

## Our Mission

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Zoe means "life," and our mission is to celebrate and protect the lives of our children, family, community and planet.

Zoe Organics uses only the most pure, organic ingredients because we believe in the necessity of eliminating toxins from our bodies and the environment. We also believe that green living doesn't require that we compromise quality or aesthetics.

We practice fair trade and social responsibility, with the goal of enhancing lives in every community we touch.

## Behind the Name

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On January 24, 2009, Suzanne Hamilton - Heather's dear sister-in-law, mentor, and fellow entrepreneur - passed away, leaving behind a beautiful legacy and her precious-3-month-old daughter, Zoe Anne.

Heather had been working on this organic product line for months, and she and Suzanne had discussed the need they saw as mommies for a truly natural, organic line that combined luxury, health and wellness, and social responsibility. Most product lines they had come across failed in at least one of these areas.

One day after Suzanne's death, during some quiet time, the name "Zoe Organics" dropped into Heather's heart and she knew it was right. As she continued to reflect on that name, she was amazed at how it captured the essence of the company. Zoe means "life," and even more specifically, "life as God intended."

Suzanne was passionate about life, and her passion was contagious. How fitting that her own daughter was given the name "Zoe," a part of Suzanne that will keep on living. Suzanne spent the last months of her own life fully dedicated to her sweet baby girl.

And in that same spirit, Zoe Organics seeks to celebrate and cultivate life, and in doing so honor mommies and babies everywhere.



**zoe organics**

**Heather Hamilton** | Founder | (707) 225-5507  
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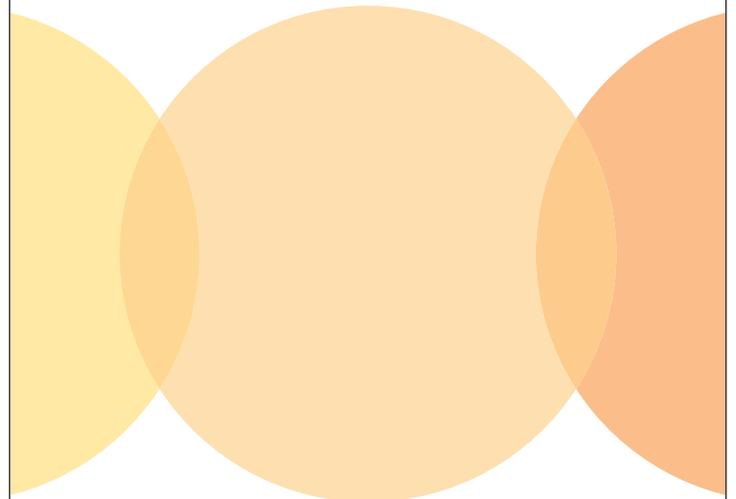
**zoe organics**

Creating beautifully handcrafted  
organic skincare products

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**baby**

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## organic baby bath tea ..... \$16

### for the gentlest soak

(8) unbleached muslin bags / 0.75 oz. each; 100% organic ingredients

The perfect alternative to soap; our baby bath tea is gentle enough for newborns. Oatmeal and lavender are natural cleansers. Together with calendula and chamomile flowers, they work as anti-inflammatory agents to reduce redness and inflammation associated with diaper rash, sunburn, eczema or allergens, which make this ideal for sensitive skin.

**DIRECTIONS:** Soak tea bag in warm bath water for a few minutes, lightly squeezing to release tea into water. Gently rub baby's body and hair with soft muslin tea bag. Discard after one use.

**INGREDIENTS:** oatmeal\*, lavendula angustifolia (lavender) flowers\*, calendula officinalis (calendula) flowers\*, anthemis nobilis (chamomile) flowers\*, theobroma cacao (cocoa) butter\*†, lavendula angustifolia (lavender) essential oil\*. \*certified organic †certified fair trade

## organic diaper balm ..... \$16

### to naturally soothe and protect

2 oz. jar; 100% organic ingredients

A natural barrier to protect baby's sensitive skin from moisture and bacteria. Infused with soothing and restorative organic herbs; calendula, lavender and chamomile.

**DIRECTIONS:** Always use clean hands to remove balm from jar. Apply liberally to baby's diaper area to prevent and soothe diaper rash. Use as often as needed.

**INGREDIENTS:** prunus dulcis (sweet almond) oil\* [infused with lavendula angustifolia (lavender) flowers\*, anthemis nobilis (chamomile) flowers\* and calendula officinalis (calendula) flowers\*]; theobroma cacao (cocoa) butter\*†, beeswax\*, lavendula angustifolia (lavender) essential oil\*, anthemis nobilis (chamomile) essential oil\*, melaleuca alternifolia (tea tree) essential oil\*. \*certified organic †certified fair trade

## gentle hair & body wash ..... \$14

### as sweet and gentle as your baby

5.25 oz. bottle with foaming pump

Our old world-style castille soap is as mild as you will find. Made with pure, organic oils of coconut, jojoba and castor seed, and naturally scented with organic lavender and mandarin essential oils. It contains no surfactants (chemical foaming agents), so we package it in an air foaming pump, which delivers the perfect amount of sudsy soap for your little one.

**DIRECTIONS:** Using our air foaming pump, place a small amount of Gentle Hair & Body Wash in your hand or on a washcloth and gently cleanse baby's hair and skin. Our natural soap is not a "no tear" formula, so please take care not to get soap in baby's eyes. Follow bath time with a calming massage, using our Baby Massage Oil, to moisturize baby's delicate skin and welcome sweet dreams.

**INGREDIENTS:** aqua (water), saponified cocos nucifera (coconut) oil\*, helianthus annuus (sunflower) oil\* and ricinus communis (castor) oil\*, citric acid, rosmarinus officinalis (rosemary) extract\*, lavendula angustifolia (lavender) essential oil\*, citrus reticulata (mandarin) essential oil\*. \*certified organic

## extreme cream ..... \$18 / \$28

### intensely hydrating and restorative

2 oz. glass jar / 4 oz. glass jar; 100% organic ingredients; unscented

Developed specifically for very dry skin and conditions such as eczema, this ultra-rich cream is packed with vitamins and nutrient-rich oils and botanicals that naturally heal and restore sensitive and damaged skin.

**DIRECTIONS:** Always use clean hands to remove creme from jar. Gently massage into skin; reapply as often as needed.

**INGREDIENTS:** butyrospermum parkii (shea) butter\*, simmondsia chinensis (jojoba) oil\*, rosa rubiginosa (rosehip seed) oil\*, persea americana (avocado) oil\*, cocos nucifera (coconut) oil\*, calendula officinalis (calendula) extract\*, althaea officinalis (marshmallow) root\*, rosmarinus officinalis (rosemary) extract\*. \*certified organic

## organic baby balm ..... \$10

### for just about anything

0.6 oz. balm tube

A truly versatile balm that effectively protects, moisturizes and restores baby's skin naturally.

**DIRECTIONS:** Apply to dry or chapped skin as often as needed. Works well on cheeks and lips, and also for scrapes, burns, rashes, and as a protective barrier from wind and moisture.

**INGREDIENTS:** butyrospermum parkii (shea) butter\*, simmondsia chinensis (jojoba) oil\*, cocos nucifera (coconut) oil\*, beeswax\*, lavendula angustifolia (lavender) essential oil\*, vanilla planifolia (vanilla absolute precious) oil\*. \*certified organic

## organic baby massage oil ..... \$16

### to welcome sweet dreams

2.5 oz. bottle with pump; 100% organic ingredients

Infant massage is a lovely way to bond with your baby. Our calming blend of nutrient-rich oils is a perfect way to moisturize baby's delicate skin and welcome sweet dreams.

**DIRECTIONS:** Gently massage into baby's skin. For best results, use after a bath to keep skin soft and hydrated. Also effective as a calming bedtime routine.

**INGREDIENTS:** prunus armeniaca (apricot kernel) oil\*, simmondsia chinensis (jojoba) oil\*, olea europeaea (olive) oil\*, lavendula angustifolia (lavender) essential oil\*, anthemis nobilis (chamomile) essential oil\*. \*certified organic

## Our products are NOT tested on animals, and contain NO:

- parabens
- phthalates
- sulfates
- petrochemicals
- animal products (except organic beeswax)
- artificial colors or fragrances

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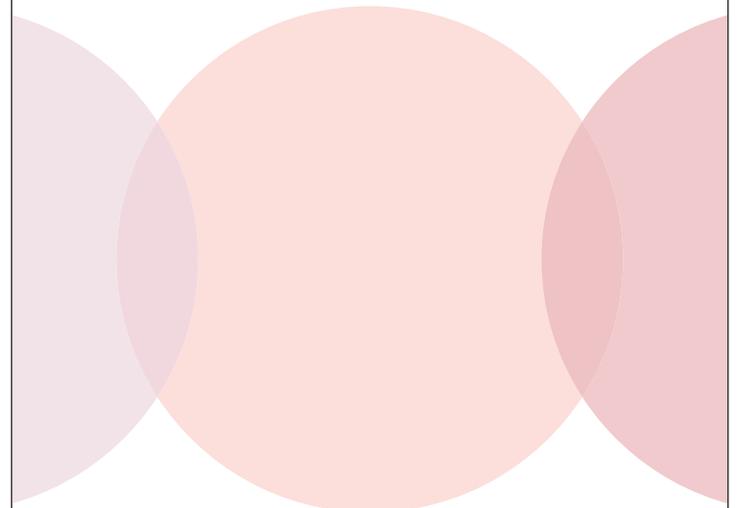
## pregnancy

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## mommy-to-be bath tea .....\$8

### for a luxurious soak

2 muslin tea bags / 1.5 oz. each; 100% organic ingredients

Our organic Bath Tea blend is enclosed in a soft unbleached muslin bag. Flowers of rose, lavender, calendula and chamomile create a luxurious experience.

**DIRECTIONS:** Steep one tea bag in a quart of hot water for 15 minutes.

Pour hot tea into bath water and enjoy a relaxing soak. Use the muslin tea bag to gently wash away your cares.

**INGREDIENTS:** rosa (rose) flowers\*, lavendula angustifolia (lavender) flowers\*, calendula officinalis (calendula) flowers\*, matricaria recutita (chamomile) flowers\*, lavendula angustifolia (lavender) essential oil\*, anthemis nobilis (chamomile) essential oil\*, pelargonium graveolens (rose geranium) essential oil\*. *\*certified organic*

## glowing face & body wash ..... \$16

### to gently cleanse and refresh

5.25 oz. bottle with foaming pump

Nurture your pregnancy glow with our refreshing cleanser. Our gentle wash is not a detergent and contains no chemical foaming agents, so we package it in an air foaming pump, which delivers the perfect amount of foam. Safe for mommy and baby, it is the perfect way to begin (and end) any day.

**DIRECTIONS:** Using our air foaming pump, place a small amount of soap in your hand or washcloth and gently cleanse your face and body.

**INGREDIENTS:** aqua (water), saponified cocos nucifera (coconut oil)\*, helianthus annuus (sunflower) oil\*, ricinus communis (castor) seed oil\*, citric acid, rosmarinus officinalis (rosemary) extract, citrus paradisi (grapefruit) essential oil\*, elettaria cardamomum (cardamom) essential oil\*, eucalyptus globulus (eucalyptus) essential oil\*. *\*certified organic*

## love my body oil ..... \$16

### for the body in bloom

2.5 oz. bottle with pump; 100% organic ingredients

A calming, nutrient-rich blend of oils to relax and pamper the mommy-to-be. Our mildly scented oil keeps skin soft and hydrated during the body's beautiful transformation into motherhood.

**DIRECTIONS:** Use oil on breasts, belly and hips. Also a wonderful treat when gently applied to back, neck and shoulders by a loved one.

**INGREDIENTS:** simmondsia chinensis (jojoba) oil\*, olea europeaea (olive) oil\*, vitis vinifera (grapeseed) oil\*, rosa rubiginosa (rosehip seed) oil\* and our blend of essential oils [including lavendula angustifolia (lavender)\*, pelargonium graveolens (geranium)\*, organic citrus reticulata (mandarin)\* and eucalyptus globulus (eucalyptus)\* oils].

*\*certified organic*

## organic nipple balm ..... \$16

### naturally soothes and restores

2 oz. jar; 100% organic ingredients

Breastfeeding is one of the most beautiful ways to nourish and bond with your baby. Made with soothing oils, cocoa butter and herbs that are safe and non-irritating for both mommy and baby; no need to wash off before breastfeeding.

**DIRECTIONS:** Always use clean hands to remove balm from jar. Apply balm directly to nipples. Use as often as needed to soften, soothe and restore.

**INGREDIENTS:** olea europeaea (olive) oil\*, perseae americana (avocado) oil\*, beeswax\*, theobroma cacao (cocoa) butter\*, calendula officinalis (calendula) flowers\*, althaea officinalis, (marshmallow) root\*. *\*certified organic*

## love my belly butter ..... \$30

### for the skin that holds my world

4 oz. jar; 100% organic ingredients

Our belly butter was created with love to help relieve dry, itchy skin on belly and breasts during pregnancy. Shea butter is a rich conditioner, full of antioxidants, vitamins and minerals to help prevent stretch marks.

**DIRECTIONS:** Gently massage onto breasts and belly to reduce itching and stretch marks.

**INGREDIENTS:** butyrospermum parkii (shea) butter\*, rosa rubiginosa (rosehip seed) oil\*, perseae americana (avocado) oil\*, cocos nucifera (coconut) oil\*, calendula officinalis (calendula) extract\*, aphanizomenon flos aquae (blue green algae) extract\*, rosmarinus officinalis (rosemary) extract\*, pelargonium graveolens (rose geranium) essential oil\*, cananga odorata (ylang ylang) essential oil\*, santalum spicatum (sandalwood) essential oil\*, daucus carota (carrot seed) essential oil\*, anthemis nobilis (chamomile) essential oil\*. *\*certified organic*

## refresh lip balm .....\$6

### a little pick-me-up

.07 oz. slim tube; 100% organic ingredients

A perfect little pick-me-up for a queasy tummy or tired mommy. Lime peel and ginger refresh, and peppermint leaves your lips tingling.

**DIRECTIONS:** Apply to lips for long-lasting protection.

**INGREDIENTS:** butyrospermum parkii (shea) butter\*, simmondsia chinensis (jojoba) oil\*, cocos nucifera (coconut) oil\*, beeswax\*, citrus aurantifolia (lime peel) essential oil\*, mentha piperita (peppermint) essential oil\*, zingiber officinale (ginger) essential oil\*, mentha spicata (spearmint) essential oil\*. *\*certified organic*

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