



A HINT OF SWAGGER

When Triumph & Disaster founder Dion Nash was a young teen, his father gave him a framed poem called 'IF' by Rudyard Kipling. The poem is advice from a father to his son on how to be a man. It is about humility, honour, risk and reward. More than two decades later when the seed of an idea for a range of men's grooming products was forming, it was values like these that inspired Nash to mould a brand capable of reminding us that acts of ritual and preparation are worthy endeavours and that as men, being well groomed is something to be proud of. Triumph & Disaster's philosophy is to use the best of science combined with the best of nature to produce naturally derived but scientifically engineered products that work. The products are formulated with local ingredients such as Horopito oil and Ponga extract blended with active natural ingredients such as clays from Australia, Jojoba extract from Mexico and Tamanu oil from Polynesia. We love the brand's look and feel - it has a vintage, old-school manly vibe and will look great on your bathroom shelf as well. The product range is small at this stage, but include all the essential basics - Old Fashioned Shave Cream, Ritual Face Cleanser, Shearer's Soap, and the 'Rock & Roll Suicide' Face Scrub made from volcanic ash and green clay. The 'Gameface' Moisturiser is on its way to production shortly.

www.triumphanddisaster.com

FOUNDED IN FILTH

Another new skincare line for Kiwi men on shelves now is Dirty Man. Founders Mike and Tracey Orange once saw a male skincare advertisement many years ago that showed a man in the bath with cucumbers on his eyes and thought, "That's not a real bloke!" Using that as inspiration, they have created a brand that made skincare more accessible and real for Kiwi guys. 'I felt that the large corporates were missing the point when marketing their products to us Kiwi blokes. We don't need fancy, made-up science and fluffy packaging, just great cost effective products that work,' Mike says. Dirty Man products are all aloe vera based, they've kept away from the nasty stuff like parabens and sodium lauryl sulfates, and the range is self-explanatory and no-nonsense. www.dirtyman.co.nz

