

# Backdrop Graphic Merchandizing Template Version 1.3

## Front

## Back

Please submit with all type converted to outlines and all images embedded as a 150 DPI PDF file.  
For accurate color matching please use the Pantone color system.  
Submit via the Branding Element Submission Form located on the Backdrop Graphic catalog page.

Bleed —————  
artwork that reaches the cutline must extend to the outside edge of the red line

Cut Line —————  
this is where your artwork will be trimmed (10" x 72")

Top of ipad enclosure in portrait orientation  
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Top of ipad enclosure in landscape orientation  
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Safety —————  
all text must be kept within the blue line

9/32" opening for merchandizing peg —————

Upper Mount Hole —————  
5mm clearance opening for m4 fastener

Lower Mount Hole —————  
5mm clearance opening for m4 fastener

