

# **Acceptance Form:**

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Retch.net ID Facebook:			
Twitter:		(if you have one) Other:	
-	oonsor Description: e focus of your Team HWNA	A sponsorship is for the following.	
*	• <b>No Charge</b> on Hobbywing devices including associated accessaries. (Limited to a total of \$400 Retail per quarter. If you exceed this limit your discount will be reduced to standard term pricing for the remainder of the quarter.)		
<b>.</b>	<b>Team Discount pricing</b> on all racing related items offered by HWNA I FalconSEKIDO. (Usually 30%-70% of retail)		
* *	Driver is responsible for free This contract is valid through	eight charges on all orders unless o gh <b>December 31st 2013</b> .	otherwise noted.
Tea	am Member's Name:		(Print Name)
Te	am Member's Signature:		
Da	ite:	( MM/DD/YY)	
Team Manager's Name:			_ (Print Name)
Te	am Manager's Signature:		
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Dear,

RE: Sponsorship letter

Thank you for your interests in Hobbywing of North America (HWNA)

We, FalconSEKIDO became the sole agent / executive distributor of Hobbywing in North America since January 2012. Our goal is to promote a true Hobbywing brand in North America by providing quality products and services.

Below, please read the sponsor description carefully and get back to us with your info.

The requirement to become the official HWNA driver are listed below. Please review carefully and let us know if you have any questions.

- 1. Promote HW brand in North America
- 2. R&D (Research & Development)
- 3. Appreciation

## 1) Promote HW brand in North America

We will like you to promote HWNA (Hobbywing North America) products for the next generation. There are many medias you can utilize, ex. youtube, Winning the Race, active user in established forum, Blog, etc. You can inform what you like about Hobbywing products, or what you learned by working with Hobbywing, etc. Your contribution and spirit to help others in regardless of people using other brand will be greatly appreciated.

The most important requirement, of course, is to keep up the good race records as you have been performing in the past. However, our sponsored drivers don't stop there. HWNA truly encourage you to raise the standard of traditional sponsorship by demonstrating the excellent sportman-spirit ' rather than just to focus on winning a first place by beating others without integrity & respectful matter. So, when you do win the race of competition or come close to a position which often inspires others, please make sure to celebrate your supporters, friends and parents first before you reward your own victory.

We also ask you to join our hobbywing facebook so that you can promote fans nationwide. Please sign in www.facebook.com/Hobbywing.USA

We are planning to showcase your profile at our official website as well!. So please make sure to maintain your profile clean and do not expose any negative image of you, especially through various social media network.

## 2) R&D (Research & Development)

We will like you to test our products and provide us a report occasionally. We require you to have a critical view point both positive & negative so that we can develop excellent product together. Occasionally, we receive technical questions from customers. We will then contact you for help answering the question. This way you can also practice the meaning of 'service' and 'spirit of team work'. Basically, you will become the one of our 'go-to-guy'. Of course, nobody can answer everything. You can team up with your friends or use your resources to generate the answer. Please make your profile ID at Rctech.net or any other established forum if you have not.

## 3) Appreciation

Last but not least, 'Appreciation'. We truly appreciate your passion and commitment to HWNA. To begin with, we are please to provide you any products (in phasing) and supportive materials (flag, logo stickers, perhaps Hats or T-shirt as required in future) at your request as long as above 1) & 2) are fulfilled and satisfied.

In our mind, we are not just selling RC parts, but we are trying to create memorable moments worldwide.

In the end, we would like you to have a fun with our products, and most importantly, Hobbywing wants to help you to achieve your goal. - ex. Winning the game, control your device freely as if it is a part of your own body!

There are a few more conditions you will need to fulfill such as

- You can't associate with other ESC competitors while you maintain with Hobbywing sponsorship program.
- You can only associate with the ESC retailers who has approved by FalconSEKIDO distributing network. Ex.Hobbypartz, Hobbyking, etc are not authorized Hobbywing retailer in the US at this moment. Their HW products do not cover manufacture warranty (Grey products), therefore, we won't be able to promote them at this moment. If you are sponsored by any those companies, we won't be able to approve your sponsorship
- We will re-evaluate your performance of 1) through 3) first 6 months. This is to avoid attracting so called' Free product users' who takes an advantage of our sponsorship program. As long as your information is accurate and committed to what you mentioned in your previous mail, it is fine:)

## **Evaluation period:**

First three months from today, we will first like you to be active at our facebook site or Rctech.net. We believe in 'service and care' more than anything else that we would like you to show us your best to contribute others.

Please free to leave comments and offer to our fans. (we just launched so there are not many visitors. so not to worry...) Our senior sponsored drivers such as Mike Durmas, Cale Rockey, Joey K and others will provide you any help you need during this period while they also evaluate whether you will be qualified to join at team HWNA.

## **HWNA Sponsored Driver Profile**

If you comply with the above terms and conditions, please submit your resume which includes following items

- 1. Your full name, home address, contact number
- 2. a copy of Your driver License
- 3. Employer's name & Address, Telephone Number if any
- 4. Your resume including type of RC you own and race records in past 3 years
- 5. Race schedule for the next 12 months.
- 6. Any articles or blog written about you.
- 7. Request of product(s). please describe your vehicles and products you order.

If you have any questions or suggestions, please do not hesitate to contact us.

We look forward to hearing from you.

With best regards,

Daniel Wang, HWNA Sponsorship Program

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FalconSEKIDO.com Your Premium RC device

Check out our FACEBOOK:

www.facebook.com/Hobbywing.USA www.facebook.com/FalconSEKIDO.com

FalconSEKIDO is the authorized Hobbywing distributor and retailer in North America. Our products include premium quality RC parts: Platinum & Flyfun for Aircrafts, Xerun, Xtreme, Ezrun for Car & Truck, Sealking Series for Boat. Our mission is to provide memorable experience to users worldwide.