

PRESSRELEASE

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Make the most of your business connections - Olympus introduces the new DM-901 Audio Recorder with Wi-Fi.

Uniting premium sound quality with new mobile features for easy note-taking in any situation, Olympus offers Wi-Fi connectivity for the first time, allowing users the convenience of controlling an audio recorder from their smartphone or tablet PC using the free Olympus Audio Controller app.



Olympus DM-901



Olympus Audio Controller Smartphone App

SYDNEY, 15 May 2014 - Good connections are often the cornerstone of business success. With the new Wi-Fi enabled DM-901 Linear PCM audio recorder, Olympus offers a premium business tool not only boasting the exceptional sound quality that is a hallmark of all Olympus DM series audio recorders, but also providing effortless smartphone and tablet PC connectivity to give productivity a real boost. The Wi-Fi connection lets users enjoy the convenience of controlling the DM-901 remotely from a smartphone, allowing recordings be started and stopped from afar. It also facilitates a visual index function that allows photos taken using the smartphone or tablet PC camera to be linked to the relevant section in the timeline of the audio file. These features allow the capturing and highlighting of important points during press conferences, meetings and interviews for example. They are easily accessed from a smartphone or tablet by using the all-new Olympus Audio Controller smartphone app, which may be downloaded free of charge for iPhone and Android devices. The app also lets recordings be downloaded from the DM-901 to a smartphone, enabling files to be instantly shared or sent to Dropbox™. A high-resolution 2.0" (5.1cm) colour LCD and new icon-based Home Screen, further enhance operating enjoyment and simplicity while ensuring easy access to the recorder's host of clever, advanced features. The state-of-the-art circuitry, high quality stereo microphone unit and Linear PCM recording capabilities of this premium model will impress.

The Olympus DM-901 will change the way you record meetings, interviews or other important events. Wi-Fi compatibility now joins the feature set of the premium Olympus DM series, which is renowned for exceptional recording quality. The wireless connection via smartphone or tablet app opens up a whole new dimension

Feature highlights

- Wi-Fi enabled for connection to smartphones and tablet PC's using "Olympus Audio Controller" app for iPhone & Android
- Visual index function using smartphone or tablet PC camera
- High-resolution 2.0 inch colour LCD display with new icon-based layout
- Low noise, 90° outward facing microphones for real stereo recording
- 4GB built-in memory with SD Card slot (SD / SDHC /SDXC up to 64GB)
- Large built-in dynamic speaker
- Variable playback speed control (50%-600%)
- 5 folders for file storage, 999 files per folder plus an additional 6,000 music folders
- Versatile file editing and management functions
- Dimensions & Weight; 115mm (H) x 51mm(W) x17.9mm(D) 105g (including batteries)

of audio recording. The free Olympus Audio Controller smartphone app is available for both iPhone and Android devices via the Apple App Store and Google Play. Setting up couldn't be easier with a QR code displayed on the DM-901 screen incorporating the Wi-Fi access information. This is simply scanned by the smartphone or tablet PC's camera and ensures all users will connect and start enjoying the Wi-Fi capabilities in a flash.

No matter if you are sitting in the front, middle or back during business meetings or conferences, the DM-901 always enables a perfect recording position. Place it in the best position for capturing sound in the room, return to your seat, and remain in control via the Wi-Fi connection. The Olympus Audio Controller app lets you start and stop recording using your smartphone via clear, on-screen icons. Productivity is increased as files recorded by the DM-901 can also be swiftly transferred to the smartphone and then forwarded to your office or colleagues using the phone's internet connection.

Thanks to its Wi-Fi connectivity, photos taken on a connected smartphone or tablet PC during the recording can be linked to the audio file timeline as a visual index. Besides "Photo", other types of visual indexes can be set including "Bookmark", "Question", "Important" and "New Topic". These visual prompts greatly assist searches and file management in general. Any number of visual indexes may be linked to each recorded file.

A new, high-resolution 2.0" (5.1 cm) colour LCD provides significantly improved viewing of the clear, well-structured menus. The unit's Home Screen has also been completely redesigned to incorporate easy-to-recognise graphical icons. The ergonomic placement of controls, including dedicated Home Screen, Recording Scene and Volume buttons makes operation more intuitive than ever. In addition, three user-definable function buttons located directly below the LCD allow for operational customisation. As well as 4GB built-in memory, an SD slot supports cards up to 64GB for storage of recordings.

The low-noise, high-sensitivity stereo microphone unit enables the capture of sound with a natural ambiance due to its 90-degree outward orientation. The openings around each microphone have now been slightly enlarged to allow the phase difference of sound from the front and rear to be captured even more faithfully. Furthermore, a special Zoom Microphone mode incorporating the latest directional control technology lets users adjust the directivity of the microphones to substantially improve recording in noisy environments – even when at a distance from the recording subject. Naturally, level controls can also be manually adjusted to make the most of the dynamic range in every situation. Files are saved in either MP3 or WMA format or, for ultimate results, in 48 kHz/16bit Linear PCM format.

With its full set of features and now incorporating Wi-Fi compatibility for smartphone and tablet PC connectivity, the Olympus DM-901 takes productivity, operating ease and high quality audio recording versatility to the next level.



Large diameter, low noise microphones angled at 90° for real stereo recording



New icon based 'Home' screen

About Olympus

Olympus Imaging Australia Pty Ltd is a subsidiary of Olympus Corporation headquartered in Japan. Olympus Imaging Australia is responsible for marketing and distribution of Olympus consumer products in Australia and New Zealand, and through Olympus agents and dealers in Papua New Guinea, Tahiti and the South Pacific region.

The Olympus consumer range encompasses still and video imaging products, binoculars and digital audio recorders. Your Vision, Our Future.
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