

The background of the entire page is a stylized graphic of a human eye. The eye is composed of several concentric, curved shapes in shades of teal and grey. The iris is a dark teal shape on the left, and the pupil is a lighter teal shape in the center. The eyelids are represented by greyish-blue curved lines at the top and bottom. The overall effect is a modern, abstract representation of an eye.

MD

# IMAGE MD KIT

correction  
prevention  
nutrition

**Product Recommendation Guideline**

I  
IMAGE  
SKINCARE

RECONSTRUCT | REJUVENATE | REGENERATE | RENEW



# New Science. New Technology. New Skin.

CPN Systems™ only by Image Skincare

## Correction

Powerful AHA's, retinol derivatives, whitening agents and collagen-producing peptides stimulate cellular turnover and rejuvenate the skin.

## Prevention

Plant derived stem cell technology, stabilized forms of Vitamin C (Tri-C Complex™ exclusively by IMAGE) and sun protection prevents oxidative stress and future damage.

## Nutrition

Potent botanicals, anti-inflammatory agents and plant extracts nourish the skin from within.

**The IMAGE MD Kit contains 4 products to target different aspects of aging skin:**

Fine lines

Wrinkles and droopy skin

Crows feet

Pigmentation, sun damage, age spots

Dryness

Dull, tired looking skin with rough complexion

Reverses the signs of cellular damage

In order to combat these signs of aging, a balanced, effective skincare regime is essential. The IMAGE MD Kit protocol incorporates cutting edge technology and science and utilizes the latest advancements in skincare ingredients. Unlike other skincare programs, this regime can be used as a daily, ongoing skincare protocol! It supports skins's natural defense mechanisms, fights free radical damage from environmental exposure and compensates nutritional imbalance of cells.

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## IMAGE MD reconstructive facial cleanser

An effective AHA/BHA daily cleanser that exfoliates, gently removes make-up as well as speeds up cellular turnover for rejuvenation. Increases ability for active ingredients to penetrate deeper into skin for maximum benefit.

Paraben Free

Powerful AHA/BHA Complex

**DIRECTIONS** Wet hands and apply a liberal amount to face, cleanse and massage for 30 seconds. Rinse with tepid water. Repeat if necessary for additional exfoliation. Use morning and evening for best results.

**INDICATIONS** For all skin types, aging skin, pigmentation disorders, dull tired looking skin.



## IMAGE MD reconstructive serum with TRI-C complex™

A unique daily hydrating serum with a complex of stabilized Vitamin C (Tri-C Complex™). Protects skin from reactive oxygenated species (ROS) and combats aging effects with high concentration of anti-oxidants. Lightens, tightens and brightens in one simple application.

Paraben Free

Potent Skin Lighteners

Tri-C Complex™ (exclusively by Image)

**DIRECTIONS** Apply to cleansed skin morning and evening for best results. Allow penetration before applying a broad spectrum UVA/UVB moisturizer.

**INDICATIONS** All aging skin, dry/dehydrated skin, rosacea prone, sensitive skin.

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## IMAGE MD reconstructive repair crème

A highly concentrated blend of retinol, glycolic acid and oil soluble Vitamin C to resurface, rejuvenate and repair aging skin. Leaves skin youthful, firm and radiant after just a few applications.

Paraben Free

Lightens, Tightens and Brightens

**DIRECTIONS** Apply directly to cleansed skin, primarily for evening repair.

**INDICATIONS** Aging skin, wrinkles and fine lines, pigmentation and other signs of aging.



## IMAGE MD reconstructive moisturizer SPF 30

This next generation pure physical broad spectrum UVA/UVB moisturizer provides skin with the ultimate in protection and prevention. Plant derived stem cells protect against environmental exposures and extend longevity of skin cells. High concentration of anti-oxidants ergothioneine, green-tea and resveratrol reduces free radical damage.

Paraben, oil and chemical free broad critical wavelength protection.

**DIRECTIONS** Apply to cleansed skin every morning as daily moisturizer and for ultimate protection.

**INDICATIONS** All skin types/highly exposed skin, sport activities, post-treatment skin.

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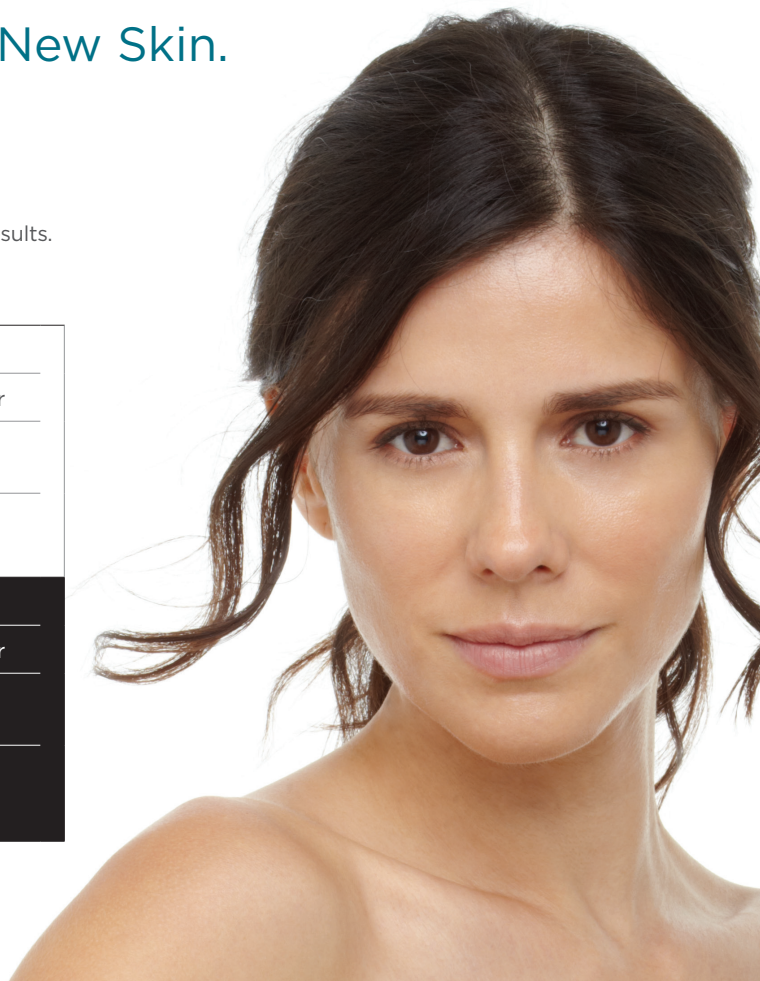
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## How do I utilize the 4 products?

The IMAGE MD Kit is easy! It follows a simple-to-use 3-Step program in the morning and night, with alternating products to achieve the best results.

## IMAGE DAILY PROGRAM:

MORNING		
Step 1	Cleanse	Image MD reconstructive facial cleanser
Step 2	Prevent/ Lighten	Image MD reconstructive serum with Tri-C Complex™
Step 3	Nourish/ Protect	Image MD reconstructive moisturizer SPF 30
EVENING		
Step 1	Cleanse	Image MD reconstructive facial cleanser
Step 2	Correct	Image MD reconstructive repair crème
Step 3	Hydrate	Image MD reconstructive serum with Tri-C Complex™



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Other available IMAGE MD products not included in the IMAGE MD Kit:

## IMAGE MD reconstructive retinol booster

For physicians dispensary only. Add on for skin enhancement.

**DIRECTIONS** Mix two drops with the Vital C anti-aging serum or the MAX serum as directed. Must not be applied directly onto skin without prior mixing! Use only at night.



## IMAGE MD reconstructive lightening crème

For physicians dispensary only. An effective lightening crème that diminishes facial and body discolorations.

Paraben free

Contains Vitamin C and E

**DIRECTIONS** Apply to affected areas in the evening. Apply a sunblock during the day, or as directed by a physician.

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## What are complementing products to the Image MD Kit System?

The following products are optional and can be used in conjunction with the regime:

I Conceal flawless foundation SPF 30

reduces redness and reveals a flawless complexion

The MAX serum

correction, prevention and nutrition in one concentrated serum

The MAX crème

reduces signs of aging around eye area



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## How do I combat the initial dryness and irritation?

Remember: ingredients used in this program are highly concentrated and active to achieve the desired results!

Initially you may want to use the Image MD reconstructive repair crème only twice or three times a week, and only use the Image MD reconstructive serum the other nights. After a couple of weeks you may then increase the frequency while your skin is getting accustomed to the active Image MD reconstructive repair crème. If redness and irritation is prolonged, skip the Image MD reconstructive repair crème for three evenings, and only use the Image MD reconstructive moisturizer instead.

## How can I achieve an even greater clinical response from my skin?

The first option is to utilize the Image MD reconstructive repair crème every night as well as a few times in the morning if your skin tolerates it. Do not forget to wear the broad spectrum sunscreen Image MD reconstructive moisturizer after each application.

The second option is to implement IMAGE's signature chemical peeling treatments-usually a series of six chemical treatments can enhance the desired result.

## Can I use the Image MD program on-going?

The program is great for daily on-going use! Unlike other regimes it is specifically designed as a balanced, daily program which can be used as your regular skincare protocol.

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before



after



Image MD reconstructive  
facial cleanser

Image MD reconstructive  
serum with Tri-C Complex™

Image MD reconstructive  
repair crème

Image MD reconstructive  
moisturizer SPF 30



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All Image Skincare products and treatments are 100% Paraben Free

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