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For Immediate Release

PRESS RELEASE

Acadian Maple Products wins Award of Excellence

Upper Tantallon, NS - Acadian Maple Products was awarded the Outstanding Exporter Award at this year's Atlantic Canada Craft Awards for Excellence. The award was presented on February 1st, 2014 at a gala ceremony held in conjunction with the Atlantic Craft Trade Show (ACTS).

"We are extremely pleased to be recognized with this prestigious award," says William Allaway, CEO of Acadian Maple Products. "Exports have become a very important part of our overall strategy. With much help from ACOA and Taste of Nova Scotia, we have been able to develop a market in Western Europe and exports to this region now represent 20 per cent of our business."

The Outstanding Exporter Award recognizes an individual, organization or company for exporting achievement of crafts/giftware outside Atlantic Canada for a minimum of two years. Acadian Maple Products currently exports Canadian maple syrup to Ireland, Switzerland, Holland, Norway and the UK.

The Atlantic Canada Craft Awards for Excellence are the principle form of recognition for leadership and excellence for professional craft producers and for those who are strong supporters of the craft industry in Atlantic Canada. Awards were presented in each of the following categories: Excellence in Product Design, Outstanding Exporter, Outstanding Retailer and Industry Leader/Supporter. Recipients of the Atlantic Canada Craft Awards for Excellence are craft and giftware producers throughout Atlantic Canada who, by their professional example, personify outstanding standards within the industry. Through dedication and commitment, recipients are those who have achieved prominence in their communities and creditability in the industry.

High resolution picture attached. From left to right: Brian Allaway, President & VP Sales; Simonne Allaway, VP Finance; William Allaway, CEO & VP Operations.

-30-

About Acadian Maple Products

Acadian Maple Products is a family owned and operated business located in Upper Tantallon. We are the largest purchaser and processor of Nova Scotia produced maple syrup and have over 30 years of experience in the maple industry. Acadian Maple Products supplies all of the major grocery retailers in Atlantic Canada with maple products and export Nova Scotia maple syrup to markets around the world. At our retail shop and interpretive centre we host over 300 tour buses and 40,000 visitors a year.

For more information please contact:

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