE uses and protects any information that is obtained via this website.

AspireLIFE is committed to ensuring that your privacy is protected.

## **WHAT WE COLLECT**

We collect the following information in order to send Email updates or product information on a regular basis:

- Name
- Mailing address
- Email address
- Phone number

## **WHAT WE DO WITH THE INFORMATION WE GATHER**

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- We may use the information to improve our products and services.
- We may periodically send promotional emails about new products, special offers or other information, which we think you may find interesting using the email address which you have provided.
- We may contact you by email or snail mail.
- We will not sell, distribute, or lease your personal information to any third parties sources.

## **SECURITY**

We are committed to ensuring that your information is secure. In order to prevent unauthorized access or disclosure we have suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online. Payment options include PayPal, credit card, or check options. We use SSL encryption for the information page and that is an additional layer of security.

## **HOW WE USE COOKIES**

A cookie is a small file, which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyze web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyze data about webpage traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

## **LINKS TO OTHER WEBSITES**

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information, which you provide whilst visiting such sites and such sites are not governed by this privacy statement. We will never link to sites with questionable material, or willingly contain malicious exploits that will harm your computer or jeopardize