

Decades in the trade.



The Ying and Yang of Pushkar

The story of the Pushkar shop began when two backpackers from NSW met for the first time on the vibrant streets of Turkey in July 1990.

Over the next four years, Nathan and Tina fell in love with the romanticism that travel through the most exotic and remote parts of the world can bring. Extensive travel through S.E Asia, China, Tibet, Nepal, Pakistan and a year in India all helped create what is the flavour of Pushkar today.

With their behinds hanging out of their pants and with the last of their money spent on a bag of Rajasthani silver, the pair hit the flea markets of Victoria, Tasmania and NSW, slowly alchemising that bag of silver into a way of life.

As others reading this Coffs Coast FOCUS have also had the fortune to experience, the Mid North Coast really captured the hearts of Tina and Nathan. Regular market stalls at Bellingen, Kempsey, S.W. rocks, Grafton and our own famous Jetty markets cemented the idea that this may prove to be more than just a traveller's whim.

Smitten with the idea that success is not a measure of wealth but simply doing what you want to do in life, they began to experiment with a more permanent set up in the guise of

a shop. After two shared attempts, the pair opened the Pushkar shop in its current location on March 1, 1998.

Soon after, they officialised their travelling relationship with an exchange of rings combined with ever more frequent travels, all the while sourcing interesting and unusual items that over the years have increasingly helped make Pushkar the exciting and colourful energy source it is today.

With profit not being the motivating force from the beginning, they were able to implement some important strategies. Bamboo, rattan and non forest timbers have always been preferred over rainforest timbers.

Many organisations also receive ongoing support, which is seen by the pair as an appropriate way of redirecting some of the profits of Pushkar – which in turn have been generated by you, the customer. UNICEF, World



Vision, RSPCA, Amnesty and WIRES, among others, are viewed as vital links in the chain.

Pushkar today retains much of its market flavour. Far removed from a regular shop fitter's layout, it has been built up layer by layer, creating a feeling and energy a world away from the shopping centre mould. Parts of that character are Jessy and Lucy, the Pushkar dogs. Customers tell their children about playing with Jessy as a child themselves 14 years previously.

Also adding to the unique flavour and

originality of things, items are purchased directly from mostly small family run businesses by Tina and Nathan in person. This ensures all profits filter through their village community and are not bypassed to a global manufacturing monopoly. All item swing tags are then designed, printed, laminated, cut and displayed in Pushkar by the beautiful Pushkar staff.

The history and the heart of the one and only Pushkar in Coffs Harbour tells an intriguing tale that can bring you into its web of wonder, creating an environment that has a story for you to feel, hear, smell and hopefully transport your imagination to that far away place.

pushkar.com.au

Live a colourful life and be in the moment.





gift vouchers available
+ free gift wrapping all year!

Pushkar

Come in and find something original...

- body piercing
- relaxation massage
- remedial massage
- clairvoyant readings
- acupuncture
- plus more...

Call 6651 9500

18 Harbour Drive, City Centre, Coffs Harbour

Pushkar



Like
Like us on Facebook