



Puckles Family Bakehouse Pty Ltd  
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## **MEDIA RELEASE**

### **Puckles Booval store marks a double milestone**

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Puckles Family Bakehouse is gearing up to open its third store in Ipswich – at Booval Fair – this Saturday.

Puckles Booval is also the business' first franchise, owned by bakery powerhouse Brett and Bree Davis, who moved to the region last year to help establish Puckles.

Brett Davis, Puckles' Bakery Manager, said signing up as a franchisee was a dream come true.

"I've wanted to own a bakery since I was five and, once we saw Puckles' success, Bree and I jumped at the chance to get our foot in the door with our first bakery," Brett said.

"Puckles' offer was too good to refuse – quality ingredients like fresh cream, free range eggs and chicken and hormone free beef; the affordable range of delicious cakes and savouries; and baking and finishing each product fresh in-store every day.

"It's a great advantage and the people behind Puckles are passionate and supportive, which made the decision to buy a franchise all the more appealing."

Puckles' Store Manager Bree Davis said their goal was for every customer to leave with a smile.

"The mix is just right – we love this area and the friendly people, and we love homestyle bakery treats," Bree said.

"We want our store to be the perfect place for people to enjoy a cake and coffee, or grab a pie for lunch, or buy a celebration cake for that special person."

The store opens this Saturday at Booval Fair, Cnr Brisbane and South Station Road. Visit [puckles.com.au](http://puckles.com.au) to browse the range and shop online.

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Editor's notes:

- High res product photos can be downloaded from <http://www.puckles.com.au/pages/media>
- High res store photos are available on request
- Watch the 2min Puckles story here <http://www.youtube.com/watch?v=C50CmtwhpFQ&feature=plcp>