



## My Friend the Idea

Cheryll Johns

It's the most amazing time you've ever had,  
the greatest place you've ever been,  
it's your BEST friend.  
Let an idea take you by the hand and turn  
the everyday into extraordinary.

A book to open children's minds to the possibilities of their  
imagination and ideas.

---

### The Author

**Cheryll Johns** is a South Australian based artist and illustrator. She has completed the illustrations for three children's books. *Silly Galah*, written by Janeen Brian, *'Meet the Monsters'*, written by Max Fatchen and *'Big Bad Bruce'*, written by Dianne Bates. This is Cheryll's first book that she has both written and illustrated, although she has always written for herself. Cheryll studied at the University of South Australia completing a Bachelor of Design, majoring in illustration. After a stint at an advertising company in Sydney, then a design studio in Adelaide, she decided to focus on her illustration. She was a regular contributor for many years to children's magazines: Disney Adventures, K-Zone, Total girl, Sugar (Germany) and K-Club (UK). She has worked on numerous advertising campaigns for the likes of McCann & Ericsson, KWP, Simon Richards Group and Publicis Mojo. Cheryll has been freelance illustrating for twelve years and sculpting and painting for twenty.

---

### Selling Points

- ◆ Suitable for children of all ages
- ◆ Delightfully illustrated
- ◆ Great for classroom discussion
- ◆ Encourages creativity and imagination
- ◆ Teachers notes available

IMPRINT: Windy Hollow  
ISBN: 9781922081155  
BINDING: Hardbck  
EXTENT: 32 pages  
DIMENSIONS: 297 x 210 mm  
ILLUSTRATIONS: Colour  
CATEGORY: Children Picture  
RELEASE DATE: MAY 2013  
PRICE : **\$25.95**

