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Emmy's Organics Announces Emmy's Earth Month for April

New York, NY (April 4, 2013)— Earth Day is Monday, April 22nd, but for local organic food company [Emmy's Organics](#), one day is not enough. For the entire month of April, the Ithaca based entrepreneurial business will be celebrating "Emmy's Earth Month" by donating 15% of their online profits to local non-profit, [The Youth Farm Project](#).

Also, located in Ithaca, The Youth Farm Project works to create job experiences for youth ages 14-18 that exemplifies what it means to work together, teaches leadership and communication skills, as well as the skills to grow food for their local community.

"This non-profit was a perfect match for what we represent as a company," said co-founder of Emmy's Organics, Samantha Abrams. "We started Emmy's right here in Ithaca, so being able to donate to an organization that is near and dear to our community and what we represent as a brand, is a match made in heaven. We're really excited about it!"

In fact, local is what Emmy's Organics is all about. Both Abrams and Ian Gaffney live in Ithaca and launched their company out of Gaffney's mother's home-kitchen (you guessed it, her name is Emmy) in 2009. The duo came together as business owners, and eventually found love along the way. "Launching Emmy's Organics has been quite the journey. What started in my mother's home-kitchen has grown to a full-fledged business," said Gaffney. "We spent weekends working at farmer's markets and delivering samples to stores to get the word out. Once we landed our product in Whole Foods, we knew the sky was the limit. Our next step was to give back to the community that gave so much to us."

And that they did with the official launch of Emmy's Earth Month.

"It was important to us to remember our roots, where we started to where we are today and acknowledge that. Emmy's as a brand represents how important it is to take care of the environment and our health. We only have one body and one earth, it's important to protect and nourish both. Through Emmy's Earth Month, we are given the opportunity to spread that message and support a good cause," continued Abrams.

The Youth Project couldn't agree more, "As the Youth Farm Project enters its fourth year, we are excited to work within the community to offer a program

that empowers youth leaders from diverse backgrounds, increases food accessibility, and teaches sustainable growing techniques," said Joseph Amsili, Assistant Farmer/Program Coordinator of The Youth Project. "We are so grateful to be a part of Emmy's Earth Month. This is a pivotal opportunity, and we truly congratulate Emmy's in their efforts as sustainable entrepreneurs who make nutritious and delicious products that give back to the community!"

Emmy's Organics specializes a line of high quality and sustainable products, including macaroons, granola, chocolate sauce, sprouted food, trail mix and more, to its eco-friendly biodegradable packaging. All of the good are made in a vegan and gluten-free kitchen.

For more information on Emmy's Organics, The Youth Farm Project, and to arrange interviews, please contact Becki Cooper at 440.227.8794 or via email at Becki@RebeccaAdele.com.

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Emmy's Organics is a 100% vegan and gluten-free food company that prides itself on the quality, creativity & sustainability of the products it offers. The company uses only the finest non-GMO ingredients in everything produced. All packaging is made from biodegradable and earth-friendly materials. All goods produced are made in a vegan & gluten-free kitchen. For more information visit emmysorganics.com.