



clay paint & roll-on plasters

Vibrant

Medium

Subtle



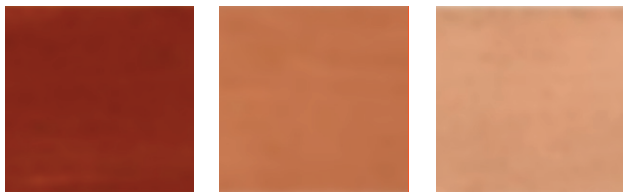
yellow



caramel



tangerine



brick red

Bring the warmth and richness of natural clay into your home with Unearthed Clay Paint and Roll-On Plaster. Natural white clay creates an elegant finish that provides a beauty to your room that cannot be achieved by modern synthetic paints. Vegetable casein and white clay serve as binders.

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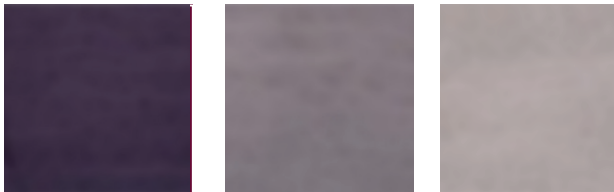


Red cannot be mixed with white or any other color.

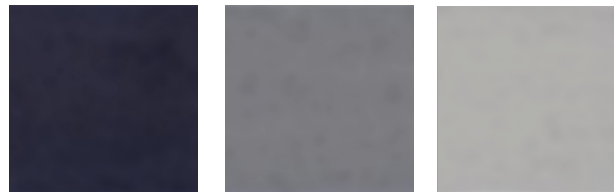
red



wine



violet



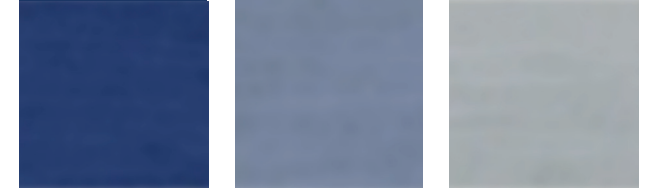
plum

To achieve vibrant shades, buy your Clay Paint or Roll-On Plaster in the color of your choice and use pure. The necessary pigments are already mixed with your paint powder. For medium, add three 1/10th gallon packages of color clay paint or plaster to each gallon of white clay paint. For subtle shades, add one 1/10th gallon package per gallon of white.

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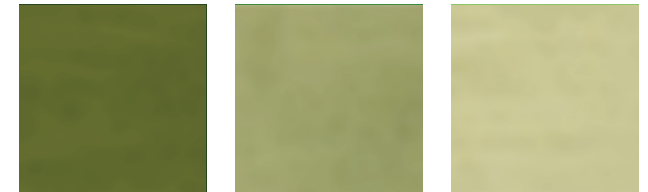
Subtle



blue



sea blue



green



pistachio



We prominently disclose all of our ingredients.

More than 300 toxic chemicals and 150 carcinogens may be present in conventional oil-based paint, according to a Johns Hopkins University study. In reaction to consumers' concerns over the environmental and health risks associated with their products, conventional paint manufacturers have begun to reformulate their paints to reduce volatile organic compounds (VOC's). While this is a step in the right direction, we believe the paint industry still has a long way to go. For starters, VOC's are not the only toxins in paints, so even a zero-VOC paint can be hazardous to your health and the environment. The heart of the problem is that paint manufacturers are not required to disclose all of their ingredients and most of them don't, which makes it very difficult for consumers to assess "non-toxic" and "eco-friendly" claims. We believe that full ingredient disclosure should be the norm in the paint industry and are hoping that other paint companies will follow our lead.



Paint your walls, save the rain forest.

For every square foot of paint or plaster you purchase, Unearthed will purchase one square foot of rain forest that it will donate to indigenous peoples. Paint a square foot, save a square foot.



about Unearthed

We offer a wide selection of premium natural paints, plasters, and wood finishes that are environmentally responsible and free of toxins and petroleum-based products. Unearthed finishes create naturally harmonious interior spaces with deep, vivid colors straight out of nature.

Our products are ecologically sound, but this doesn't mean that you have to compromise on looks. In fact, our paints and plasters bring a natural beauty to your home that cannot be emulated by conventional paints. While synthetic colorants appear flat, our mineral and earth pigments are vibrant and warm, with quality that only nature can deliver. The natural mineral and earth pigments in our paints and plasters have a crystalline structure that reflects light in different directions, giving the wall a vibrance and depth that cannot be achieved by the cheaper synthetic colorants used in conventional paints.



our paint

All Unearthed paints, plasters, and wood finishes are:

- 100% VOC-free with fully disclosed, natural ingredients
- Manufactured in a carbon neutral factory and shipped carbon neutral
- Accompanied by our One Square Foot of Wall Painted = One Square Foot of Rain Forest Saved Pledge
- Vegan- contain no animal products and are not tested on animals
- Made in Germany



Order online at

www.unearthedpaints.com

Louisville, CO



Clay Paints &
Roll-On Plasters



unearth:

1: to dig up out of the earth
2: to bring to light or make public something hidden, lost, or kept secret

At Unearthed, our mission is to help people rediscover the beauty and performance of paint made with natural ingredients such as earth and mineral pigments, clay, marble, lime, and chalk. We've taken these ancient recipes and have refined and improved them to make them even better. Unearthed.

www.unearthedpaints.com