

# Chuck Hyde

## *Leading Self*

### **The Traveler's Gift**—Andy Andrews

A unique blend of fiction, history, allegory, and inspiration, *The Traveler's Gift* has motivated tens of thousands since its release in late 2002. Now this wildly successful parable is available in an affordable trade paper edition.

David Ponder's lost his job, his confidence, and his will to live. And just when it seems that things can't get any worse, they do: his only child falls ill, and he's involved in a serious car accident. But a divine adventure that includes encounters with seven of history's most inspirational characters, among them Anne Frank, Abraham Lincoln, and Christopher Columbus, leaves him with a glimpse of life's big picture, and seven bits of wisdom with which to confront his future.

This thought-provoking book encourages readers of all ages to reach their full potential using these simple keys to success.  
ISBN-10: 0785273220

### **The Three Big Questions for the Frantic Family**—Patrick Lencioni

In this unique and groundbreaking book, business consultant and New York Times best-selling author Patrick Lencioni turns his sights on the most important organization in our lives—the family. As a husband and the father of four young boys, Lencioni realized the discrepancy between the time and energy his clients put into running their organizations and the reactive way most people run their personal lives. Having experienced the stress of a frantic family firsthand, he and his wife began applying some of the tools he uses with Fortune 500 companies at home, and with surprising results.

ISBN-10: 0787995320

### **Journeys to Significance**—Neil Cole

A powerful, biblically based model of leadership development based on the life of the Apostle Paul. All churches, denominations, and parachurch organizations are eager for new models of leadership development. Cole uses the life and

leadership lessons of the Apostle Paul to show how to develop leaders who are skilled, dedicated, and always open to learning from experience.  
ISBN-10: 047052944X

### **The Leader's Compass**—Ed Ruggero, Dennis Haley

*Your Team Can't Follow You Until They Know Where You're Going.* Your success as a leader begins with writing your Personal Leadership Philosophy. This powerful book shows you how. Does your team know what to expect from you? What you value? How you'll act in certain situations? How you'll measure performance? If your answer is no, how can you ever be an effective leader? Quite simply, you can't. You're just floundering blindly in an unforgiving economic sea. That's the central, sobering message of *The Leader's Compass, 2nd Edition: A Personal Leadership Philosophy Is Your Key to Success*, a book written by Academy Leadership colleagues Ed Ruggero and Dennis F. Haley. This popular book, first published in 2002, is the story of how one ad agency manager developed his Personal Leadership Philosophy (PLP) detailing what he expects from his team and from himself. Written in a fictional format that grabs the reader's attention and brings the ideas brilliantly to life, it shows today's leaders how (and why) to create their own "compass." Ultimately, say Ruggero and Haley, if you have trained your people to standard, inspired their willingness, and consistently looked after their interests, they will be prepared to accomplish any goal, anytime, anywhere.

Publishing a PLP helps create an environment for these things to happen. It helps you become a strong, centered, articulate leader who can keep your team on course in even the roughest waters.  
ISBN-10: 0972732314

### **Live, Learn, Lead**—Don Soderquist

In *Live, Learn, Lead to Make a Difference*, Don in his passionate and intentional manner will help direct readers with valuable strategies to help them become better leaders with values of integrity and ethics to learn how to make a difference with

those around them in the workplace and in other areas of their life. "In order to lead effectively, a person must first know how to live to make a difference in their own life, learn how to make a difference in other people's lives, and most importantly lead to make a difference through ethics and integrity that exemplify God's highest and best." —*Don Soderquist*  
ISBN-10: 1404175695

### **The Leader's Companion**—J. Thomas Wren

This book serves as a guided introduction to the rich a diverse perspectives on leadership throughout the ages and throughout the world. Each of the selections, introduced by the editor, presents enlightening thoughts on a different aspect of leadership. Writings by Plato, Aristotle, Lao-tzu and others demonstrate that the challenges of leadership are as old as civilization. Machiavelli, Tolstoy, Ghandi, and W.E.B. Du Bois provide a wide range of insights into the eternal practice and problems of leadership. Modern masters of leadership such as James MacGregor Burns, John Kotter, and Warren Bennis join such leading practitioners as Max De Pree and Roger B. Smith in discussing contemporary issues in leadership theory and practice.  
ISBN-10: 0028740912

### **The Virtue of Leadership**—William Bennett

## *Leading Others*

### **The Mentor Leader**—Tony Dungy

"Your only job is to help your players be better." That single idea had a huge impact on Tony Dungy when he heard it from one of his earliest mentors, and it led him to develop the successful leadership style so admired by players and coaches throughout the NFL. Now, a storied career and a Super Bowl victory later, Tony Dungy is sharing his unique leadership philosophy with you. In *The Mentor Leader*, Tony reveals what propelled him to the top of his profession and shows how you can apply the same approach to virtually any area of your life. In the process, you'll learn the seven keys

Drawing from William J. Bennett's landmark work *The Book of Virtues* and its companion volume, *The Moral Compass*, this collection reminds us of some character traits we find in all true leaders. These timeless stories from the Bible, history, folklore, and mythology provide a moral reference point for the twenty-first century. Tales of inspiring leaders such as Abraham Lincoln, Rosa Parks, Knute Rockne, and Florence Nightingale illustrate the character-building qualities - loyalty, hard work, persistence, courage, and more - that are universal among great leaders.  
ISBN-10: 0849917174

### **The Effective Executive**—Peter Drucker

The measure of the executive, Peter F. Drucker reminds us, is the ability to "get the right things done." This usually involves doing what other people have overlooked as well as avoiding what is unproductive. Intelligence, imagination, and knowledge may all be wasted in an executive job without the acquired habits of mind that mold them into results.

Drucker identifies five practices essential to business effectiveness that can, and must, be learned: Managing time, Choosing what to contribute to the organization, Knowing where and how to mobilize strength for best effect, Setting the right priorities, and Knitting all of them together with effective decision-making.  
ISBN-10: 0060833459

of mentoring leadership—and why they're so effective; why mentor leadership brings out the best in people; how a mentor leader recovers from mistakes and handles team discipline; and the secret to getting people to follow you and do their best for you without intimidation tactics. As a son, a football player, and a winning coach, Tony has always learned from others on his path to success. Now you can learn to succeed for your team, family, or organization while living out your values—by becoming a mentor leader.  
ISBN-10: 141433804X

# *Strengthening Team*

## **Team of Rivals—Doris Kearns Goodwin**

This brilliant multiple biography is centered on Lincoln's mastery of men and how it shaped the most significant presidency in the nation's history. *Team of Rivals* doesn't just tell the story of Abraham Lincoln. It is a multiple biography of the entire team of personal and political competitors that he put together to lead the country through its greatest crisis. Here, Doris Kearns Goodwin profiles five of the key players in her book, four of whom contended for the 1860 Republican presidential nomination and all of whom later worked together in Lincoln's cabinet.

ISBN-10: 0743270754

## **Three Signs of a Miserable Job—Patrick Lencioni**

In his sixth fable, bestselling author Patrick Lencioni takes on a topic that almost everyone can relate to: the causes of a miserable job. Millions of workers, even those who have carefully chosen careers based on true passions and interests, dread going to work, suffering each day as they trudge to jobs that make them cynical, weary, and frustrated. It is a simple fact of business life that any job, from investment banker to dishwasher, can become miserable. Through the story of a CEO turned pizzeria manager, Lencioni reveals the three elements that make work miserable -- irrelevance, immeasurability, and anonymity -- and gives managers and their employees the keys to make any job more fulfilling.

ISBN-10: 078799531

# *Leading the Organization*

## **The Dip (When to Quit and When to Stick) —Seth Godin**

The old saying is wrong—winners do quit, and quitters do win. According to bestselling author Seth Godin, what really sets superstars apart from everyone else is the ability to escape dead ends quickly, while staying focused and motivated when it really counts. Winners quit fast, quit often, and quit without guilt—until they commit to beating the right Dip for the right reasons. In fact, winners seek out the Dip. They realize that the bigger the barrier, the bigger the reward for getting past it. If you can become number one in your niche, you'll get more than your fair share of profits, glory, and long-term security. Losers, on the other hand, falls into two basic traps. Either they fail to stick out the Dip—they get to the moment of truth and then give up—or they never even find the right Dip to conquer.

Whether you're a graphic designer, a sales rep, an athlete, or an aspiring CEO, this fun little book will help you figure out if you're in a Dip that's worthy of your time, effort, and talents. If you are, The Dip will inspire you to hang tough. If not, it

will help you find the courage to quit—so you can be number one at something else.

ISBN: 9781591841661

## **The Rare Find: Spotting Exceptional Talent Before Everyone Else—George Anders**

One of the nation's biggest music labels briefly signed Taylor Swift to a contract but let her go because she didn't seem worth more than \$15,000 a year. At least four book publishers passed on the first Harry Potter novel rather than pay J. K. Rowling a \$5,000 advance. And the same pattern happens in nearly every business.

George Anders sought out the world's savviest talent judges to see what they do differently from the rest of us. He reveals how the U.S. Army finds soldiers with the character to be in Special Forces without asking them to fire a single bullet. He takes us to an elite basketball tournament in South Carolina, where the best scouts watch the game in a radically different way from the casual fan. He talks to researchers who are reinventing the process of hiring Fortune 500 CEOs.

Each field that Anders explores has its own lingo, customs, and history. But the specific stories fit together into a bigger mosaic. In any field, there's an art to clearing away the clutter and focusing on what matters most. It's not necessarily hard, but it requires the courage to take a different approach in pursuit of the rare find.

ISBN: 9781591844259

### **Seven Lessons for Leading in a Crisis—Bill George**

From business giant Bill George, the acclaimed author of Wall Street Journal's bestseller *True North*, comes the just-in-time guide for anyone in a leadership position facing today's unprecedented economic challenges. The former CEO of Medtronic draws from his own in-the-trenches experience and lessons from leaders (representing an array of companies) who have weathered tough economic storms. With straight talk and clear directions, George shows leaders specifically what they must do to become strong leaders and survive any crisis. His seven lessons include: Face Reality, Starting with Yourself; Never Waste a Good Crisis; and Be Aggressive: This is Your Best Chance to Win in the Market. *Seven Lessons for Leading in Crisis* is a survival kit for anyone in a leadership position.

ISBN: 9780470531877

### **The Walmart Way—Don Soderquist**

Since Sam Walton's death in 1992, Wal-Mart has gone from being the largest retailer in the world to holding the top spot on the Fortune 500 list as the largest company in the world. Don Soderquist, who was senior vice chairman during that time, played a crucial role in that success. Sam Walton said, "I tried for almost twenty years to hire Don Soderquist . . . But when we really needed him later on, he finally joined up and made a great chief operating officer." Responsible for overseeing many of Wal-Mart's key support divisions, including real estate, human resources, information systems, logistics, legal, corporate affairs, and loss prevention, Soderquist stayed true to his Christian values as well as Wal-Mart's distinct management style. "Probably no other Wal-Mart executive since the legendary Sam Walton has come to embody the principles of the company's culture—or to represent them within the industry—as has Don Soderquist," *Discount Store News* once reported.

In *The Wal-Mart Way*, Soderquist shares his story of helping lead a global company from being a \$43 billion company to one that would eventually

exceed \$200 billion. Several books have been written about Wal-Mart's success, but none by the ones who were the actual players. It was more than "Everyday Low Prices" and distribution that catapulted the company to the top.

ISBN: 9780785261193

### **The Five Most Important Questions—Peter Drucker**

With Peter Drucker's five essential questions and the help of five of today's thought leaders, this little book will challenge readers to take a close look at the very heart of their organizations and what drives them. A tool for self-assessment and transformation, answering these five questions will fundamentally change the way you work, helping you lead your organization to an exceptional level of performance.

Peter Drucker's five questions are:

1. What is our Mission? with Jim Collins
2. Who is our Customer? with Phil Kotler
3. What does the Customer Value? with Jim Kouzes
4. What are our Results? with Judith Rodin
5. What is our Plan? with V. Kasturi Rangan

These essential questions, grounded in Peter Drucker's theories of management, will take readers on a exploration of organizational and personal self-discovery, giving them a means to assess how to be—how to develop quality, character, mind-set, values and courage. The questions lead to action. By asking these questions, readers can focus on why they are doing what they are doing in their work, and how to do it better. Designed for today's busy professionals, this brief, clear and accessible book will challenge readers to ask these provocative questions and it will stimulate spirited discussions and action within any organization, inspiring positive change and new levels of excellence, helping all to envision the future of theirs' or any organization.

ISBN: 9781555425951

### **Serving Two Masters—Bill Pollard**

William Pollard draws upon his spiritual and practical insights—and those of other business and thought leaders—to show readers that principles of faith and smart business practices are not mutually exclusive, but can unite to strengthen corporate culture and lead to extraordinary financial success.

ISBN: 978-0060823764